

LGBTQ Grantmaking
by U.S. Foundations

TRACKING REPORT

## \$185,841,930

Total Investment in LGBTQ issues

## Total Annual LGBTQ Grant Dollars, 2008-2017

Foundation funding for LGBTQ issues totaled $\$ 185.8$ million in 2017. While this represents a significant decrease of nearly $\$ 17$ million, or 8 percent, from the $\$ 202.3$ million in LGBTQ funding reported in 2016, this decline is almost entirely attributable to the philanthropic response to the Pulse Nightclub Massacre. If we compare annual funding excluding OneOrlando Fund distributions, funding for LGBTQ increased by $\$ 10.8$ million, or 6 percent.

*Inflation numbers are based on the Bureau of Labor Statistics Consumer Price Index.

| Nominal dollars (not adjusted) |  |  |
| :---: | :---: | :---: |
| 2017 dollars (adjusted for inflation) |  |  |
| - Total without OneOrlando grantmaking (not adjusted) |  |  |
| Total without OneOrlando grantmaking (adjusted for inflation) |  |  |
| 2008 | \$116,181,019 | \$132,270,760 |
| 2009 | \$96,533,298 | \$110,294,457 |
| 2010 | \$96,829,756 | \$108,847,772 |
| 2011 | \$123,012,423 | \$134,048,809 |
| 2012 | \$121,412,490 | \$129,622,854 |
| 2013 | \$129,112,119 | \$135,853,237 |
| 2014 | \$153,248,693 | \$158,675,992 |
| 2015 | \$160,702,984 | \$166,197,005 |
| 2016 | \$202,312,772 | \$206,621,890 |
| 2016 (without OneOrlando grantmaking) |  |  |
|  |  |  |
|  | \$172,802,772 | \$176,483,348 |
| 2017 | \$185,841,930 | \$185,841,930 |
| 2017 (without One- |  |  |
| Orlando grantmaking) |  |  |
|  | \$183,625,213 | \$183,625,213 |

2017 dollars (adjusted for inflation)
Total without OneOrlando grantmaking (not adjusted) Total without OneOrlando grantmaking (adjusted for inflation)
2008 \$116,181,019 2009 \$96,533,298 2010 \$96,829,756 2011 \$123,012,423 2012 \$121,412,490 2013 \$129,112,119 2014 2015 2016 \$202,312,772 2016 (without OneOrlando grantmaking) \$172,802,772 2017 \$185,841,930 2017 (without One\$183,625,213
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$\$ 129,622,854$
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$\$ 166,197,005$
$\$ 206,621,890$
$\$ 176,483,348$
$\$ 185,841,930$

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For every \$100 dollars awarded by U.S. foundations, 28 cents specifically supported LGBTQ issues.

## Top 10 Funders of LGBTQ Issues, by Total Dollar Amount

In 2017, the top ten funders of LGBTQ issues awarded $\$ 86.2$ million, accounting for 43 percent of all funding for LGBTQ issues from U.S.-based foundations. Excluding funding awarded in response to the 2016 Pulse Nightclub Massacre, funding from the top ten funders increased by $\$ 1.2$ million from 2016.

| Arcus <br> Foundation | Ford <br> Foundation <br> $\$ 17.0 M$ | Gilead <br> Sciences | Gill <br> Foundation <br> $\$ 12.4 M$ | Open Society <br> Foundations <br> $\$ 11.7 M$ | $\$ 9.5 \mathrm{M}$ | $\$ 7.8 \mathrm{M}$ | $\$ 7.6 \mathrm{M}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Sources of LGBTQ Grant Dollars, by Funder Type*

While foundation giving to LGBTQ issues (not including OneOrlando Fund) increased in 2017, this growth was not uniform across foundation types. Community foundations and corporate funders had the biggest increases in 2017.


## Distribution of LGBTQ Grant Dollars, by Geographic Focus*

In 2017, approximately 73 percent of funding focused on LGBTQ communities in the United States, while approximately 26 percent focused on LGBTQ issues globally or outside the United States, excluding funding from OneOrlando.

| 8\% | 18\% | 29\% | 5\% | 10\% | 30\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| International (Global Focus) | Outside the U.S.$\$ 33,966,833$ | U.S. National | U.S. Regional (Multi-State) | U.S. - <br> Statewide <br> \$18,010,044 | U.S. - Local \$54,726,476 |
| \$14,585,136 |  | \$53,106,270 |  |  |  |

*These sections exclude funding distributed by the OneOrlando Fund in 2017.

## Local, State, and Regional Funding of LGBTQ Issues, by Regional Percentage Change

While the South received the largest share of grant dollars for the first time since we began tracking funding by region, with an increase of 27 percent, the region still receives less funding per LGBTQ adult than the Northeast and Pacific regions.


Notable
Changes in 2017

| Funding for |
| :--- |
| Trans Communities |

Funding for trans communities in the United States continued to increase, reaching a record high of \$22,564,755 in 2017 - a 33 percent increase from 2016.

The percentage of funding for domestic LGBTQ organizations decreased relative to funding to non-LGBTQ organizations, accounting for less than

Funding for LGBTQ Organizations


64\% two-thirds of domestic funding.

## INTRODUCTION

am pleased to share with you the 2017 Tracking Report: Lesbian, Gay, Bisexual, Transgender, and Queer Grantmaking by U.S. Foundations. This report captures foundation funding at a complicated moment, a year after we reported on the unprecedented philanthropic response to the Pulse Nightclub Massacre that propelled philanthropic support for LGBTQ issues to the highest level ever recorded, surpassing the \$200-million mark for the first time.

In 2017, 341 foundations awarded 6,297 grants totaling $\$ 185.8$ million in support of organizations and programs addressing lesbian, gay, bisexual, transgender, and queer issues. As expected, the more than $\$ 30$ million in funds distributed in direct response to Pulse was highly focused in both scope and timing. In 2016, the OneOrlando Fund awarded about $\$ 30$ million in direct support for approximately 300 survivors and families of victims of the massacre, and in 2017 the OneOrlando Fund gave out its remaining and final disbursements of $\$ 2.1$ million. Despite the overall decrease, excluding OneOrlando Fund grantmaking in 2016 and 2017, funding for LGBTQ issues by U.S. foundations actually increased by $\$ 10.8$ million. Given the extraordinary nature of the giving of the OneOrlando Fund, and for consistency with the 2016 report, this year's report again presents data both including and excluding OneOrlando Fund funding, particularly in those cases where OneOrlando makes up a disproportionately large amount of a particular subcategory of funding.

Given the changing funding landscape and that several key funders have scaled back support of LGBTQ issues, it is remarkable that funding increased by six percent in 2017. It is also encouraging that funding for LGBTQ issues in the South and for transgender communities reached record-breaking highs in 2017.

As always, the picture painted by the 2017 Tracking Report is a mixed one. For the second year in a row, the percentage of funding for domestic LGBTQ organizations decreased relative to funding to nonLGBTQ organizations, accounting for less than two-
thirds of domestic funding for the first time since we began tracking funding by organization type.

This year's report also sees significant shifts in both leading funders and leading grantees. Gilead Sciences climbed to the number three funder spot, awarding more than $\$ 11$ million for LGBTQ communities. Funders such as Tides and The California Endowment also saw sharp increases. On the grantee side, the top three recipients were the New York LGBT Center, the Human Rights Campaign Foundation, and African Men for Sexual Health and Rights - none of which were among the top 15 recipients in 2016. As committed and new LGBTQ funders work to respond to a challenging and complex climate both in the U.S. and abroad, diligent tracking of trends and gaps in LGBTQ funding is more important than ever.

As a caveat, remember that this report only includes funding from foundations and corporations - not from individual donors or government agencies - and as such only captures a portion of all giving to LGBTQ issues. Note that the global section of this year's report once again only provides a brief summary, since we provide more detailed information on funding for LGBTQ issues internationally and outside the U.S. in our Global Resources Report, our biennial report series produced in collaboration with the Global Philanthropy Project.

It is my hope that this report continues to prove useful to funders, nonprofit leaders, and other stakeholders in identifying trends, gaps, and opportunities for LGBTQ grantmaking. As with all of our research, our goal is to provide accurate and user-friendly data on LGBTQ funding, so as to advance our mission of increasing the scale and impact of LGBTQ philanthropy.

Take Care,


Ben Francisco Maulbeck
President, Funders for LGBTQ Issues

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## OVERVIEW

In 2017, United States-based foundations and corporations awarded 6,297 grants totaling $\$ 185.8$ million in support for organizations and programs addressing lesbian, gay, bisexual, transgender, and queer issues. While this represents a significant decrease of nearly $\$ 17$ million, or 8 percent from the $\$ 202.3$ million in LGBTQ funding reported in 2016, this decline is almost entirely attributable to the philanthropic response to the Pulse Nightclub Massacre. In the aftermath of the most deadly and violent attack on our community in history, nearly \$30 million dollars in direct support was distributed to survivors and the families of the victims through the OneOrlando Fund. As anticipated, this funding was highly focused in both scope and timing. In 2017, the OneOrlando Fund awarded a small fraction of what it awarded in 2016, with a second and final round of distributions to the survivors and families of the victims totalling $\$ 2.1$ million. If we compare annual funding excluding OneOrlando Fund distributions, funding for LGBTQ increased by $\$ 10.5$ million, or 6 percent. This rate of growth is similar to the growth we have reported in previous years.

In the 2016 Tracking Report, we often reported two funding totals - one inclusive of OneOrlando Fund grantmaking and one excluding OneOrlando Fund grantmaking. For this Tracking Report, we have gone back to a single funding total, noting where necessary how OneOrlando Fund grantmaking significantly impacted a specific category (e.g., in local and statewide funding totals for the state of Florida).

The growth in funding that excludes OneOrlando Fund grantmaking was driven by several major funders significantly increasing their LGBTQ grantmaking. In particular, Gilead

Sciences increased its LGBTQ funding by more than 50 percent - awarding a total of $\$ 11.7$ million and rising to become the number three funder of LGBTQ issues. Several other corporate funders - ViiV Healthcare, Wells Fargo, and Google - all increased their LGBTQ funding by $\$ 1$ million or more, buoying an overall increase in corporate funding.

Several leading funders of LGBTQ issues also saw large increases in their LGBTQ funding. In particular, Foundation for a Just Society nearly doubled its LGBTQ grantmaking to \$4.6 million. The California Endowment increased its LGBTQ funding by 73 percent, to nearly $\$ 3.8$ million. Alphawood more than tripled its LGBTQ funding, exceeding $\$ 1.6$ million and joining the top 20 funders of LGBTQ issues.

LGBTQ funding from mainstream community foundations grew by $\$ 5.5$ million, an 80 percent increase buoyed in particular by $\$ 2.7$ million in giving from the California Community Foundation. Several public foundations and intermediaries also saw increases in their LGBTQ funding in 2017, particularly Tides, Astraea Lesbian Foundation for Justice, and Borealis Philanthropy.

On the other hand, eight major LGBTQ funders decreased their support by $\$ 500,000$ or more - for a total decrease in resources of more than $\$ 22$ million. Without these losses, the net increase in LGBTQ funding would have been much higher. For several years, the list of top LGBTQ funders was fairly consistent from year to year, but it is now in a period of significant flux, with some funders scaling back support while others increase funding - and with new funders joining the movement to strengthen LGBTQ communities.

Total Annual LGBTQ Grant Dollars, 2008-2017

Not counting funding related to the 2016 Pulse nightclub tragedy, foundation funding for LGBTQ issues totaled $\$ 183.7$ million in 2017, at a modest rate of growth of 6 percent.


## TOP GRANTMAKERS

In 2017, the top ten funders of LGBTQ issues awarded nearly $\$ 86.2$ million, accounting for 43 percent of all funding for LGBTQ issues from U.S.-based foundations. While this does represent a decrease of $\$ 48.3$ million from 2016 , if we exclude the nearly $\$ 40$ million' in funding directly attributed to the 2016 Pulse Nightclub massacre reported in 2016 - funding from the top ten funders increased slightly, by \$1.2 million from 2016.

The top twenty funders awarded $\$ 117$ million, accounting for 59 percent of the year's total. Seven of the top twenty foundations were LGBTQ-specific funders, down from nine in 2016. In 2017, the top twenty list was comprised of six public foundations, ten private foundations, and four corporate funders.

TOP 20 FUNDERS OF LGBTQ ISSUES, BY TOTAL DOLLAR AMOUNT ${ }^{2,3}$

1 Arcus Foundation
\$17,006,755
New York, NY
2 Ford Foundation \$12,445,000
New York, NY
3 Gilead Sciences
\$11,730,648
Foster City, CA
4 Gill Foundation
\$9,520,007
Denver, CO
5 Open Society
Foundations
\$7,769,598
New York, NY
6 Tides Foundation
\$7,596,762
San Francisco, CA
7 Astraea Lesbian Foundation for Justice
\$5,168,495
New York, NY
8 Evelyn and Walter
Haas Jr. Fund
\$5,038,200
San Francisco, CA
9 Elton John AIDS Foundation
\$4,966,500
New York, NY
10 M.A.C. AIDS Fund
\$4,963,389
New York, NY

11 Foundation for a Just Society
\$4,640,000
New York, NY
12 H. van Ameringen
Foundation
\$4,349,500
New York, NY
13 The California
Endowment
\$3,780,111
New York, NY
14 Wells Fargo
\$3,339,971
San Francisco, CA
15 Borealis Philanthropy
\$3,181,800
Minneapolis, MN
16 ViiV Healthcare
\$2,982,325
Research Triangle Park, NC
17 California Community Foundation
\$2,778,807
Los Angeles, CA
18 Strengthen Orlando OneOrlando Fund
\$2,106,526
Orlando, FL
19 American Jewish World Service
\$1,984,369
New York, NY
20 Alphawood Foundation \$1,686,500
Chicago, IL

## TOP 10 FUNDERS OF LGBTQ ISSUES,

 BY NUMBER OF GRANTS1 Pride Foundation
Seattle, WA
2 Horizons Foundation
San Francisco, CA
2 Strengthen Orlando OneOrlando Fund Orlando, FL

4 Astraea Lesbian Foundation 246 for Justice
New York, NY
5 Our Fund
Wilton Manors, FL
6 Tides Foundation San Francisco, CA

7 Borealis Philanthropy
New York, NY
8 Wells Fargo
161
San Francisco, CA
8 Trans Justice Funding Project 154
New York, NY
10 Arcus Foundation
New York, NY

[^0]
## TOP GRANT RECIPIENTS

In 2017, the top 20 recipients of LGBTQ funding received a total of $\$ 40.4$ million, accounting for 22 percent of all LGBTQ dollars granted in 2017.

Nineteen of the top 20 grantees in 2017 are nonprofit organizations focused specifically on LGBTQ issues. The Southern AIDS Coalition, an advocacy coalition committed fighting AIDS in the U.S. South, was funded for work related to HIV/AIDS in the LGBTQ community. Eighteen of the 20 grant receipts are headquartered in the United States, with seven in California, five in New York City, and three in Washington, DC. Two top grantees are based outside the United States - AMSHER in South Africa and ISDAO in Kenya.

