

• 2021 RESOURCE TRACKING REPORT LGBTQ Grantmaking by U.S. Foundations

2021 RESOURCE TRACKING REPORT

LGBTQ Grantmaking by U.S. Foundations



Foundation funding for LGBTQ Issues from U.S. foundations totaled \$252 million in 2021, a new high. **Unfortunately, the most vulnerable members of the LGBTQ community did not necessarily see this benefit.** Funding to transgender, gender nonconforming, and nonbinary communities, Black LGBTQ communities, and Southeastern LGBTQ communities in the U.S. has not increased commensurate with total LGBTQ funding.

Domestic Annual LGBTQ Grant Dollars, 2011-2021



Foundation funding for LGBTQ Issues from U.S. Foundations totaled \$252 million in 2021.

Nominal dollars (not adjusted) 2021 dollars (adjusted for inflation) Total without OneOrlando grantmaking (not adjusted) Total without OneOrlando grantmaking (adjusted for inflation) 2011 \$95,000,000 \$114,453,252 2012 \$101.141.019 \$119,381,238 2013 \$104,462,244 \$121,521,431 2014 \$112,599,058 \$128,896,090 2015 \$129,120,635 \$147,633,681 2016 \$156,799,690 \$177,047,082 2016 (without One-Orlando) \$127,289,690 \$143,726,485 2017 \$137,194,461 \$151,679,581 2017 (without One-Orlando) \$149,350,646 \$135.087.935 2018 \$161,789,004 \$174,610,992 2019 \$151,892,857 \$160,981,479 2020 \$164,305,291 \$156,908,521 2021 \$251,942,571 \$251,942,571

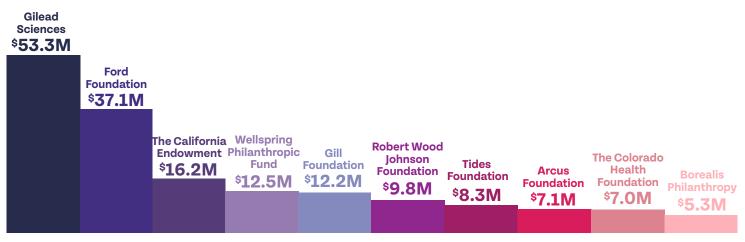
*This chart excludes funds awarded for the purpose of regranting, and does not include funds awarded for use outside of the United States. In previous tracking reports, this chart included global funding. Following the Pulse Nightclub massacre in 2016, funding to OneOrlando (which supported victims of the shooting) significantly drove LGBTQ philanthropic giving, which is why it is separated out from other funding. OneOrlando closed in 2017.

 \$\cup\$\$ \$\cup\$\$

In 2021, for every \$100 dollars awarded by U.S. Foundations, only 28 cents specifically supported LGBTQ communities in the United States.

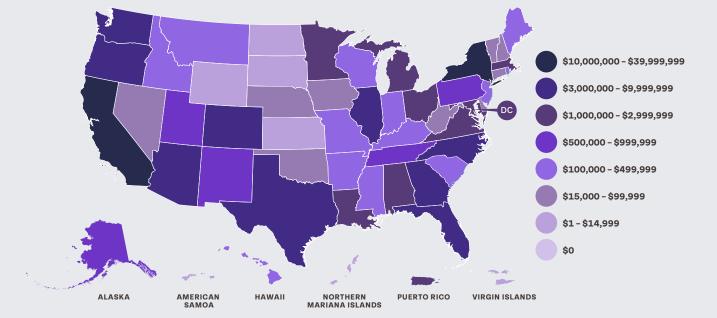
Top 10 Funders of LGBTQ Issues, by Total Dollar Amount 2021

In 2021, the top ten funders of domestic LGBTQ communities and issues awarded \$169 million, **accounting for nearly 60 percent of all funding for domestic LGBTQ communities and issues from U.S.-based foundations**. This represents a \$60 million increase from the amount awarded by the top 10 domestic funders in 2020.¹



*This graphic includes funds awarded for the purpose of regranting.

Local and State Funding of LGBTQ Issues, by State (2021)



*This graphic includes funds awarded for the purpose of regranting.

As a new adaptation, the 2021 Resource Tracking Report only reports on funding to domestic LGBTQ communities and issues. For a detailed look at funding for LGBTQ communities outside of the United States, consult the *Global Resources Report* produced by the Global Philanthropy Project. The Global Resources Report offers a comprehensive analysis of grantmaking awarded by U.S. foundations for activities outside the United States alongside funding from international donors, governments, and multilateral agencies. Visit globalresourcesreport.org for more information.

(1) Alyssa Lawther, et. al., 2019-2020 Resource Tracking Report: Lesbian, Gay, Bisexual, Transgender, and Queer Grantmaking by U.S. Foundations, p.15, Funders for LGBTQ Issues (2022).