## TOP 20 GRANTEES OF FOUNDATION FUNDING FOR LGBTQ ISSUES (EXCLUDES GRANT DOLLARS INTENDED FOR RE-GRANTING) ${ }^{4}$

1 New York LGBT Center \$3,465,902
New York, NY
2 Human Rights Campaign (HRC) \$3,140,026 Washington, DC
3 African Men for Sexual Health and Rights (AMSHER)
\$3,000,000
Johannesburg, South Africa
4 Transgender Law Center
\$2,868,351
Oakland, CA
5 Genders \& Sexualities Alliance Network \$2,848,955
Oakland, CA
6 All Out \$2,630,000
New York, NY
7 Astraea Lesbian Foundation for Justice \$2,200,505
New York, NY
8 University of California Los Angeles (UCLA) Williams Institute
\$1,926,400
Los Angeles, CA
9 Southern AIDS Coalition
\$1,816,219
Atlanta, GA
10 Funders for LGBTQ Issues \$1,775,500
New York, NY

11 National Center for Lesbian Rights (NCLR) \$1,721,788 San Francisco, CA
12 Equality California Institute \$1,639,850 Los Angeles, CA
13 Los Angeles LGBT Center \$1,601,192 Los Angeles, CA
14 Initiative Sankofa d'Afrique de l'Ouest (ISDAO) \$1,500,000 Nairobi, Kenya
15 Equality Federation Institute
\$1,443,500
Portland, OR
16 Movement Advancement Project (MAP)
\$1,430,750
Denver, CO
17 LGBTQ Victory Institute
\$1,397,612
Washington, DC
18 New York City Anti-Violence Project (AVP) \$1,372,000
New York, NY
19 Lambda Legal Defense \& Education Fund \$1,371,655
New York, NY
20 National LGBTQ Task Force
\$1,320,510
Washington, DC

[^1]On June 12, 2016, a gunman attacked the Pulse Nightclub, a gay club in Orlando, Florida, taking 49 lives, wounding 68 others, and forever changing the lives of countless more. It was Latin night, and the majority of victims and survivors were LGBTQ and Latinx.

More than \$30 million was raised in response to the tragedy, the largest fundraising effort in history for a cause related to LGBTQ communities. Last year's 2016 Tracking Report provided a detailed report on the various philanthropic and government initiatives deployed in the aftermath of the tragedy. That year, the OneOrlando Fund provided \$29.5 million in direct financial support for approximately 300 hundred survivors and families of victims of the shooting. This direct assistance was tightly focused in both scope and time, but constituted a full 15 percent of the year's total LGBTQ funding. As such, at several places in last year's report, we showed funding data both including and excluding OneOrlando Fund funding, so as to offer figures that were inclusive of the full scope of the year's giving but also that showed trends and comparisons with giving from other years.

While the vast majority of dollars related to the Pulse tragedy were given out in 2016, the philanthropic response continued in 2017 and beyond. The OneOrlando Fund distributed an additional $\$ 2$ million to survivors and families of victims. For consistency with last year's report,
this year's report shows figures both including and excluding OneOrlando Fund distributions in those cases where they make up a disproportionate share of a specific subcategory of funding.

Several other philanthropic initiatives awarded funding in 2017, particularly those seeking to address the long-term effects of the shooting and the long-standing inequities that the tragedy brought to light. The Better Together Fund of the Central Florida Foundation awarded \$406,054 for mental health and other social services, and to foster increased awareness and understanding across differences. The Contigo Fund, housed at OurFund Foundation, provided \$614,824 for efforts to heal, educate and empower communities most affected by the tragedy and build bridges connecting all of Central Florida's diverse community groups.

The continuing needs and ongoing philanthropic efforts in response to the Pulse massacre are a demonstration of the long-term nature of the challenges presented by disasters and mass tragedies. While the bulk of funding related to Pulse was raised and awarded in the first six months of the tragedy, the philanthropic work in Central Florida's LGBTQ and Latinx communities carries on - with fewer resources but also with potential not only for healing but for fostering lasting change.

## SOURCES OF LGBTQ FUNDING

While foundation giving to LGBTQ issues (exclusive of OneOrlando Fund grantmaking) increased in 2017, this growth was not uniform across foundation types, and some foundation categories decreased their LGBTQ grant making in 2017.

Community Foundation giving saw the greatest increase, nearly doubling between 2016 and 2017 to account for 6 percent of all funding in 2017. This increase reflects the greater representation of community foundations in this report as well as significant growth in donor advised giving for LGBTQ issues reported at several institutions.

Corporate funding for LGBTQ issues also increased by $\$ 6.6$ million, or 33 percent, to account for 14 percent of all giving in 2017. This rise was driven by substantial increases from Gilead Sciences and ViiV Healthcare for HIV/AIDS work in LGBTQ communities.

Anonymous foundations decreased funding by over 40 percent from a high of over $\$ 27$ million in 2016 when anonymous foundations accounted for 11 percent of funding for LGBTQ Issues. Excluding funding from the OneOrlando Fund, the LGBTQ public foundations also decreased, falling by $\$ 4$ million from 2016 to a three year low of $\$ 20.2$ million, or 10 percent of funding for LGBTQ issues. This is due in large part to the end of the Weiland Bequest giving, which was administered by Pride Foundation. Giving from the Weiland Bequest typically accounted for \$4-\$5 million a year for the last eight years.

## Sources of LGBTQ Grant Dollars by Funder Type ${ }^{5}$

| 2017 | 2016 | 2017 | 2016 |
| :---: | :---: | :---: | :---: |
| 8\% | 14\% | Anonymous Funders |  |
| 6\% |  | 8\% | 14\% |
| 14\% | 4\% | Community Foundations |  |
|  | 11\% | $\begin{aligned} & \text { \$12,351,847 } \\ & \text { 6\% } \end{aligned}$ | $\begin{aligned} & \$ 6,853,988 \\ & 4 \% \end{aligned}$ |
| 22\% | 24\% | Corporate Funders \$27,099,318 $14 \%$ | $\begin{aligned} & \$ 20,449,310 \\ & 11 \% \end{aligned}$ |
| 26\% |  | LGBTQ Private Foundations $\begin{aligned} & \text { \$42,478,374 } \\ & 22 \% \end{aligned}$ | $\begin{aligned} & \$ 41,817,405 \\ & 22 \% \end{aligned}$ |
|  | 22\% | Non-LGBTQ Private Foundat \$50,985,257 $26 \%$ | $\begin{aligned} & \$ 46,582,150 \\ & 24 \% \end{aligned}$ |
| 10\% | 12\% | LGBTQ Public Foundations $\begin{aligned} & \text { \$20,254,837 } \\ & 10 \% \end{aligned}$ | $\begin{aligned} & \text { \$24,146,411 } \\ & 12 \% \end{aligned}$ |
|  | 14\% | $\$ 20,144,646$ <br> (including OneOrlando Fund) | $\$ 33,591,456$ <br> (including OneOrlando Fund) |
| 14\% |  | Non-IGBTQ Public Foundati $\begin{aligned} & \$ 28,083,033 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & \$ 27,410,044 \\ & 14 \% \end{aligned}$ |
|  |  | $\$ 30,189,559$ <br> (including OneOrlando Fund) | $\$ 56,920,044$ <br> (including OneOrlando Fund) |
|  |  | Total \$196,822,666 | \$194,273,013 |
|  |  | \$198,929,192 <br> (including OneOrlando Fund) | \$202,212,772 <br> (including OneOrlando Fund) |

[^2]
## GEOGRAPHIC FOCUS

In 2017, approximately 73 percent of funding focused on LGBTQ communities in the United States while approximately 26 percent focused on LGBTQ issues globally, or outside the United States.

Funding for LGBTQ communities in the United States totaled $\$ 134.8$ million in 2017. The majority of the domestic funding focused on work at the local level - totaling $\$ 54.7$ million, an increase of 14 percent from the $\$ 47.5$ million reported in 2016, and accounting for 30 percent of all funding in 2017. Funding for work that was national in scope decreased by more than $\$ 500,000$ but accounted for a similarly large share of domestic funding at 29 percent. Support for work at the state and regional level also remained relatively consistent in their share of funding, accounting for 10 and 5 percent of all funding, respectively.

Distribution of LGBTQ Grant Dollars by Geographic Focus

| 2017 | 2016 | 2017 | 2016 |
| :---: | :---: | :---: | :---: |
| 8\% | 9\% | International (Global Focus) |  |
| 18\% |  | 8\% | 9\% |
|  | 18\% | Outside the U.S. \$33,966,833 18\% | $\begin{aligned} & \text { \$30,816,851 } \\ & 18 \% \end{aligned}$ |
| 29\% | 31\% | $\begin{aligned} & \text { U.S. - National } \\ & \$ 53,106,270 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & \text { \$53,884,827 } \\ & 31 \% \end{aligned}$ |
|  |  | $\begin{aligned} & \text { U.S. - Regional (Multi-State } \\ & \$ 9,245,146 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & \$ 6,060,245 \\ & 4 \% \end{aligned}$ |
| 10\% | 4\% 11\% | $\begin{aligned} & \text { U.S. - Statewide } \\ & \$ 18,010,044 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & \text { \$19,808,569 } \\ & 11 \% \end{aligned}$ |
| 30\% | 28\% | $\begin{aligned} & \text { U.S. - Local } \\ & \$ 54,726,476 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & \text { \$47,536,049 } \\ & 28 \% \end{aligned}$ |
|  |  | \$56,833,002 <br> (including OneOrlando Fund) | \$77,046,049 <br> (including OneOrlando Fund) |
|  |  | $\begin{aligned} & \text { Total } \\ & \$ 183,350,213 \end{aligned}$ | $\begin{aligned} & \text { Total } \\ & \$ 172,802,772 \end{aligned}$ |
|  |  | $\$ 185,841,930$ <br> (including OneOrlando Fund) | $\$ 202,212,772$ <br> (including OneOrlando Fund) |

## TYPE OF SUPPORT

Consistent with established trends, funding for program or project specific support was the most common type of support in 2017, decreasing by 3 percent from 2016 but still accounting for 46 percent of all funding.

Funding for general operating support increased by 14 percent or nearly $\$ 10$ million dollars to account for 42 percent of all funding, a record for this category.

Funding for direct victim support decreased substantially as distributions from the OneOrlando Fund to survivors and families of victims of the Pulse Nightclub tragedy were mostly disbursed in 2016.

Funding for capacity building remained level while scholarship and fellowship support declined slightly.

The 'other' category captures other types of funding, including: capital support, corporate matching gifts, emergency funding, endowment support, matching grants, prizes and awards, seed funding, sponsorships, as well as funds awarded to international intermediaries for the the purposes of regranting.

Distribution of LGBTQ Grant Dollars by Type of Support

| 2017 | 2016 | 2017 | 2016 |
| :---: | :---: | :---: | :---: |
| 47\% | 51\% | Program/Project Support \$86,062,643 <br> 47\% | $\begin{aligned} & \text { \$88,073,569 } \\ & 51 \% \end{aligned}$ |
|  |  | General Operating Support $\begin{aligned} & \text { \$76,692,167 } \\ & 42 \% \end{aligned}$ | $\begin{aligned} & \text { \$67,003,518 } \\ & 39 \% \end{aligned}$ |
|  |  | Direct Victim Support \$0 <br> <1\% | $\begin{aligned} & \text { \$0 } \\ & <1 \% \end{aligned}$ |
| 42\% | 39\% | $\$ 2,106,526$ <br> (including OneOrlando Fund) | $\begin{aligned} & \$ 29,510,000 \\ & \text { (including OneOrlando Fund) } \end{aligned}$ |
|  |  | ```Capacity-Building Support $9,861,899 5%``` | $\begin{aligned} & \text { \$9,628,993 } \\ & 6 \% \end{aligned}$ |
|  |  | Scholarships and Fellowships $\begin{aligned} & \$ 3,598,538 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & \text { \$4,078,279 } \\ & 2 \% \end{aligned}$ |
| 5\% | 6\% | Other \$7,520,158 4\% | $\begin{aligned} & \text { \$4,078,279 } \\ & 2 \% \end{aligned}$ |
|  |  | Total $\$ 183,735,404$ | \$172,702,772 |
|  |  | $\begin{aligned} & \$ 185,841,930 \\ & \text { (including OneOrlando Fund) } \end{aligned}$ | $\begin{aligned} & \text { \$202,212,772 } \\ & \text { (including OneOrlando Fund) } \end{aligned}$ |

## POPULATION FOCUS

Consistent with previous reporting, the vast majority of LGBTQ grants in 2017, over $\$ 142.6$ million or $73 \%$ of funding, targeted the LGBTQ community broadly. The data below looks at grants that specifically supported one segment of the LGBTQ community.

Trans funding increased by over 40 percent from a record high of $\$ 22.4$ million in 2016 to over $\$ 32$ million on 2017, to account for 17 percent of funding for LGBTQ issues. Funding for lesbians and queer women, bisexuals, and intersex people also saw modest increases in 2017.

Distribution of LGBTQ Grant Dollars by Sexual Orientation, Gender Identity, and Sex Characteristics

| $2017$ | 2017 | 2016 |
| :---: | :---: | :---: |
|  | Lesbians/Queer Women |  |
|  | \$5,127,585 | \$4,029,117 |
|  | 3\% | 2\% |
|  | Gay Men/Queer Men/MSM |  |
|  | \$11,937,066 | \$9,126,551 |
|  | 6\% | 5\% |
|  | Bisexual People |  |
| 2016 | \$210,776 | \$300 |
|  | <1\% | <1\% |
|  | Transgender People |  |
|  | \$32,072,197 | \$22,434,839 |
|  | 17\% | 11\% |
|  | Intersex Peopl |  |
|  | \$1,737,605 | \$1,362,156 |
|  |  |  |
|  | - $=\$ 250,000$ |  |

## STRATEGIES FUNDED

Consistent with previous years, advocacy was again the most funded strategy in 2017, with 42 percent of LGBTQ funding supporting advocacy work.
In 2016, the victim support category was added to capture the nearly $\$ 30$ million in funding to support the families of victims and survivors of the Pulse Nightclub Massacre in Orlando. In 2017, the OneOrlando Fund awarded an additional $\$ 2.1$ million in direct victim support to families of victims and survivors.

Detailed Breakdown of Strategies Funded

| Strategy | 2017 Funding | \% | 2016 Funding | \% |
| :---: | :---: | :---: | :---: | :---: |
| Advocacy | \$78,471,664 | 42\% | \$77,999,796 | 39\% |
| Advocacy (General) | \$42,945,661 | 23\% | \$39,631,010 | 20\% |
| Community Organizing | \$16,094,242 | 9\% | \$12,447,844 | 6\% |
| Intergovernmental Advocacy | \$0 | <1\% | \$5,000 | <1\% |
| Litigation | \$9,189,784 | 5\% | \$11,476,421 | 6\% |
| Public Education | \$10,241,977 | 6\% | \$14,439,522 | 7\% |
| Capacity-Building and Training | \$22,259,175 | 12\% | \$23,429,941 | 11\% |
| Conferences/Seminars/Travel Grants | \$2,233,137 | 1\% | \$1,865,648 | 1\% |
| Leadership Development | \$6,054,590 | 3\% | \$8,451,762 | 4\% |
| Organizational Capacity Building | \$10,066,003 | 5\% | \$8,142,294 | 4\% |
| Training/Technical Assistance | \$3,905,445 | 2\% | \$4,970,237 | 2\% |
| Culture and Media | \$11,813,008 | 6\% | \$9,607,592 | 5\% |
| Culture | \$8,768,676 | 5\% | \$7,363,164 | 4\% |
| Electronic Media/Online Services | \$593,502 | <1\% | \$749,640 | <1\% |
| Film/Video/Radio | \$2,450,830 | 1\% | \$1,494,788 | 1\% |
| Direct Service | \$31,978,458 | 17\% | \$30,864,852 | 15\% |
| Philanthropy and Fundraising | \$20,590,368 | 11\% | \$14,119,724 | 7\% |
| Fundraising Event | \$1,198,854 | 1\% | \$1,166,645 | 1\% |
| Matching Grant | \$25,000 | <1\% | \$10,250 | <1\% |
| Philanthropy | \$19,366,515 | 10\% | \$12,942,830 | 6\% |
| Research | \$11,392,823 | 6\% | \$11,155,615 | 6\% |
| Victim Support | \$2,106,526 | 1\% | \$29,510,000 | 15\% |
| Other | \$7,430,320 | 4\% | \$5,625,252 | 3\% |
| Multi-Strategy | \$6,941,376 | 4\% | \$5,118,891 | 3\% |
| Other | \$488,944 | <1\% | \$506,361 | <1\% |
| Total | \$185,841,930 |  | \$202,312,772 |  |

## ISSUES ADDRESSED

Civil and human rights issues continued to receive the largest share of funding in 2017, accounting for nearly half of all LGBTQ funding. Funding for health and wellbeing increased to nearly 20 percent, driven largely by funding for HIV/AIDS.

Funding for issues related to violence, homophobia, and transphobia declined sharply, due to the sharp increase of funding reported in 2016 related to the Pulse Nightclub Massacre in Orlando.

Breakdown of Issues Addressed

| Issue | 2017 Funding | $\%$ | 2016 Funding | $\%$ |
| :--- | ---: | :--- | ---: | :---: |
| Civil and Human Rights | $\$ 85,774,320$ | $46 \%$ | $\$ 89,502,347$ | $44 \%$ |
| Health and Wellbeing | $\$ 35,943,783$ | $19 \%$ | $\$ 30,985,113$ | $15 \%$ |
| Strengthening Communities, Families, and Visibility | $\$ 30,763,787$ | $17 \%$ | $\$ 28,405,924$ | $14 \%$ |
| Education and Safe Schools | $\$ 8,815,516$ | $5 \%$ | $\$ 6,132,996$ | $3 \%$ |
| Violence, Homophobia, and Transphobia | $\$ 6,673,023$ | $4 \%$ | $\$ 31,900,337$ | $16 \%$ |
| Economic Issues | $\$ 6,629,890$ | $4 \%$ | $\$ 6,216,616$ | $3 \%$ |
| Other Issues | $\$ 11,432,022$ | $6 \%$ | $\$ 9,169,439$ | $5 \%$ |
| Total | $\$ 185,841,930$ |  | $\mathbf{\$ 2 0 2 , 3 1 2 , 7 7 2}$ |  |

# DOMESTIC FUNDING OF LGBTQ ISSUES 

In 2017, funding for LGBTQ issues in the United States totaled, $\$ 137$ million - down slightly from last year's record high of $\$ 157.1$ million that included nearly $\$ 30$ million in direct victim support for those affected by the Pulse Nightclub Massacre. With dollars for re-granting included, total domestic funding was \$146.5 million in 2017.

TOP 10 DOMESTIC FUNDERS ${ }^{6}$

1 Gilead Sciences
\$10,097,801
Foster City, CA
2 Arcus Foundation
\$9,729,000
New York, NY
3 Gill Foundation
\$9,520,007
Denver, CO
4 Evelyn \& Walter Haas, Jr. Fund \$5,038,200
San Francisco, CA
5 Ford Foundation
\$5,030,000
New York, NY
6 H. van Ameringen Foundation
\$4,319,500
New York, NY
7 Elton John AIDS Foundation
\$4,080,500
New York, NY
8 The California Endowment
\$3,775,111
Los Angeles, CA
9 Tides Foundation
\$3,508,122
San Francisco, CA
10 Wells Fargo
\$3,214,971
San Francisco, CA

Local and statewide funding also dipped slightly for the same reason, totaling $\$ 83.9$ million. Down from the record high of $\$ 102.9$ million in 2016, but higher than the $\$ 73.4$ million in 2016 without OneOrlando Fund grantmaking.

## TOP 10 DOMESTIC GRANTEES ${ }^{7}$

1 New York LGBT Center
\$3,465,902
New York, NY
2 Human Rights Campaign (HRC) Foundation \$3,080,026
Washington, DC
3 Transgender Law Center
\$2,868,351
Oakland, CA
4 Genders \& Sexualities Alliance Network \$2,848,955
Oakland, CA
5 Southern AIDS Coalition \$1,816,219
Atlanta, GA
6 Funders for LGBTQ Issues
\$1,775,500
New York, NY
7 National Center for Lesbian Rights (NCLR) \$1,721,788
San Francisco, CA
8 Equality California Institute \$1,639,850
Los Angeles, CA
9 Los Angeles LGBT Center \$1,601,192
Los Angeles, CA
10 Equality Federation Institute
\$1,443,500
Portland, OR

[^3]TOP 10 FUNDERS OF LOCAL AND STATE-LEVEL WORK

1 Gilead Sciences
\$5,646,283
Foster City, CA
2 Gill Foundation
\$4,276,007
Denver, CO
3 The California Endowment
\$3,772,111
Los Angeles, CA
4 Arcus Foundation
\$3,433,000
New York, NY
5 Elton John AIDS Foundation
\$3,198,000
New York, NY
6 Tides Foundation
\$2,483,622
San Francisco, CA
7 H. van Ameringen Foundation
\$2,380,000
New York, NY
8 Borealis Philanthropy
\$2,357,250
Minneapolis, MN
9 ViiV Healthcare
\$2,188,732
Research Triangle, NC
10 Strengthen Orlando - OneOrlando Fund \$2,106,526
Orlando, FL

## TOP 10 LOCAL AND STATE-LEVEL GRANTEES ${ }^{8}$

1 New York LGBT Center \$3,465,902
New York, NY
2 Southern AIDS Coalition \$1,816,219
Atlanta, GA
3 Equality California Institute \$1,639,850
Los Angeles, CA
4 Los Angeles LGBT Center \$1,586,192
Los Angeles, CA
5 Freedom for All Americans
\$1,190,000
Washington, DC
6 Pride Foundation
\$1,119,638
Seattle, WA
7 Desert AIDS Project
\$1,084,775
Palm Springs, CA
8 Hetrick-Martin Institute (HMI) \$1,017,672
New York, NY
9 Genders \& Sexualities Alliance Network \$1,009,955
Oakland, CA
10 Women With A Vision \$979,559
New Orleans, LA

[^4]
## LOCAL, STATE, AND REGIONAL FUNDING OF LGBTQ ISSUES

Funding for local, statewide, and regional LGBTQ work in the United States totaled $\$ 84$ million in 2017, down for the record high of $\$ 102.9$ million in 2016 . That record high was made possible by the OneOrlando Fund giving. Without OneOrlando Fund grantmaking, the total was $\$ 73.4$ million 2016 and $\$ 81.9$ million in 2017.

The South received the largest share of grant dollars for the first time since we began tracking funding by region. The South received $\$ 22.7$ million in funding $\$ 24.8$ million if you include final disbursements from the OneOrlando Fund for the survivors and the families of the victims of the Pulse Nightclub Massacre representing a 27 percent increase in funding.

The Northwest region received the second largest share of grant dollars with $\$ 22.4$ million in funding, representing a 20 percent increase in funding. Meanwhile the Pacific region saw a 3 percent decrease in funding, with $\$ 21$ million in 2017. The Midwest posted a modest three percent increase with $\$ 8.8$ million in funding. Meanwhile, the Mountain region saw the biggest percentage increase, 48 percent, but received the smallest share of grant dollars at just $\$ 4.9$ million.
In 2017, funding for Puerto Rico increased by 75 percent to $\$ 341,644$. There was also $\$ 1.8$ million awarded for local or regional work that cut across regions or was otherwise anonymous.

California and New York were once again the top funded states in 2017 , at $\$ 16.4$ million and $\$ 15.7$ million respectively. This represents a slight dip for California and a record high for New York. With a $\$ 4.8$ million increase in funding in 2017, New York experienced the most significant increase in local and statewide funding. If you exclude OneOrlando Fund grantmaking, California and New York were the only states to receive more than $\$ 5$ million in funding. Florida, Georgia, Illinois, and Texas all received more than $\$ 2.5$ million in funding.

In 2017, 28 states saw an increase in local and statewide funding while 22 states and the District of Columbia experienced a decrease. Eighteen states and the District of Columbia received more than $\$ 1$ million in LGBTQ funding, up from 14 in 2016. No state that received more than $\$ 1$ million in funding in 2016 dropped below that level. The states joining the "million dollar club" in 2017 included returning states Colorado and Ohio and firsttimers Arizona and New Mexico.
Most of the decreases were moderate, with only 5 states and the District of Columbia seeing decreases of $\$ 250,000$ or more. Washington - the state to experience the biggest decrease in 2017 - was the only state to witness a decrease of more than \$500,000.

There were three states where we could not identify any LGBTQ funding in 2017: Nebraska, New Hampshire, and West Virginia.

## Local, State, and Regional LGBTQ Funding, By Region

| Region | 2017 | 2016 | Percent Change |  |
| :---: | :---: | :---: | :---: | :---: |
| Midwest | \$8,758,652 | \$8,483,928 | $\triangle$ | 3\% |
| Mountain | \$4,922,661 | \$3,321,748 | $\triangle$ | 48\% |
| Northeast | \$22,365,842 | \$18,630,833 | $\triangle$ | 20\% |
| Pacific | \$20,958,073 | \$21,341,571 | $\checkmark$ | 2\% |
| South | $\begin{array}{r} \$ 22,789,493 \\ \text { (\$24,896,019 with } \\ \text { OneOrlando Fund Grantmaking) } \end{array}$ | $\begin{array}{r} \$ 17,882,284 \\ \text { (\$47,392,284 with } \\ \text { OneOrlando Fund Grantmaking) } \end{array}$ | $\triangle$ | 27\% |
| U.S. Territories (Puerto Rico) | \$341,644 | \$195,000 | $\triangle$ | 75\% |
| Multi-Region/Unspecified | \$1,845,300 | \$3,548,000 | V | 48\% |
| Total | $\begin{array}{r} \$ 81,981,666 \\ \text { (\$84,088,192 with } \\ \text { OneOrlando Fund Grantmaking) } \end{array}$ | $\$ 73,404,863$ <br> (\$102,914,863 with OneOrlando Fund Grantmaking) | $\triangle$ | 11\% |

## Local, State, and Regional Funding of LGBTQ Issues, by State (Density Map)



| Midwest | \$8,758,652 | Northeast | \$22,365,842 |
| :---: | :---: | :---: | :---: |
| Illinois | \$3,182,681 | Connecticut | \$108,205 |
| Indiana | \$40,920 | Delaware | \$10,000 |
| Iowa | \$22,975 | District of Columbia | \$1,422,093 |
| Kansas | \$25,000 | Maine | \$171,100 |
| Michigan | \$1,168,242 | Maryland | \$858,972 |
| Minnesota | \$1,758,361 | Massachusetts | \$1,615,174 |
| Missouri | \$349,525 | New Hampshire | \$- |
| Nebraska | \$- | New Jersey | \$78,700 |
| North Dakota | \$2,500 | New York | \$15,739,488 |
| Ohio | \$1,286,148 | Pennsylvania | \$1,088,225 |
| South Dakota | \$25,800 | Rhode Island | \$249,052 |
| Wisconsin | \$392,000 | Vermont | \$210,458 |
| Midwest Region (General) | \$504,500 | Northeast Region (General) | \$814,375 |
| Mountain | \$4,922,661 | Pacific | \$20,958,073 |
| Arizona | \$1,740,003 | Alaska | \$73,500 |
| Colorado | \$1,188,375 | California | \$16,441,044 |
| Idaho | \$53,650 | Hawaii | \$74,666 |
| Montana | \$320,538 | Oregon | \$1,825,265 |
| Nevada | \$19,600 | Washington | \$1,105,721 |
| New Mexico | \$1,227,050 | Pacific Region (General) | \$1,437,877 |
| Utah | \$364,945 | U.S. Territories | \$341,644 |
| Wyoming | \$8,500 | Puerto Rico | \$341,644 |
| Mountain Region (General) | \$10,000 | Multi-Regional / Unspecified | \$1,845,300 |


| South (Including OneOrlando Fund) | \$24,896,019 |
| :---: | :---: |
| South (Not Including OneOrlando Fund) | \$22,789,493 |
| Alabama | \$624,832 |
| Arkansas | \$15,500 |
| Florida* | \$4,759,082 |
| Florida (with OneOrlando Fund Grantmaking) | \$6,865,608 |
| Georgia | \$2,573,326 |
| Kentucky | \$185,714 |
| Louisiana | \$1,634,888 |
| Mississippi | \$696,300 |
| North Carolina | \$1,567,957 |
| Oklahoma | \$282,729 |
| South Carolina | \$380,466 |
| Tennessee | \$479,300 |
| Texas | \$2,623,766 |
| Virginia | \$277,240 |
| West Virginia | \$- |
| South Region (General) | \$6,688,394 |
| Total | \$81,981,666 |
| Total (with One Orlando Fund Grantmaking) | \$84,088,192 |

## FUNDING PER LGBT ADULT

Our metric of GDQ, or "Grant Dollars per Queer," analyzes the total local and statewide LGBTQ grant dollars awarded per state or region divided by the estimated number of adults in said state or region who identify as lesbian, gay, bisexual, or transgender. The goal of the GDQ is to assess the level of funding for each state relative to its population.
In 2016, the overall GDQ decreased slightly to $\$ 7.36$, partially on account of more LGBT adults coming out in the Gallup surveys and a subsequent increase in the estimated number of LGBT adults in the United States.

Despite the increase in LGBT adults and the decrease in the overall GDQ, both the average GDQ and the median GDQ increased. In 2017, the average GDQ for states and the District of Columbia was \$4.77, up from $\$ 4.68$ in 2016. In 2017, the median GDQ for the 50 states and the District of Columbia was \$3.21, up from \$2.92 in 2016.

In 2017, 27 states saw their GDQ increase, while the other 23 states and the District of Columbia witnessed a decrease in GDQ. New Mexico had the largest increase, with a $\$ 6.79$ increase, while the District of Columbia had the biggest decrease, with a $\$ 11.20$ decrease.

The District of Columbia, New York, and New Mexico had the three highest GDQs, in that order. They join California, Louisiana, and Montana as the only six states with GDQ's over \$10.

While the South has become the most funded region, it still has a much lower GDQ than the Pacific or Northeast, at $\$ 6.25$ compared to $\$ 9.60$ and $\$ 9.48$, respectively. The Midwest has the lowest GDQ at \$4.09. It is the lowest GDQ for any region in last three years.

## LGBTQ Funding per LGBT Adult, by State



## LGBTQ Funding per LGBT Adult, by State

| Midwest | \$4.09 | South | \$6.25 |
| :---: | :---: | :---: | :---: |
| Illinois | \$7.49 | South (with OneOrlando Fund Grantmaking) | \$6.38 |
| Indiana | \$0.18 | Alabama | \$5.31 |
| Iowa | \$0.26 | Arkansas | \$0.20 |
| Kansas | \$0.34 | Florida | \$6.06 |
| Michigan | \$3.73 | Florida (with OneOrlando Fund Grantmaking) | \$8.74 |
| Minnesota | \$9.95 | Georgia | \$7.14 |
| Missouri | \$1.94 | Kentucky | \$1.58 |
| Nebraska | \$- | Louisiana | \$11.76 |
| North Dakota | \$0.16 | Mississippi | \$8.72 |
| Ohio | \$3.29 | North Carolina | \$4.85 |
| South Dakota | \$1.29 | Oklahoma | \$2.49 |
| Wisconsin | \$2.27 | South Carolina | \$2.73 |
|  |  | Tennessee | \$2.60 |
| Mountain | \$6.06 | Texas | \$3.00 |
| Arizona | \$6.99 | Virginia | \$1.07 |
| Colorado | \$5.83 | West Virginia | \$- |
| Idaho | \$1.47 |  |  |
| Montana | \$13.27 | Northeast | \$9.48 |
| Nevada | \$0.15 | Connecticut | \$0.98 |
| New Mexico | \$16.90 | Delaware | \$0.29 |
| Utah | \$4.43 | District of Columbia | \$25.24 |
| Wyoming | \$0.58 | Maine | \$3.21 |
|  |  | Maryland | \$4.35 |
| Pacific | \$9.60 | Massachusetts | \$5.40 |
| Alaska | \$3.59 | New Hampshire | \$- |
| California | \$10.15 | New Jersey | \$0.28 |
| Hawaii | \$1.45 | New York | \$19.94 |
| Oregon | \$9.83 | Pennsylvania | \$2.61 |
| Washington | \$3.62 | Rhode Island | \$6.50 |
|  |  | Vermont | \$7.93 |

LGBTQ Funding, by Region

| Region | 2017 | 2016 | Percent Change |
| :---: | :---: | :---: | :---: |
| Midwest | \$4.09 | \$4.38 | V 7\% |
| Mountain | \$6.06 | \$4.64 | - $31 \%$ |
| Northeast | \$9.48 | \$8.86 | V $7 \%$ |
| Pacific | \$9.60 | \$10.92 | - 12\% |
| South | (\$6.86 with OneOrlando Fund Grantmaking) | $\$ 5.64$ <br> (\$14.96 with OneOrlando Fund Grantmaking) | - 11\% |
| Total | $\$ 7.36$ <br> (\$7.55 with OneOrlando Fund Grantmaking) | \$7.43 <br> (\$10.42 with OneOrlando Fund Grantmaking) | v 1\% |

## SPECIAL UPDATE GROWTH IN FUNDING FOR LGBTQ ISSUES IN THE SOUTH

In 2017, LGBTQ funding for the South exceeded \$22 million (excluding OneOrlando Funding), an increase of 27 percent over 2016. Since we began tracking funding at the regional level and launched our Out in the South Initiative, LGBTQ funding for the South has nearly quintupled. As of this tracking report, the region now receives more LGBTQ funding than any other region in the U.S., followed closely by the Northeast and Pacific. Nevertheless, when accounting for the fact that the South is home to more than one-third of the country's LGBTQ adult population, the region still lags behind the Northeast and the Pacific in LGBTQ funding per LGBT adult.

The growth in Southern LGBTQ funding is the result of the shared efforts of national and Southern funders to increase resources for advancing

LGBTQ justice in the region. While this increase in funding is a positive step forward, it is also highly dependent on a small number of funders and spread unevenly across the region. As shown in the section on Local, State, and Regional Funding, only five of fourteen Southern states have surpassed \$1 million in LGBTQ funding: Florida, Georgia, Louisiana, North Carolina, and Texas. States such as Arkansas, Kentucky, Oklahoma, Virginia, and West Virginia receive LGBTQ funding ranging from \$0 to less than \$300,000.

In addition, the increase in funding has been highly dependent on a small number of funders, largely based outside the South.

1 Gilead Sciences
Foster City, CA
2 Elton John AIDS Foundation \$1,974,000
New York, NY
3 Gill Foundation \$1,666,007
Denver, CO
4 Arcus Foundation
New York, NY
5 Evelyn \& Walter Haas, Jr. Fund
San Francisco, CA

6 Astraea Lesbian Foundation for Justice \$840,000 New York, NY

7 Amy Mandel and Katina Rodis Fund \$810,820
Asheville, NC
8 Borealis Philanthropy
Minneapolis, MN
9 ViiV Healthcare
Research Triangle, NC
10 Ford Foundation
New York, NY
\$3,527,697
\$1,339,500
\$743,250
\$693,000
\$600,000

The top 10 funders of LGBTQ issues in the South collectively awarded about half of all funding for the region. Of these funders, only two were based in the South pointing to the need for cultivating locally driven, sustainable resources for the region's LGBTQ movement. Much of the increase in funding was also driven by a rise in HIV funding for LGBTQ funding in the South, driven largely by Gilead Sciences and the Elton John AIDS Foundation. In part, this reflects the philanthropic response to
the alarming incidence of HIV in the region, which accounts for half of new HIV infections.

As Funders for LGBTQ Issues and its members continue to advance the work of the Out in the South Initiative, these data indicate both significant progress as well as the need to address the continued under-resourcing of the region's needs.

## ISSUES ADDRESSED IN DOMESTIC FUNDING

In the year after the Pulse Nightclub Massacre, Addressing Violence, Homophobia, Biphobia, and Transphobia went from being the second most funded issue area to its normal spot as the least funded issue area.

Civil Rights continued its run as the most funded issue area, but saw no growth in the actual funding. Health and Wellbeing was the second most funded issue area,
while Strengthening Communities, Families, and Visibility was the third most funded issue area.

LGBTQ funding focused on education, gender identity rights, HIV/AIDS, religion, religious exemptions, safe schools, sexual and reproductive rights and justice, and visibility increased, with each issue area seeing an increase of $\$ 1$ million or more.

## Detailed Breakdown of Issues Addressed in Domestic Funding

| Issue | 2017 | \% | 2016 | \% |
| :---: | :---: | :---: | :---: | :---: |
| Civil Rights | \$52,694,352 | 38\% | \$55,254,503 | 35\% |
| Civil Rights (General) | \$25,603,813 | 19\% | \$32,709,734 | 21\% |
| Criminalization and Criminal Justice Reform | \$4,171,178 | 3\% | \$3,686,398 | 2\% |
| Gender Identity Rights | \$9,064,300 | 6\% | \$6,310,272 | 4\% |
| Immigration and Refugee Issues | \$2,902,150 | 2\% | \$2,844,901 | 2\% |
| Marriage and Civil Unions | \$105,000 | <1\% | \$4,100 | <1\% |
| Military Inclusion | \$870,000 | <1\% | \$821,053 | 1\% |
| Nondiscrimination Protections | \$5,577,256 | 4\% | \$7,422,833 | 5\% |
| Religious Exemptions | \$1,480,500 | <1\% | \$460,200 | <1\% |
| Sexual and Reproductive Rights/Justice | \$2,898,155 | 2\% | \$992,012 | 1\% |
| Health and Wellbeing | \$27,645,366 | 20\% | \$25,612,314 | 16\% |
| Cancer | \$64,750 | <1\% | \$602,497 | <1\% |
| Cultural Competence and Data Collection | \$595,224 | <1\% | \$1,245,916 | 1\% |
| General Health Services and Health Promotion | \$6,314,473 | 5\% | \$5,908,916 | 4\% |
| HIV/AIDS | \$17,634,537 | 13\% | \$15,912,711 | 10\% |
| Insurance Coverage | \$62,665 | <1\% | \$95,000 | <1\% |
| Mental Health, Substance Abuse, and Suicide Prevention | \$1,919,956 | 1\% | \$1,512,605 | 1\% |
| Primary Care | \$129,012 | <1\% | \$130,478 | <1\% |
| Sexual and Reproductive Health | \$924,750 | 1\% | \$204,191 | <1\% |
| Strengthening Communities, Families, and Visibility | \$27,106,304 | 20\% | \$24,996,864 | 16\% |
| Community Building and Empowerment | \$11,748,930 | 9\% | \$12,080,027 | 8\% |
| Religion | \$3,483,607 | 3\% | \$1,882,940 | 1\% |
| Strengthening Families | \$1,028,295 | 1\% | \$2,502,577 | 2\% |
| Visibility | \$10,845,472 | 8\% | \$8,481,320 | 5\% |
| Education and Safe Schools | \$8,785,516 | 6\% | \$6,105,406 | 6\% |
| Education | \$4,301,487 | 3\% | \$2,879,025 | 2\% |
| Safe Schools | \$4,484,029 | 3\% | \$3,226,381 | 4\% |

## Detailed Breakdown of Issues Addressed in Domestic Funding (cont.)

| Economic Issues | \$6,616,290 | 5\% | \$6,028,559 | 4\% |
| :---: | :---: | :---: | :---: | :---: |
| Food Security | \$289,075 | <1\% | \$531,800 | <1\% |
| Housing and Homelessness | \$5,164,531 | 4\% | \$4,105,736 | 3\% |
| Labor and Employment | \$1,162,684 | 1\% | \$1,391,023 | 1\% |
| Addressing Violence, Homophobia, Biphobia, and Transphobia | \$6,258,023 | 5\% | \$31,564,421 | 20\% |
| Anti-Violence | \$4,534,791 | 3\% | \$30,610,939 | 19\% |
| Gun Control | \$0 | 0\% | \$26,500 | <1\% |
| Homophobia, Biphobia, and Transphobia | \$1,723,232 | 1\% | \$926,982 | 1\% |
| Other Issues | \$8,088,611 | 6\% | \$7,237,623 | 5\% |
| Multi-Issue | \$4,411,454 | 3\% | \$2,938,478 | 3\% |
| Philanthropy | \$3,666,520 | 3\% | \$4,299,145 | 2\% |
| Unspecified | \$10,636 | <1\% | \$0 | <1\% |
| Total | \$137,194,461 |  | \$156,799,690 |  |

## DOMESTIC POPULATION FOCUS

As in previous years, the vast majority of domestic grant dollars were awarded to organizations and programs that serve LGBTQ people generally. Only 24 percent of grant dollars singled out a specific segment of the LGBTQ population.
Funding for trans communities in the United States reached another record high in 2017. At $\$ 22.6$ million, funding for U.S. trans communities increased by 33 percent.

Distribution of Domestic Grant Dollars by Sexual Orientation, Gender Identity, and Sex Characteristics

|  |  |  |  |
| :--- | :--- | :--- | :---: |

In 2017, funding for LGBTQ communities of color totaled $\$ 26.6$ million. If you exclude OneOrlando Fund grantmaking from the last two years, this year would represent a new record high in funding for LGBTQ communities of color - going from $\$ 20$ million without OneOrlando Fund grantmaking in 2016 to $\$ 24.5$ million without OneOrlando Fund grantmaking in 2016.

This increase was driven by a nearly $\$ 4$ million increase in funding for communities of color in general and a more \$500,000 increase in funding for LGBTQ Latinx communities.

Excluding OneOrlando Fund, the top ten funders of LGBTQ communities of color in 2017 were: Borealis Philanthropy, Gilead Sciences, Arcus Foundation, Ford Foundation, Astraea Lesbian Foundation for Justice, The California Endowment, ViiV Healthcare, Elton John AIDS Foundation, Groundswell Fund, and Tides Foundation. Together they awarded $\$ 13.8$ million, or 52 percent of all funding for LGBTQ communities of color.

HIV/AIDS was the most funded issue, with 16 percent of all funding for LGBTQ communities of color focused on HIV/AIDS.

Distribution of Domestic Grant Dollars Among People of Color

| 2016 | 2017 |  |  |
| :--- | :--- | :--- | :---: |

Funding for LGBTQ children and youth, which is historically the most funded subpopulation, reached a new record high in 2017 of $\$ 25.2$ million after a $\$ 5.1$ million or 26 percent increase.
Funding for LGBTQ people who are homeless or marginally housed, immigrants or refugees, currently or formerly incarcerated, or living with HIV/AIDS also increased by more than $\$ 500,000$ across each sub-population.

Distribution of Domestic Grant Dollars Among Other Populations


In 2017, funding for people of faith increased 10 percent to $\$ 5.9$ million, up from $\$ 5.4$ million in 2016. Noticeably, funding for LGBTQ Muslims more than tripled, but still is less than $\$ 1$ million a year. The Arcus Foundation and the Evelyn and Walter Haas, Jr. Fund were the top two funders of LGBTQ people of faith, collectively providing 56 percent of the funding.

Distribution of Domestic Grant Dollars Among People of Faith

| 2017 | 2016 | 2017 | 2016 |
| :---: | :---: | :---: | :---: |
|  |  | Christians |  |
|  |  | \$1,302,443 | \$1,447,972 |
|  |  | 1\% | 1\% |
|  |  | Jewish Peop |  |
|  |  | \$647,064 | \$746,579 |
|  |  | <1\% | <1\% |
|  |  | Muslims |  |
|  |  | \$723,500 | \$191,500 |
|  |  | <1\% | <1\% |
|  |  | People of Fa | General) |
|  |  | \$3,240,937 | \$2,981,256 |
|  |  | 2\% | 2\% |
|  |  | = \$250,00 |  |

# DOMESTIC FUNDING BY TYPE OF ORGANIZATION 

## LGBTQ ORGANIZATIONS VS. NON-LGBTQ ORGANIZATIONS

Of the $\$ 137$ million in domestic funding for LGBTQ communities, $\$ 132$ million was awarded to organizations and $\$ 5$ million supported individuals. LGBTQ organizations, those whose missions explicitly focus on LGBTQ issues, were awarded $\$ 85.2$ million or 64 percent of funding for domestic organizations. Non-LGBTQ organizations that received funding for an LGBTQ-specific campaign, program, project, or outreach effort were awarded $\$ 46.3$ million or 35 percent of funding for domestic organizations.

Examples of non-LGBTQ organizations receiving significant funding for LGBTQ work in 2017 include HIV/AIDS service providers such as the Southern AIDS Coalition and Desert AIDS Project, as well as non-profits such as Media Matters for America and Forward Together.

Funding for LGBTQ organizations increased by approximately $\$ 3.3$ million, while funding for non-LGBTQ organizations increased by $\$ 3.5$ million. Funding for unnamed or anonymous organizations increased in 2017 but continued to account for less than one percent of funding to domestic organizations.

For the second year in a row, the percentage of funding for domestic LGBTQ organizations decreased relative to funding to non-LGBTQ organizations, accounting for less than two-thirds of domestic funding for the first time since we began tracking funding by organization type.

NOTE: All figures in this section exclude the $\$ 5$ million awarded to individuals. That funding includes ongoing direct victim support for individuals affected by the Pulse Nightclub Massacre as well as scholarships and fellowships.

Breakdown of Domestic Grant Dollars by Recipient Type: LGBTQ vs. Non-LGBTQ


## BREAKDOWN OF DOMESTIC FUNDING FOR LGBTQ ORGANIZATIONS

While advocacy organizations continue to capture the largest share of funding for LGBTQ organizations in the United State, the percentage of funding for LGBTQ advocacy organizations decreased slightly to 41 percent, down from 45 percent reported in 2016. LGBTQ advocacy organizations with a national scope receive over 20 percent of this funding, followed by organizations focusing on litigation and legal services and state-based advocacy organizations, receiving 10 and 9 percent of funding respectively. Funding for local advocacy organizations increased in 2017, from $\$ 1.7$ million in 2016 to nearly $\$ 3$ million, or 3 percent of funding for advocacy organizations.

Service providers received the second highest share of funding for domestic LGBTQ organizations, accounting for just over $\$ 25.2$ million or nearly 30 percent of funding in 2017, a total consistent with 2016 funding levels. Of this funding, twelve percent was directed towards community centers, which received the largest share of funding to service providers. Funding for community centers increased to $\$ 10.5$ million, up from $\$ 8.4$ million in 2016.

Funding for infrastructure organizations increased from $\$ 9$ million in 2016 to nearly $\$ 13$ million in 2017 , to account for 15 percent of all funding for domestic LGBTQ organizations. This growth was driven largely by increases in funding to LGBTQ public foundations as well as funding for research institutes such as the Williams Institute.

Funding remained consistent for the remaining categories of LGBTQ domestic organizations, with only minor fluctuations. Grassroots community groups-including faith-based groups, GSA networks, and pride organizations-captured 10 percent of funding for domestic LGBTQ organizations, followed by arts and culture organizations, which received 4 percent of funding.

Domestic Grant Dollars for LGBTQ Organizations, by Recipient Organization Type


Advocacy Organizations
41\%
Service Providers
29\%
Infrastructure Organizations
15\%
Grassroots Community Groups 10\%
Arts and Culture Organizations 4\%

Breakdown of Domestic Grant Dollars for LGBTQ Organizations, By Recipient Organization Type and Sub-Type

| Organization Type / Sub-Type | 2017 | \% | 2016 | \% |
| :---: | :---: | :---: | :---: | :---: |
| Advocacy Organizations | \$35,112,584 | 41\% | \$36,843,312 | 45\% |
| National Advocacy Organizations | \$14,468,217 | 17\% | \$16,303,941 | 20\% |
| Regional Advocacy Organizations | \$1,653,414 | 2\% | \$1,395,147 | 2\% |
| State Advocacy Organizations | \$7,668,465 | 9\% | \$7,286,035 | 9\% |
| Local Advocacy Organizations | \$2,813,725 | 3\% | \$1,750,085 | 2\% |
| Litigation \& Legal Services Organizations | \$8,508,764 | 10\% | \$10,108,103 | 12\% |
| Arts and Culture Organizations | \$3,614,910 | 4\% | \$3,362,793 | 4\% |
| Grassroots Community Groups | \$8,352,224 | 10\% | \$6,786,702 | 8\% |
| Athletic Groups | \$158,810 | <1\% | \$315,630 | <1\% |
| Business/Professional Networks | \$1,149,137 | 1\% | \$431,450 | 1\% |
| Faith-based Groups | \$1,228,046 | 1\% | \$1,617,548 | 2\% |
| Family Groups | \$204,615 | <1\% | \$850,082 | 1\% |
| GSA Networks or Campus Groups | \$2,849,505 | 3\% | \$1,974,420 | 2\% |
| Pride Organizations | \$487,615 | 1\% | \$241,230 | <1\% |
| Social and Recreational Groups | \$0 | <1\% | \$6,000 | <1\% |
| Infrastructure Organizations | \$12,841,285 | 15\% | \$9,094,742 | 11\% |
| Philanthropic Networks | \$1,865,650 | 2\% | \$1,011,677 | 1\% |
| Public Foundations | \$4,891,525 | 6\% | \$3,404,168 | 4\% |
| Research Institutes | \$3,970,970 | 5\% | \$2,813,153 | 3\% |
| Technical Assistance Provider and Networks | \$2,113,140 | 2\% | \$1,865,744 | 2\% |
| Service Providers | \$25,016,312 | 29\% | \$25,634,977 | 31\% |
| Aging Service Providers | \$1,304,069 | 2\% | \$2,091,843 | 3\% |
| Community Centers | \$10,186,827 | 12\% | \$8,404,747 | 10\% |
| Health Centers | \$2,808,980 | 3\% | \$3,041,375 | 4\% |
| HIV/AIDS Service Providers | \$3,367,640 | 4\% | \$5,272,270 | 6\% |
| Other Service Providers | \$2,896,454 | 3\% | \$2,329,546 | 3\% |
| Support Groups | \$81,050 | <1\% | \$72,275 | <1\% |
| Youth Service Providers | \$4,371,292 | 5\% | \$4,422,922 | 5\% |
| Universities and Post-Secondary Schools | \$29,680 | 41\% | \$89,971 | 41\% |
| Campus Groups | \$500 | <1\% | \$23,160 | <1\% |
| High Schools | \$25,180 | <1\% | \$66,811 | <1\% |
| Unspecified | \$0 | <1\% | \$188,313 | <1\% |
| Grand Total | \$85,241,996 |  | \$81,813,997 |  |

## BREAKDOWN OF DOMESTIC FUNDING FOR NON-LGBTQ ORGANIZATIONS

Advocacy organizations continued to capture the largest share of funding for non-LGBTQ organizations, accounting for almost $\$ 17$ million or 37 percent of all funding for non-LGBTQ organizations in 2017. This represents an increase of over \$4 million from 2016.

Funding for non-LGBTQ service providers takes the second largest share of funding, accounting for 26 percent or $\$ 12.1$ million dollars in 2017, representing a slight increase from the $\$ 10.6$ million reported in 2016. This category is carried by the $\$ 5.4$ million for non-LGBTQ HIV/AIDS service providers funded for targeted work with LGBTQ populations.

Infrastructure organizations continue to receive a significant portion of funds for non-LGBTQ organizations in the United States. These organizations - including public foundations, research institutes, and philanthropic networks - collectively received $\$ 9.2$ million, or 20 percent of funding for non-LGBTQ organizations in 2017.

While funding for non-LGBTQ organizations increased overall, some categories of organizations did see a decrease in funding in 2017. Support for non-LGBTQ arts and culture organizations, grassroots community groups, and universities and schools all saw modest decreases.

Domestic Grant Dollars for Non-LGBTQ Organizations, by Recipient Organization Type


[^5]Breakdown of Domestic Grant Dollars for Non-LGBTQ Organizations, By Recipient Organization Type and Sub-Type

| Organization Type / Sub-Type | 2017 | \% | 2016 | \% |
| :---: | :---: | :---: | :---: | :---: |
| Advocacy Organizations | \$16,955,696 | 37\% | \$12,892,866 | 30\% |
| National Advocacy Organizations | 8,469,464 | 18\% | \$7,101,007 | 17\% |
| Regional Advocacy Organizations | \$2,194,219 | 5\% | \$520,081 | 1\% |
| State Advocacy Organizations | \$1,608,951 | 3\% | \$1,222,939 | 3\% |
| Local Advocacy Organizations | \$2,770,647 | 6\% | \$1,684,532 | 4\% |
| Litigation \& Legal Services Organizations | \$1,912,415 | 4\% | \$2,358,307 | 6\% |
| Arts and Culture Organizations | \$2,044,167 | 4\% | \$3,698,477 | 9\% |
| Government Agencies (Including Public School Systems) | \$5,000 | <1\% | \$62,850 | <1\% |
| Grassroots Community Groups | \$2,946,312 | 6\% | \$3,002,681 | 7\% |
| Athletic Groups | \$0 | <1\% | \$1,000 | <1\% |
| Business/Professional Networks | \$555,800 | 1\% | \$916,700 | 2\% |
| Faith-based Groups | \$1,213,237 | 3\% | \$738,695 | 2\% |
| Social and Recreational Groups | \$5,000 | <1\% | \$1,000 | <1\% |
| Infrastructure Organizations | \$9,296,762 | 20\% | \$9,404,028 | 22\% |
| Philanthropic Networks | \$825,367 | 2\% | \$966,991 | 2\% |
| Public Foundations | \$4,799,995 | 10\% | \$3,869,872 | 9\% |
| Research Institutes | \$1,679,200 | 4\% | \$3,290,200 | 8\% |
| Technical Assistance Provider and Networks | \$1,992,200 | 4\% | \$1,276,965 | 3\% |
| Service Providers | \$12,199,142 | 26\% | \$10,664,612 | 25\% |
| Aging Service Providers | \$67,5850 | <1\% | \$20,100 | <1\% |
| Community Centers | \$349,274 | 1\% | \$144,537 | <1\% |
| Health Centers | \$2,175,436 | 5\% | \$1,815,087 | 4\% |
| HIV/AIDS Service Providers | \$5,534,735 | 12\% | \$5,166,619 | 12\% |
| Other Service Providers | \$1,973,446 | 4\% | \$2,221,276 | 5\% |
| Support Groups | \$35,000 | 0\% | \$35,000 | <1\% |
| Youth Service Providers | \$2,054,667 | 4\% | \$1,277,593 | 3\% |
| Universities and Post-Secondary Schools | \$2,899,992 | 6\% | \$3,148,968 | 7\% |
| Campus Groups | \$62,552 | <1\% | \$6,250 | <1\% |
| High Schools | \$9,650 | <1\% | \$6,250 | <1\% |
| Universities | \$2,827,790 | 6\% | \$3,148,968 | 7\% |
| Grand Total | \$46,370,521 |  | \$42,874,483 |  |

# global funding for LGBTQ ISSUES 

In 2017, U.S.-based foundations awarded 754 grants totaling $\$ 48.5$ million to support international LGBTQ issues and LGBTQ communities outside the U.S. This figure does not include an additional 17 grants totaling $\$ 3.6$ million awarded to intermediaries for international re-granting. This represents an increase of 6 percent from the $\$ 45.5$ million awarded in 2016, setting a new record for grantmaking for LGBTQ issues outside the United States by U.S.based foundations for the second year in a row.

Grantmaking outside of the United States accounted for approximately 26 percent of grantmaking by U.S. foundations.

NOTE: This section explores funding from foundations, corporations, and nonprofit grantmakers based in the United States. It does not include LGBTQ funding from foundations and funding institutions outside the U.S. or governments and multilateral organizations. The 2015-2016 Global Resources Report, published in April of 2018 by Funders for LGBTQ Issues in partnership with the Global Philanthropy Project, tracks philanthropic support for LGBTQ issues globally and includes those grantmakers.

NOTE: The list of top grant recipients excludes dollars awarded for re-granting purposes. Multi-year grants are counted for the full amount in the year they are awarded.

## TOP 10 U.S.-BASED GLOBAL LGBTQ FUNDERS ${ }^{9}$

1 Ford Foundation
\$7,415,000
New York, NY
2 Arcus Foundation
\$7,277,755
New York, NY
3 Open Society Foundations
\$6,961,001
New York, NY
4 Tides Foundation
\$4,088,640
San Francisco, CA
5 Foundation for a Just Society
\$3,800,000
New York, NY
6 M.A.C. AIDS Fund
\$2,846,389
New York, NY
7 Astraea Lesbian Foundation for Justice \$2,324,879
New York, NY
8 American Jewish World Service \$1,924,369
New York, NY
9 Gilead Sciences
\$1,632,847
Foster City, CA
10 Andrew W. Mellon Foundation \$1,159,000
New York, NY

TOP 10 GLOBAL LGBTQ GRANTEES OF U.S.-BASED FUNDERS ${ }^{10}$

1 African Men for Sexual Health and Rights (AMSHER) \$3,000,000 Johannesburg, South Africa
2 All Out
\$2,630,000
New York, NY
3 Astraea Lesbian Foundation for Justice \$1,580,005
New York, NY
4 Initiative Sankofa d'Afrique de l'Ouest (ISDAO)
\$1,500,000
Nairobi, Kenya
5 University of the Western Cape
\$1,159,000
Cape Town, South Africa
6 Collective Foundation AIDS Accountability International
\$1,150,000
Södermalm, Sweden
7 Tharthi Myay Foundation
\$750,000
Yangon, Myanmar
8 Partners Asia
\$750,000
Oakland, CA
9 Transgender Europe (TGEU)
\$700,000
Berlin, Germany
10 The Council for Global Equality
\$665,000
Washington, DC

[^6]
## GLOBAL LGBTQ FUNDING BY REGION AND

 ISSUES ADDRESSED- = \$500,000

Canada
 \$204,300

Western Europe \$2,221,190
0001
5\%

## International

TOP FUNDER
Arcus Foundation
\$4,161,755
tOP STRATEGY
Advocacy (57\%)
top Issue addressed
Civil and Human Rights (79\%)

## Canada TOP FUNDER <br> Elton John AIDS <br> Foundation \$337,000 <br> tOP STRATEGY <br> Direct Service (49\%) <br> top Issue addressed <br> Civil and Human Rights (98\%)

Latin America and
the Caribbean ${ }^{11}$
TOP FUNDER
M.A.C. AIDS Fund
$\$ 927,889$
TOP STRATEGY
Advocacy ( $33 \%$ )
TOP ISSUE ADDRESSED
Civil and Human Rights
( $57 \%$ )

Latin America and
the Caribbean ${ }^{11}$
TOP FUNDER
M.A.C. AIDS Fund
\$927,889
TOP STRATEGY
Advocacy (33\%)

Civil and Human Rights (57\%)

## Western Europe TOP FUNDER <br> M.A.C. AIDS Fund <br> \$830,000 <br> TOP STRATEGY <br> Advocacy (28\%) <br> top Issue AdDressed <br> Health and Wellbeing (75\%)

[^7]

Sub-Saharan Africa ${ }^{12}$
TOP FUNDER
Ford Foundation
\$6,200,00

## TOP STRATEGY

Advocacy (62\%)
top issue addressed
Civil and Human Rights (68\%)

```
Middle East and
North Africa
TOP FUNDER
Arcus Foundation
$300,000
TOP STRATEGY
Philanthropy and
Fundraising (31%)
TOP ISSUE ADDRESSED
Civil and Human Rights
(49%)
```

Eastern Europe, Central Asia, and Russia TOP FUNDER<br>Open Society Foundations \$736,000<br>TOP STRATEGY<br>Advocacy (78\%)<br>TOP ISSUE ADDRESSED<br>Civil and Human Rights (80\%)

## Asia and Pacific

TOP FUNDER
Foundation for a Just
Society \$1,950,000
TOP STRATEGY
Advocacy (42\%)
TOP ISSUE ADDRESSED
Civil and Human Rights (74\%)

[^8]
## GLOBAL FUNDING BY LOCATION OF GRANTEE

In 2017, 25 percent of all funding for global LGBTQ issues was awarded to a grantee physically located in the United States. Another 12 percent of funding for global LGBTQ work was awarded to grantees physically located in Western Europe. Over 60 percent of global funding by U.S. foundations reached organizations that were physically located outside of Western Europe and the United States.

This chart shows the country locations of grantees that received U.S. foundation funding for LGBTQ issues in 2017. For each geographic area, the chart shows the amount of funding for each country in the region. It also shows the funding for work focused on the region, but conducted by organizations based outside the region. Some funding was devoted to organizations in undisclosed locations, and that total amount is listed for each region.

## Global Funding by Location of Grantee

| Asia and Pacific | \$6,184,635 | Eastern Europe, Central Asia and Russia | \$1,894,930 |
| :---: | :---: | :---: | :---: |
| Regional Funding for Organizations Based Within Asia and Pacific |  |  |  |
|  |  | Regional Funding for Organizations Based Within Eastern Europe, Central Asia and Russia |  |
| Australia | \$288,975 |  |  |  |
| Bangladesh | \$30,000 | Armenia | \$10,000 |
| Cambodia | \$40,000 | Bosnia and Herzegovina | \$101,800 |
| China | \$20,000 | Bulgaria | \$40,000 |
| Fiji | \$21,000 | Croatia | \$102,000 |
| Hong Kong | \$20,000 | Czech Republic | \$100,986 |
| India | \$1,059,381 | Georgia | \$98,700 |
| Indonesia | \$106,000 | Hungary | \$38,000 |
| Japan | \$117,700 | Kazakhstan | \$28,000 |
| Mongolia | \$80,000 | Kyrgyzstan | \$216,800 |
| Myanmar | \$1,215,000 | Latvia | \$30,000 |
| Nepal | \$74,560 | Lithuania | \$90,000 |
| New Zealand | \$30,000 | Moldova | \$80,000 |
| Pakistan | \$65,480 | Montenegro | \$40,000 |
| Philippines | \$258,134 | Poland | \$101,200 |
| Samoa | \$22,500 | Romania | \$50,000 |
| Singapore | \$162,000 | Russia | \$236,744 |
| South Korea | \$24,545 | Serbia | \$257,000 |
| Sri Lanka | \$25,000 | Slovenia | \$32,000 |
| Taiwan | \$179,000 | Turkey | \$10,000 |
| Thailand | \$696,540 | Ukraine | \$132,000 |
| Timor Leste | \$1,000 | Uzbekistan | \$4,700 |
| Regional Funding for Organizations Based Outside Asia and Pacific |  | Regional Funding for Organizations Based Outside Eastern Europe, Central Asia and Russia |  |
| Switzerland | \$195,620 |  |  |  |
| United Kingdom | \$25,000 | Austria | \$20,000 |
| USA | \$1,057,800 | Belgium | \$55,000 |
| Regional Funding for Organizations Based in Undisclosed Countries |  | Regional Funding for Organizations Based in Undisclosed Countries |  |
| Unspecified | \$369,400 | Unspecified | \$20,000 |


| Latin America and |  |
| :--- | ---: |
| the Caribbean | $\$ 7,386,902$ |
| Regional Funding for Organizations Based |  |
| Within Latin America and the Caribbean |  |
| Argentina | $\$ 360,000$ |
| Belize | $\$ 26,800$ |
| Brazil | $\$ 1,623,000$ |
| Chile | $\$ 554,500$ |
| Colombia | $\$ 540,666$ |
| Costa Rica | $\$ 12,000$ |
| Dominican Republic | $\$ 226,700$ |
| Ecuador | $\$ 80,000$ |
| El Salvador | $\$ 136,600$ |
| Grenada | $\$ 75,000$ |
| Guatemala | $\$ 33,000$ |
| Guyana | $\$ 15,000$ |
| Haiti | $\$ 88,000$ |
| Honduras | $\$ 104,500$ |
| Jamaica | $\$ 792,389$ |
| Mexico | $\$ 1,524,500$ |
| Nicaragua | $\$ 286,770$ |
| Paraguay | $\$ 28,000$ |
| Peru | $\$ 254,477$ |
| St. Lucia | $\$ 190,000$ |
| Trinidad and Tobago | $\$ 10,000$ |
| Uruguay | $\$ 40,000$ |
| Regional Funding for Organizations |  |
| Outside Latin America and the Caribbean |  |
| Switzerland | $\$ 50,000$ |
| USA | $\$ 330,000$ |
| Regional Funding for Organizations |  |
| in Undisclosed Countries | $\$ 5,000$ |
| Unspecified |  |

## Global Funding by Location of Grantee (cont.)



# COMMUNITY FOUNDATION GRANTMAKING FOR LGBTQ ISSUES 

In 2017, community foundations awarded $\$ 12.4$ million to LGBTQ issues (or $\$ 11.7$ million after dollars awarded for regranting are excluded). This is a increase from 2016, when community foundations awarded $\$ 6.9$, driven in part by increased donor advised grantmaking at community foundations as well as new foundations entering the field. Donor advised funds accounted for 27.5 percent of community foundation grantmaking for LGBTQ issues in 2017.
NOTE: This section includes funding awarded by community foundations from their discretionary funds as well as from their donor-advised funds, which are often driven by recommendations from the donor who originally established the fund.

## TOP 10 COMMUNITY FOUNDATIONS

1 California Community Foundation
\$2,778,807
Los Angeles, CA
2 Greater Kansas City Community Foundation \$1,404,750
Kansas City, Missouri
3 Silicon Valley Community Foundation \$936,112
Mountain View, CA
4 The New York Community Trust \$815,250
New York, NY
5 Arizona Community Foundation
\$658,276
Phoenix, AZ
6 Boston Foundation
\$625,800
Boston, MA
7 Community Foundation for Northeast Florida \$545,900
Jacksonville, FL
8 Community Foundation of Broward \$485,820
Fort Lauderdale, FL
9 The Cleveland Foundation \$480,250
Cleveland, OH
10 Miami Foundation
\$360,675
Miami, FL

## TOP 10 COMMUNITY FOUNDATION GRANTEES

1 Human Rights Campaign (HRC) Foundation \$2,146,623
Washington, DC
2 Desert AIDS Project
\$1,001,500
Palm Springs, CA
3 ONE Community Media, LLC
\$423,249
Phoenix, AR
4 San Francisco AIDS Foundation
\$378,814
San Francisco, CA
5 Lambda Legal Defense and Education Fund \$339,708
New York, NY
6 Los Angeles LGBT Center
\$309,457
Los Angeles, CA
7 Equality Ohio Education Fund \$286,000
Columbus, OH
8 The Trevor Project \$268,747
West Hollywood, CA
9 The Boston Foundation \$255,000
Boston, MA
10 Jacksonville Area Sexual Minority Youth Network (JASMYN)
\$245,250
Jacksonville, FL

# CORPORATE GRANTMAKING FOR LGBTQ ISSUES 

In 2017, corporate foundation support for LGBTQ issues totaled a record-breaking $\$ 27.1$ million (or $\$ 23.8$ million after dollars awarded for re-granting are excluded). This marks a $\$ 1.2$ million - or 5 percent - increase over last year's record high of $\$ 25.9$ million. While the 2016 high mark was driven by $\$ 9.4$ million awarded in response to the Pulse Nightclub Massacre, the 2017 increase is fueled by substantial increases in giving by Gilead Sciences and ViiV Healthcare for HIV/ AIDS work in LGBTQ communities.

NOTE: The Committee Encouraging Corporate Philanthropy estimates that corporate foundation giving only accounts for 34 percent of all corporate giving, with direct cash accounting for 48 percent and in-kind giving accounting for 18 percent. Currently, our corporate data only includes corporate foundation grantmaking and employee matching gift programs run through corporate foundations with some direct cash included if the company self reports. It does not include all of the generous support from corporations giving without an official foundation or philanthropic office or in-kind gifts.

## TOP 10 CORPORATE FUNDERS

1 Gilead Sciences
\$11,730,648
Foster City, CA
2 M.A.C. AIDS Fund \$4,963,389
New York, NY
3 Wells Fargo
\$3,339,971
San Francisco, CA
4 ViiV Healthcare
\$2,982,325
Research Triangle, NC
5 Levi Strauss Foundation
\$1,045,500
San Francisco, CA
6 Google \$1,000,000
Mountain View, CA
7 Bank of America Charitable Foundation \$289,488
Charlotte, NC
8 Citi Foundation
\$250,000
Long Island City, NY
9 Polk Bros. Foundation
\$243,500
Chicago, IL
10 Blue Shield of California Foundation \$227,000
San Francisco, CA

## TOP 10 CORPORATE GRANTEES

1 Southern AIDS Coalition
\$1,751,219
Atlanta, GA
2 New York LGBT Center \$1,040,583
New York, NY
3 Los Angeles LGBT Center
\$800,124
Los Angeles, CA
4 Annenberg Center for Health Sciences at Eisenhower \$756,250
Rancho Mirage, CA
5 Casa Ruby
\$600,000
Washington, DC
6 Elton John AIDS Foundation \$587,500
New York, NY
7 San Francisco AIDS Foundation
\$521,339
San Francisco, CA
8 Point Foundation
\$510,500
Los Angeles, CA
9 Elton John AIDS Foundation (UK)
\$500,000
London, England
10 Fund for Public Health in New York, Inc.
\$500,000
New York, NY

## RECOMMENDED <br> RESOURCE

Committee Encouraging Corporate Philanthropy
A great resource for a more detailed look at corporate philanthropy is Giving in Numbers: 2018 Edition by the Committee Encouraging Corporate Philanthropy. The report and more can be found at www.cecp.co.

## PRIVATE FOUNDATION GRANTMAKING FOR LGBTQ ISSUES

In 2017, private foundations awarded $\$ 93.4$ million to $L G B T Q$ issues (or $\$ 87.3$ million after dollars for re-granting are excluded). This represents a $\$ 4.7$ million increase from the record high reported in 2016. Non-LGBTQ private foundations increased their grantmaking by $\$ 4.3$ million while LGBTQ private foundations increased their grantmaking only slightly, by less than one million dollars.

Consistent with historical trends, private foundations continue to represent the largest slice of LGBTQ funding, accounting for nearly half of all foundation funding in 2017.

## TOP 10 LGBTQ PRIVATE

FOUNDATIONS

1 Arcus Foundation
\$17,006,755
New York, NY
2 Gill Foundation
\$9,520,007
Denver, CO
3 H. van Ameringen Foundation \$4,349,500
New York, NY
4 Alphawood Foundation
\$1,686,500
Chicago, IL
5 Tawani Foundation
\$1,648,000
Chicago, IL
6 David Bohnett Foundation
\$1,393,481
Los Angeles, CA
7 Amy Mandel and Katina Rodis Fund
\$1,185,210
Asheville, NC
8 Palette Fund
\$1,114,325
New York, NY
9 Calamus Foundation
\$647,000
New York, NY
10 Bastian Foundation, B. W.
\$625,070
Oren, UT

## TOP 10 NON-LGBTQ PRIVATE

FOUNDATIONS

1 Ford Foundation
\$12,445,000
New York, NY
2 Open Society Foundations \$7,769,598
New York, NY
3 Evelyn \& Walter Haas, Jr. Fund \$5,038,200
San Francisco, CA
4 Foundation for a Just Society
\$4,640,000
New York, NY
5 The California Endowment \$3,780,111 Los Angeles, CA

6 John D. and Catherine T. MacArthur Foundation
\$1,425,000
Chicago, IL
7 Andrew W. Mellon Foundation \$1,159,000
New York, NY
8 William and Flora Hewlett Foundation
\$1,125,000
Menlo Park, CA
9 Meyer Memorial Trust
\$955,856
Portland, OR
10 Marguerite Casey Foundation \$822,500
Seattle, WA

## TOP 10 PRIVATE FOUNDATION GRANTEES ${ }^{13}$

1 African Men for Sexual Health and Rights (AMSHER
\$3,000,000
Johannesburg, South Africa
2 Genders \& Sexualities Alliance

## Network

\$2,580,455
Oakland, CA
3 National Center for Lesbian Rights (NCLR)
\$1,545,000
San Francisco, CA
4 Astraea Lesbian Foundation for Justice
\$1,510,200
New York, NY
5 Initiative Sankofa d'Afrique de I'Ouest (ISDAO)
\$1,500,000
Nairobi, Kenya
6 Freedom for All Americans
\$1,205,000
Washington, DC
7 Equality California Institute \$1,177,500
Los Angeles, CA
8 University of the Western Cape \$1,159,000
Cape Town, South Africa
9 Equality Federation Institute \$1,152,500
San Francisco, CA
10 Collective Foundation AIDS Accountability International \$1,150,000
Södermalm, Sweden

# PUBLIC FUNDER GRANTMAKING FOR LGBTQ ISSUES 

In 2017, public foundations awarded $\$ 50.4$ million to $L G B T Q$ issues (or $\$ 49.8$ million after dollars awarded for regranting are excluded). This represents a significant decrease of $\$ 36.8$ million from 2016, when nearly $\$ 40$ million in direct victim support following the Pulse Nightclub massacre elevated public foundation LGBTQ giving to an all time high of nearly $\$ 90$ million.

The percentage of donor advised grantmaking from public foundations increased from eleven percent in 2016 to 20 percent in 2017.

## TOP 10 LGBTQ PUBLIC FUNDERS

1 Astraea Lesbian Foundation for Justice
\$5,168,495
New York, NY
2 Elton John AIDS Foundation \$4,966,500
New York, NY
3 Horizons Foundation
\$1,644,979
San Francisco, CA
4 Pride Foundation
\$1,200,468
Seattle, WA
5 Black Tie Dinner
\$1,154,999
Dallas, TX
6 Point Foundation
\$818,668
Los Angeles, CA
7 Our Fund
\$738,207
Wilton Manors, FL
8 Our Fund - Contigo Fund
\$614,824
Orlando, FL
9 Funders for LGBTQ Issues
\$505,000
New York, NY
10 Trans Justice Funding Project \$500,500
New York, NY

## TOP 10 NON-LGBTQ PUBLIC FUNDERS

1 Tides Foundation
\$7,596,762
San Francisco, CA
2 Borealis Philanthropy
\$3,181,800
Minneapolis, MN
3 Strengthen Orlando OneOrlando Fund
\$2,106,525
Orlando, FL
4 American Jewish World Service
\$1,984,369
New York, NY
5 NEO Philanthropy
\$1,319,985
New York, NY
6 Groundswell Fund
\$1,171,554
Oakland, CA
7 Robin Hood Foundation
\$1,109,500
New York, NY
8 Broadway Cares/Equity Fights AIDS
\$1,061,263
New York, NY
9 New York Women's Foundation \$959,500
New York, NY
10 amfAR, Foundation for AIDS

## Research

\$950,122
New York, NY

## TOP 10 PUBLIC FUNDER GRANTEES ${ }^{14}$

## 1 All Out

\$2,330,000
New York, NY
2 New York LGBT Center
\$1,297,580
New York, NY
3 Transgender Law Center
\$941,098
Oakland, CA
4 Human Rights Campaign (HRC) Foundation
\$595,225
Washington, DC
5 GMHC
\$536,269
New York, NY
6 Gay and Lesbian Leadership Institute (Victory Institute)
\$509,212
Washington, DC
7 International Lesbian, Gay,
Bisexual, Trans and Intersex
Association (ILGA)
\$496,163
Geneva, Switzerland
8 Hetrick-Martin Institute (HMI)
\$465,472
New York, NY
9 BreakOUT!
\$457,500
New Orleans, LA
10 Southerners On New Ground (SONG)
\$412,922
Atlanta, GA

[^9]
## APPENDIX: 2017 LIST OF LGBTQ GRANTMAKERS IN THE U.S.

| FOUNDATION NAME | Total Grants | Direct Grant Dollars | Regranting Dollars | Total Dollars |
| :---: | :---: | :---: | :---: | :---: |
| AARP Foundation | 1 | \$15,000 |  | \$15,000 |
| AbbVie Foundation | 1 | \$10,000 |  | \$10,000 |
| Abelard Foundation | 1 | \$10,500 |  | \$10,500 |
| Adams Memorial Fund, Frank W. \& Carl S. | 2 | \$15,400 |  | \$15,400 |
| Advocates for Youth | 3 | \$52,480 |  | \$52,480 |
| Aetna Foundation | 1 | \$ 1,000 |  | \$ 1,000 |
| Ahmanson Foundation | 1 | \$ 7,500 |  | \$ 7,500 |
| AHS Foundation | 4 | \$81,000 |  | \$81,000 |
| AIDS Foundation of Chicago | 7 | \$52,185 |  | \$52,185 |
| AIDS Funding Collaborative | 6 | \$136,021 |  | \$136,021 |
| AIDS United | 17 | \$567,500 |  | \$567,500 |
| Akron Community Foundation | 2 | \$ 6,000 |  | \$ 6,000 |
| Allstate Foundation | 1 | \$ 1,000 |  | \$ 1,000 |
| Ally Financial | 1 | \$ 1,575 |  | \$ 1,575 |
| Alphawood Foundation | 29 | \$1,686,500 |  | \$ 1,686,500 |
| Altman Foundation, Jeffrey A. | 1 | \$ 5,000 |  | \$ 5,000 |
| Amalgamated Bank | 1 | \$ 2,500 |  | \$ 2,500 |
| American Express Foundation | 1 | \$100,000 |  | \$100,000 |
| American Institute of Bisexuality | 8 | \$200,776 |  | \$200,776 |
| American Jewish World Service | 90 | \$1,984,369 |  | \$ 1,984,369 |
| amfAR, Foundation for AIDS Research | 12 | \$950,122 |  | \$950,122 |
| Andersen Foundation, Hugh J. | 3 | \$29,000 |  | \$29,000 |
| Andrus Family Fund | 4 | \$256,000 |  | \$256,000 |
| Annenberg Foundation | 1 |  | \$12,500 | \$12,500 |
| Anonymous Donors | 51.5 | \$13,070,000 | \$2,500,000 | \$ 15,570,000 |


| FOUNDATION NAME | Total <br> Grants | Direct Grant <br> Dollars | Regranting <br> Dollars |
| :--- | ---: | ---: | ---: |
| Anschutz Family Foundation, The | 2 | $\$ 12,500$ | $\$ 12,500$ |
| Anschutz Foundation, The | 1 | $\$ 5,000$ | $\$ 5,000$ |
| Appalachian Community Fund | 3 | $\$ 51,200$ | $\$ 51,200$ |
| Arabella Advisors | 1 | $\$ 2,500$ | $\$ 2,500$ |
| Arcus Foundation | 147 | $\$ 13,434,755$ | $\$ 3,572,000$ |


| FOUNDATION NAME | Total <br> Grants | Direct Grant <br> Dollars | Regranting <br> Dollars |  |
| :--- | ---: | :--- | ---: | :--- |
| California ChangeLawyers | 1 | $\$ 65,000$ |  |  |
| Dollars |  |  |  |  |


| FOUNDATION NAME | Total Grants | Direct Grant Dollars | Regranting Dollars | Tota Dollars |
| :---: | :---: | :---: | :---: | :---: |
| Community Foundation of Sarasota County | 19 | \$126,188 |  | \$126,188 |
| Community Foundation San Luis Obispo County | 1 | \$ 5,000 |  | \$5,000 |
| Community Foundation Serving Boulder County | 35 | \$89,450 |  | \$89,450 |
| Con Alma Health Foundation | 1 | \$ 1,000 |  | \$1,000 |
| Consumer Health Foundation | 1 | \$30,000 |  | \$30,000 |
| Core Health Foundation | 1 | \$122,898 |  | \$122,898 |
| Cream City Foundation | 35 | \$123,500 |  | \$123,500 |
| CREDO | 1 | \$40,644 |  | \$40,644 |
| Dallas Bears | 1 | \$17,250 |  | \$17,250 |
| Dallas Women's Foundation | 1 | \$30,000 |  | \$30,000 |
| DeCamp Foundation, Ira W. | 2 | \$180,000 |  | \$180,000 |
| deKay Foundation | 1 | \$ 5,000 |  | \$5,000 |
| Delaware Valley Legacy Fund | 4 | \$ 9,600 |  | \$9,600 |
| Design Industries Foundation Fighting AIDS (DIFFA) | 15 | \$185,500 |  | \$185,500 |
| District of Columbia Bar Foundation | 1 | \$75,000 |  | \$75,000 |
| Dollgener Memorial AIDS Fund, Greg | 1 | \$ 1,000 |  | \$1,000 |
| Doris Duke Charitable Foundation | 2 | \$200,000 |  | \$200,000 |
| Dwight Stuart Youth Fund | 9 | \$226,000 |  | \$226,000 |
| Dyson Foundation | 4 | \$99,500 |  | \$99,500 |
| Elizabeth Taylor AIDS Foundation | 13 | \$144,700 |  | \$144,700 |
| Elton John AIDS Foundation | 74 | \$4,891,500 | \$75,000 | \$4,966,500 |
| Esmond Harmsworth 1997 Charitable Foundation | 9 | \$335,000 |  | \$335,000 |
| Fels Fund, Samuel S. | 3 | \$100,000 |  | \$100,000 |
| Ford Foundation | 32 | \$11,935,000 | \$510,000 | \$12,445,000 |
| Foundation for a Just Society | 13 | \$4,200,000 | \$440,000 | \$4,640,000 |
| Foundation for Healthy St. Petersburg | 3 | \$57,000 |  | \$57,000 |
| Foundation for Louisiana | 4 | \$79,500 |  | \$79,500 |
| Foundation for the Carolinas - Charlotte Lesbian and Gay Fund | 4 | \$45,300 |  | \$45,300 |
| Fox Family Foundation, Frieda C. | 1 | \$ 1,000 |  | \$1,000 |
| Frameline | 14 | \$36,817 |  | \$36,817 |
| Freeman Foundation | 14 | \$271,000 | \$65,000 | \$336,000 |
| Fry Foundation, Lloyd A. | 3 | \$105,000 |  | \$105,000 |
| FSG | 1 | \$ 2,500 |  | \$2,500 |
| Fund For Global Human Rights | 34 | \$482,466 |  | \$482,466 |
| Funders for LGBTQ Issues | 13 | \$235,000 | \$270,000 | \$505,000 |
| Gamma Mu Foundation | 37 | \$165,700 |  | \$165,700 |
| Gates Foundation, Bill and Melinda | 1 | \$15,000 |  | \$15,000 |


| FOUNDATION NAME | Total Grants | Direct Grant Dollars | Regranting Dollars | Total Dollars |
| :---: | :---: | :---: | :---: | :---: |
| Gay Asian Pacific Alliance (GAPA) Foundation | 13 | \$29,135 |  | \$29,135 |
| GE Company | 1 | \$10,000 |  | \$10,000 |
| Geffen Foundation, David | 1 | \$25,000 |  | \$25,000 |
| Gerbic Family Foundation, Edward and Verna | 1 | \$1,000 |  | \$1,000 |
| Gilead Sciences | 101 | \$8,930,648 | \$2,800,000 | \$11,730,648 |
| Gill Foundation | 80 | \$9,120,007 | \$400,000 | \$9,520,007 |
| Gilmour-Jirgens Fund | 1 | \$1,000 |  | \$1,000 |
| GLMA: Health Professionals Advancing LGBT Equality | 3 | \$50,005 |  | \$50,005 |
| Global Fund for Women | 23 | \$454,700 |  | \$454,700 |
| Google | 1 | \$1,000,000 |  | \$1,000,000 |
| Grand Foundation, Richard | 2 | \$35,000 |  | \$35,000 |
| Grand Rapids Community Foundation | 14 | \$83,000 |  | \$83,000 |
| Grant Foundation, William T. | 1 | \$25,000 |  | \$25,000 |
| Grants for the Arts/San Francisco Hotel Tax Fund | 17 | \$484,800 |  | \$484,800 |
| Greater Barrington Foundation | 1 | \$20,000 |  | \$20,000 |
| Greater Kansas City Community Foundation | 5 | \$1,203,950 | \$200,800 | \$1,404,750 |
| Greater Milwaukee Foundation | 2 | \$26,000 |  | \$26,000 |
| Greater New Orleans Foundation | 18 | \$95,722 |  | \$95,722 |
| Greater Seattle Business Association | 45 | \$350,000 |  | \$350,000 |
| Greater Twin Cities United Way | 2 | \$120,000 |  | \$120,000 |
| Groundswell Fund | 38 | \$1,126,554 | \$45,000 | \$1,171,554 |
| Guilford Green Foundation | 2 | \$20,000 |  | \$20,000 |
| Gund Foundation, George | 3 | \$250,000 |  | \$250,000 |
| Haas Fund, Walter and Elise | 5 | \$245,000 |  | \$245,000 |
| Haas Jr. Fund, Evelyn and Walter | 69 | \$5,038,200 |  | \$5,038,200 |
| Hagedorn Fund | 1 | \$30,000 |  | \$30,000 |
| Haring Foundation, Keith | 15 | \$380,000 |  | \$380,000 |
| Harter Charitable Trust, John Burton | 5 | \$87,500 |  | \$87,500 |
| Hartford Foundation for Public Giving | 10 | \$87,500 |  | \$87,500 |
| Hayden Foundation, Charles | 1 | \$100,000 |  | \$100,000 |
| Hazen Foundation, Edward W. | 2 | \$29,000 |  | \$29,000 |
| Headwaters Fund for Justice | 2 | \$34,000 |  | \$34,000 |
| Health Foundation of Greater Indianapolis | 1 | \$20,000 |  | \$20,000 |
| Heinz Endowments, The | 1 | \$13,050 |  | \$13,050 |
| Hersh Foundation | 1 | \$ 5,000 |  | \$ 5,000 |
| Hewlett Foundation, William and Flora | 9 | \$1,125,000 |  | \$1,125,000 |
| Higginson Trust, Corina | 1 | \$10,000 |  | \$10,000 |
| Hill-Snowdon Foundation | 2 | \$60,000 |  | \$60,000 |


| FOUNDATION NAME | Total Grants | Direct Grant Dollars | Regranting Dollars | Total Dollars |
| :---: | :---: | :---: | :---: | :---: |
| Hoblitzelle Foundation | 1 | \$54,315 |  | \$54,315 |
| Hofmann Foundation, Kent Richard | 2 | \$9,166 |  | \$9,166 |
| Horizons Foundation | 324 | \$1,632,479 | \$12,500 | \$1,644,979 |
| Hormel Trust, James | 1 | \$60,000 |  | \$60,000 |
| Horwitz Foundation, Redlich | 1 | \$25,000 |  | \$25,000 |
| Human Rights Campaign | 15 | \$180,850 |  | \$180,850 |
| Hunt Foundation, Roy A. | 1 | \$5,000 |  | \$5,000 |
| Hyde and Watson Foundation | 1 | \$15,000 |  | \$15,000 |
| International Trans Fund | 29 | \$500,000 |  | \$500,000 |
| Intuit Foundation | 15 | \$17,011 |  | \$17,011 |
| Irvine Foundation, James | 1 | \$50,000 |  | \$50,000 |
| James Charitable Endowment Fund, Raymond | 1 | \$5,000 |  | \$5,000 |
| Jewish Communal Fund of New York | 15 | \$906,917 |  | \$906,917 |
| Jewish Community Federation of San Francisco, The Peninsula, Marin and Sonoma | 4 | \$134,500 |  | \$134,500 |
| Johnson \& Johnson Family of Companies | 1 | \$25,000 | \$100,000 | \$125,000 |
| Johnson Family Foundation | 30 | \$748,200 | \$50,000 | \$798,200 |
| Johnson Foundation, Robert Wood | 6 | \$71,800 |  | \$71,800 |
| Junior League of Dallas | 1 | \$5,000 |  | \$5,000 |
| Just Fund Kentucky | 18 | \$42,208 |  | \$42,208 |
| Kaiser Permanente | 4 | \$91,000 |  | \$91,000 |
| Kalamazoo Community Foundation | 1 | \$30,000 |  | \$30,000 |
| Keith Founation Trust, Ben E. | 2 | \$ 2,600 |  | \$ 2,600 |
| Kellett Foundation, John Steven | 6 | \$18,900 |  | \$18,900 |
| Kerr Foundation, William A. | 5 | \$67,500 |  | \$67,500 |
| King Cole, Inc. | 1 |  | \$19,500 | \$19,500 |
| Knight Family Foundation | 1 |  | \$37,500 | \$37,500 |
| Knistrom Foundation, Fanny and Svante | 1 | \$5,000 |  | \$5,000 |
| Koffman, Betsy and Bates, Lorraine Family Fund | 1 | \$25,000 |  | \$25,000 |
| Kors Le Pere Foundation | 1 | \$105,336 |  | \$105,336 |
| LA84 Foundation | 1 | \$2,500 |  | \$2,500 |
| Langeloth Foundation, Jacob and Valeria | 1 | \$2,500 |  | \$2,500 |
| Larsen Foundation, John | 4 | \$85,000 |  | \$85,000 |
| Laughing Gull Foundation | 6 | \$105,000 | \$50,000 | \$155,000 |
| Leeway Foundation | 14 | \$82,500 |  | \$82,500 |
| Legg Mason Charitable Foundation | 1 | \$700 |  | \$700 |
| Levi Strauss Foundation | 12 | \$1,045,500 |  | \$ 1,045,500 |
| Liberty Hill Foundation | 60 | \$604,960 |  | \$604,960 |


| FOUNDATION NAME | Total Grants | Direct Grant Dollars | Regranting Dollars | Total Dollars |
| :---: | :---: | :---: | :---: | :---: |
| Lightner Sams Foundation | 1 | \$15,000 |  | \$15,000 |
| M.A.C. AIDS Fund | 85 | \$4,803,389 | \$160,000 | \$4,963,389 |
| MacArthur Foundation, John D and Catherine T. | 5 | \$1,425,000 |  | \$ 1,425,000 |
| Maine Community Foundation | 8 | \$121,600 |  | \$121,600 |
| Maine Health Access Foundation | 3 | \$22,000 |  | \$22,000 |
| Maine Women's Fund | 2 | \$3,000 |  | \$3,000 |
| Mandel, Amy and Rodis, Katina Fund | 37 | \$1,037,710 | \$147,500 | \$1,185,210 |
| Marguerite Casey Foundation | 1 | \$7,500 |  | \$7,500 |
| Marks Foundation, Carl | 1 | \$1,000 |  | \$1,000 |
| Masto Foundation | 6 | \$15,500 | \$40,000 | \$55,500 |
| McCarthy Foundation, Brian A. | 7 | \$305,000 |  | \$305,000 |
| McDermott Foundation, Eugene | 1 | \$5,000 |  | \$5,000 |
| McGregor Fund | 2 | \$385,000 |  | \$385,000 |
| McKenzie River Gathering | 1 | \$10,000 |  | \$10,000 |
| Mellon Foundation, Andrew W. | 1 | \$1,159,000 |  | \$1,159,000 |
| MetLife Foundation | 9 | \$162,265 |  | \$162,265 |
| Meyer Memorial Trust | 14 | \$955,856 |  | \$955,856 |
| Miami Foundation | 46 | \$360,675 |  | \$360,675 |
| Michaels Foundation, Howard and Jennifer | 1 |  | \$6,250 | \$6,250 |
| Miller Foundation, Herman and Frieda L. | 1 | \$50,000 |  | \$50,000 |
| Minneapolis Foundation | 44 | \$89,394 | \$14,778 | \$104,172 |
| Mirapaul Foundation | 1 |  | \$12,500 | \$12,500 |
| Missouri Foundation for Health | 1 | \$209,688 |  | \$209,688 |
| Moody Foundation | 1 | \$20,000 |  | \$20,000 |
| Moonwalk Fund, Silva Watson | 14 | \$230,000 |  | \$230,000 |
| Moriah Fund | 2 | \$70,000 |  | \$70,000 |
| Morrison and Foerster Foundation | 11 | \$70,135 |  | \$70,135 |
| Ms. Foundation for Women | 3 | \$75,311 |  | \$75,311 |
| Mukti Fund | 3 | \$96,000 | \$1,000 | \$97,000 |
| NEO Philanthropy | 18 | \$1,319,985 |  | \$1,319,985 |
| New York Community Trust, The | 20 | \$803,250 | \$12,000 | \$815,250 |
| New York Women's Foundation | 19 | \$959,500 |  | \$959,500 |
| New Yorkers for Children | 1 | \$30,000 |  | \$30,000 |
| Newpol Foundation | 3 | \$35,000 | \$1,250 | \$36,250 |
| Nordson Corporation Foundation, The | 1 | \$13,000 |  | \$13,000 |
| Nordstrom | 1 | \$10,000 |  | \$10,000 |
| Norris Preyer Fund, Marry | 1 | \$5,000 |  | \$5,000 |
| North Star Fund | 21 | \$201,750 |  | \$201,750 |


| FOUNDATION NAME | Total Grants | Direct Grant Dollars | Regranting Dollars | Total Dollars |
| :---: | :---: | :---: | :---: | :---: |
| Northrop Grumman | 1 | \$2,500 |  | \$2,500 |
| Northwest Area Foundation | 4 | \$65,000 | \$60,000 | \$125,000 |
| NoVo Foundation | 7 | \$597,500 | \$165,000 | \$762,500 |
| Ohio Transformation Fund | 1 | \$40,000 |  | \$40,000 |
| Omomuki Foundation | 4 | \$25,940 | \$12,122 | \$38,062 |
| Open Society Foundations | 92 | \$7,577,998 | \$191,600 | \$ 7,769,598 |
| Oregon Community Foundation | 51 | \$341,983 | \$500 | \$342,483 |
| Orlando City Soccer Club Foundation | 2 | \$50,000 |  | \$50,000 |
| Our Fund | 236 | \$687,207 | \$51,000 | \$738,207 |
| Our Fund - Contigo Fund | 26 | \$614,824 |  | \$614,824 |
| OUT Miami Foundation | 5 | \$39,000 |  | \$39,000 |
| Overbrook Foundation, The | 14 | \$606,000 | \$155,000 | \$761,000 |
| Packard Foundation, David and Lucile | 1 | \$50,000 |  | \$50,000 |
| Palette Fund | 24 | \$1,114,325 |  | \$1,114,325 |
| Parsons Foundation, Bob and Renee | 1 | \$275,000 |  | \$275,000 |
| Parsons Foundation, Ralph M. | 1 | \$35,000 |  | \$35,000 |
| Peace Development Fund | 3 | \$132,431 |  | \$132,431 |
| Pfund Foundation | 33 | \$62,900 |  | \$62,900 |
| Philadelphia Foundation | 35 | \$347,252 |  | \$347,252 |
| Pittsburgh Foundation, The | 1 | \$10,000 |  | \$10,000 |
| Point Foundation | 97 | \$818,668 |  | \$818,668 |
| Polk Bros. Foundation | 6 | \$243,500 |  | \$243,500 |
| Pride Foundation | 348 | \$1,200,468 |  | \$1,200,468 |
| Proteus Fund | 9 | \$905,000 |  | \$905,000 |
| Reynolds Babcock Foundation, Mary | 1 | \$150,000 |  | \$150,000 |
| Reynolds Foundation, Z. Smith | 3 | \$105,000 |  | \$105,000 |
| Richardson Fund, Anne S. | 1 | \$30,000 |  | \$30,000 |
| Richmond Memorial Health Foundation | 2 | \$22,500 |  | \$22,500 |
| Roaring Fork Gay and Lesbian Community Fund | 1 | \$5,000 |  | \$5,000 |
| Robin Hood Foundation | 7 | \$1,109,500 |  | \$ 1,109,500 |
| Roblee Foundation, Joseph H. and Florence A. | 3 | \$50,000 |  | \$50,000 |
| Rochester Area Community Foundation | 14 | \$40,700 |  | \$40,700 |
| Rockefeller Brothers Fund | 1 | \$25,000 |  | \$25,000 |
| Rockefeller Foundation | 3 | \$300,000 |  | \$300,000 |
| Rockefeller Philanthropy Advisors | 1 | \$500 |  | \$500 |
| Rohr Foundation, Mark \& Rachel | 1 | \$10,000 |  | \$10,000 |
| Rolland Foundation, Ian and Mimi | 1 | \$12,500 |  | \$12,500 |
| Rorie Foundation, Ryan | 1 | \$1,000 |  | \$1,000 |


| FOUNDATION NAME | Total Grants | Direct Grant Dollars | Regranting Dollars | Total Dollars |
| :---: | :---: | :---: | :---: | :---: |
| Rosenberg Foundation | 1 | \$750 |  | \$750 |
| Rubin Foundation, Shelley and Donald | 2 | \$30,000 |  | \$30,000 |
| Rudin Family Foundation, May and Samuel | 2 | \$75,000 |  | \$75,000 |
| Samsara Foundation | 1 | \$7,000 |  | \$7,000 |
| San Diego Foundation | 2 | \$36,350 |  | \$36,350 |
| San Diego Human Dignity Foundation | 18 | \$92,200 | \$300 | \$92,500 |
| San Diego Pride | 1 | \$6,000 |  | \$6,000 |
| San Francisco Foundation | 11 | \$186,857 |  | \$186,857 |
| Santa Fe Community Foundation | 22 | \$72,050 |  | \$72,050 |
| Schott Foundation for Public Education | 4 | \$105,000 |  | \$105,000 |
| Seattle Foundation, The | 5 | \$36,500 |  | \$36,500 |
| Silicon Valley Community Foundation | 10 | \$936,112 |  | \$936,112 |
| Simmons Foundation, The | 7 | \$240,000 |  | \$240,000 |
| Skolnick Family Charitable Trust, The | 1 | \$1,000 |  | \$1,000 |
| Small Change Foundation | 21 | \$501,000 |  | \$501,000 |
| Snowdon Foundation, Ted | 10 | \$277,000 | \$35,000 | \$312,000 |
| Snyder Fund, Valentine Perry | 2 | \$100,000 |  | \$100,000 |
| Social Justice Fund Northwest | 19 | \$183,906 |  | \$183,906 |
| Southern Vision Alliance | 5 | \$3,750 |  | \$3,750 |
| Southwest Florida Community Foundation | 1 | \$18,000 |  | \$18,000 |
| Spartanburg County Foundation | 5 | \$46,500 |  | \$46,500 |
| Stonewall Community Foundation | 142 | \$494,133 |  | \$494,133 |
| Storr Family Foundation, The | 1 | \$5,000 |  | \$5,000 |
| Strengthen Orlando - OneOrlando Fund | 302 | \$2,106,526 |  | \$2,106,526 |
| Surdna Foundation | 8 | \$66,100 |  | \$66,100 |
| Tawani Foundation | 18 | \$1,648,000 |  | \$ 1,648,000 |
| TEGNA Foundation | 1 | \$5,000 |  | \$5,000 |
| Texas Pride Impact Funds | 1 | \$11,000 |  | \$11,000 |
| The LGBTQ Focus Foundation | 5 | \$140,500 |  | \$140,500 |
| Third Wave Fund | 39 | \$391,800 |  | \$391,800 |
| Tides Foundation | 180 | \$7,524,762 | \$72,000 | \$ 7,596,762 |
| TJX Foundation, The | 6 | \$70,000 |  | \$70,000 |
| Tov Adama Foundation | 1 | \$2,500 |  | \$2,500 |
| Trans Justice Funding Project | 154 | \$500,500 |  | \$500,500 |
| TurningPoint Foundation | 1 | \$50,000 |  | \$50,000 |
| Unitarian Universalist Program Veatch Program at Shelter Rock | 7 | \$260,000 | \$70,000 | \$330,000 |
| Unitarian Universalist Service Committee | 4 | \$105,000 |  | \$105,000 |


| FOUNDATION NAME |
| :--- |
| United Way of Cleveland |
| Urants |

# METHODOLOGY \& ACKNOWLEDGMENTS 

## METHODOLOGY

We surveyed the 2017 grantmaking activity of nearly 1,000 philanthropic entities in search of LGBTQ funding. All types of foundations were surveyed-private, public, community and corporate-as well as nonprofit organizations with grantmaking programs. Information was obtained predominantly through self-reporting by grantmakers, as well as through a review of 990s and annual reports. This report includes all information received as of December 20, 2018.

Our overarching research goal was to ensure that the data we collected focused specifically on LGBTQ issues and organizations. Therefore, the data set does not include grants to organizations or projects that are generally inclusive of LGBTQ people unless they explicitly address an LGBTQ issue or population. For example, a women's organization awarded a grant to develop a sex education curriculum for girls, open and welcoming to all girls, including LBTQ girls, would not have been included in the data. If that same organization was funded to provide sex education specifically to LBTQ girls, it would have been included.

We have included all re-granting dollars in charts that rank individual grantmakers and in the appendix to accurately show the overall level of LGBTQ funding provided by each grantmaker, regardless of whether those dollars are provided in the form of direct grants or through an intermediary that then re-grants those dollars to other organizations and individuals. As a result, the charts that rank grantmakers and the appendix "double-count" regranting when aggregated. However, for all other tabulations and charts, we have not included dollars awarded for the purpose of re-granting, so as to avoid double counting.

## ACKNOWLEDGMENTS

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## MISSION

Funders for LGBTQ Issues works to increase the scale and impact of philanthropic resources aimed at enhancing the well-being of lesbian, gay, bisexual, transgender and queer communities, promoting equity and advancing racial, economic and gender justice.

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[^0]:    'This $\$ 40$ million total includes $\$ 29,510,000$ in funding awarded through the OneOrlando fund as well as $\$ 9,445,045$ awarded through the Equality Florida Institute in direct response to the Pulse Nightclub tragedy in 2016.
    ${ }^{2}$ In contrast to other sections of this report, this list of top funders includes dollars awarded for re-granting, so as to capture the full amount of funding flowing from (or through) each funder.
    ${ }^{3}$ In 2017, anonymous funders awarded a total of $\$ 15,570,000$. If the anonymous funders appeared in the top twenty list as a single funder, they would rank as the number two U.S.-based foundation funder of LGBTQ issues.

[^1]:    ${ }^{4}$ In 2017, multiple anonymous grantees received a total of $\$ 6,414,363$. This total includes individuals who received direct financial support in the form of scholarships or other direct financial assistance. If these anonymous grantees were to appear as a single entity on the top twenty list they would rank as the number one grant recipient of LGBTQ Funding.

[^2]:    ${ }^{5}$ In contrast to other sections of this report, this chart includes dollars awarded for re-granting, so as to capture the full amount of funding flowing from (or through) each type of funder.

[^3]:    ${ }^{6}$ In 2017, anonymous funders awarded a total of $\$ 9,210,000$ to support LGBTQ issues in the United States. If the anonymous funders appeared in the top ten list as a single funder, they would rank as the number four funder of LGBTQ issues domestically.

    7 In 2017, multiple anonymous grantees received a total of \$4,901,944 for work benefiting LGBTQ communities in the United States. This includes the individuals who received victim support in the aftermath of the Pulse Nightclub Massacre in Orlando. If the multiple anonymous grantees appeared in the top twenty list as a single grantee, they would rank as the number one grant recipient of domestic LGBTQ funding

[^4]:    ${ }^{8}$ In 2017, multiple anonymous grantees received a total of $\$ 3,598,271$ for the benefit of local and state-wide LGBTQ communities. This includes the individuals who received victim support in the aftermath of the Pulse Nightclub Massacre in Orlando. If the multiple anonymous grantees appeared in the top ten list as a single grantee, they would rank as the number one grant recipient of local and state-level funding.

[^5]:    Advocacy Organizations
    37\%
    Arts and Culture Organizations
    4\%
    Government/Intergovernmental Agencies
    $<1 \%$
    Grassroots Community Groups
    6\%
    Infrastructure Organizations
    20\%
    Service Providers
    26\%
    Universities and Schools
    6\%

[^6]:    ${ }^{9}$ In 2017, one anonymous funders awarded a total of $\$ 6,360,000$ to support LGBTQ issues outside of the United States. If the multiple anonymous funders appeared in the top ten list, they would rank as the fourth largest funder.
    ${ }^{10}$ In 2016, multiple anonymous grantees received $\$ 1,416,919.00$ for work benefiting LGBTQ communities outside the United States. If these multiple anonymous grantees appeared in the top ten list, they would rank as the number five grantee.

[^7]:    "In 2017, multiple anonymous funders awarded a total of $\$ 2,080,000$ to support LGBTQ issues in Latin America and The Caribbean. If the multiple anonymous funders appeared as one funder, they would rank as the number one funder.

[^8]:    ${ }^{12}$ In 2016, multiple anonymous funders awarded a total of $\$ 3,230,000$ to support LGBTQ issues in Sub-Saharan Africa. If the multiple anonymous funders appeared as one funder, they would rank as the number one funder.

[^9]:    ${ }^{14}$ Anonymous grantees received a total of $\$ 4,886,665$ from public funders - which includes $\$ 2.1$ million in victim support distributed in a second round of payments following the Pulse Nightclub Massacre in Orlando. If they were one grantee, they would appear in the top ten list in the top spot.