CONTENTS

Introduction	6
Top Grantmakers 2021	8 8 8
Top Grant Recipients 2021	10
Sources of LGBTQ Funding 2021	12
Population Focus 2021	13
Local, State, and Regional Funding of LGBTQ Issues	17
Geographic Level of Domestic Funding	17
Focus of Local, State, and Regional Funding	18
Funding for U.S. LGBTQ Communities & Issues by Type of Support 2021	20
Issues Addressed in Domestic Funding	21
Strategies Funded in Domestic Funding	22
Community Foundation Grantmaking for U.S. LGBTQ Communities & Issues	23
Corporate Foundation Grantmaking for U.S. LGBTQ Communities & Issues	24
Private Foundation Grantmaking for U.S. LGBTQ Communities & Issues	25
Public Foundation Grantmaking for U.S. LGBTQ Communities & Issues	26
Other Foundation Grantmaking for U.S. LGBTQ Communities & Issues	27
Methodology	28
Acknowledgments	30
Credits	31

INTRODUCTION

We are pleased to share the 2021 Resource Tracking Report: Lesbian, Gay, Bisexual, Transgender, and Queer Grantmaking by U.S. Foundations. This 19th edition of our annual tracking report builds upon the new approach to reporting developed last year in partnership with Strength in Numbers, an LGBTQ-led research firm with expertise in philanthropic strategy and evaluation. This approach is guided by a commitment to sustainability, transparency, and durability to develop consistent systems and methodologies that can grow with Funders for LGBTQ Issues and respond to the changing needs of the philanthropic sector.

The most notable difference from our previous 18 reports is that this edition of the Resource Tracking Report looks only at U.S. foundation funding to U.S. LGBTQ communities and issues. Anyone interested in the global LGBTQ funding landscape should consult the Global Resources Report, a robust biennial report series produced by the Global Philanthropy Project.

For this report, we identified 6,633 grants for domestic LGBTQ communities and issues from 283 foundations in 2021, totaling a record high of \$282.7 million.^{2,3} While we are heartened to see this increase, **the funding landscape for the most vulnerable members of our communities remains largely stagnant, uneven, and unstable.** Black LGBTQ, Southeastern LGBTQ, and transgender, gender nonconforming and nonbinary communities and groups largely did not reap the benefits of this increase in funding. This rising tide has not lifted all boats. We interpret this to mean grantmakers have increasingly understood the importance of investing far more in LGBTQ communities, groups, and causes. However, the philanthropic sector must increase investment in intersectional work and the most vulnerable members of our communities.

Indeed, the trend of "top-heaviness" of foundation support-where a relatively small number of foundation sources provides a disproportionately large percentage of the funding for LGBTQ communities and causescontinues into foundation grantmaking for 2021. This leaves our communities and movements increasingly vulnerable to shifts in grantmaking trends, crises, and even to grantmakers' natural staff turnover.

We noted the following additional trends in 2021, which may offer guidance to grantmakers:

→ Nominal giving to trans communities only slightly increased from 2020, and remains lower than the record high in 2019. Foundations allocated less

(3) This \$282.7 million includes \$251.9 million in direct funds and \$30.8 million in dollars awarded for re-granting.

⁽²⁾ This is an increase of over 60% since 2020. This increase may be partially attributed to an actual increase in giving, and partially attributed to improvements in our data collection and analysis methodology: this year we were able to collect more funding information from more funders than in years past. This included a deeper dive into publicly-available IRS data than we have been able to do in past years. Additionally, in recognition of the complexities facing grantmakers in different regions supporting an extremely diverse array of LGBTQ communities and issues, we allowed grantmakers to characterize their grantmaking in our reporting as entirely for LGBTQ communities if that was their intent in making those grants.

than 4 cents per \$100 of their total giving to U.S. trans communities and issues.

- → Funding to Black LGBTQ communities slightly decreased from 2020 to 2021, both in terms of dollars and as a share of overall LGBTQ funding.
- → The U.S. Territories and the Mountain and Midwest regions continue to lag far behind in receiving funding support compared to the U.S. mainland coastal areas. This is especially concerning given rising extremism and violence towards BIPOC LGBTQ communities, drag performers, trans and gender expansive communities and youth, families seeking affirming health care, and their intersections, in some of these regions.⁴
- → Grantmakers appear to continue to deprioritize funding for capacity-building efforts by LGBTQ organizations across the U.S. Given the unprecedented challenges in recent years facing the LGBTQ community on multiple fronts, it is clear that winning and defending the rights of intersectional LGBTQ communities requires building long-term, sustainable movement organizations and coalitions. Funding for capacity-building is key to support these long-term strategies.
- → The impact of the COVID-19 epidemic continues to be felt throughout LGBTQ communities, and grantmakers' support for COVID-19-related efforts represented nearly 14% of overall funding to LGBTQ communities in 2021.
- → In 2021, the top twenty funders combined awarded \$204 million, accounting for 72% of the year's total. While funding for children and youth increased in 2021, still more than half of that funding comes from just five foundations. This means the lion's share of funding to LGBTQ communities continues to be provided by a small number of foundation sources. Any instability in this support would have seismic impact on the community and our political movements. We hope more grantmakers will increase their giving to diversify funding sources and help stabilize support over the long-term.

LOOKING FORWARD

Our resource tracking work continues to evolve to more accurately capture the state of foundation funding for the U.S. LGBTQ community, and to offer analyses of trends that continue to be relevant to our community's and political movements' needs. As threats to our community increase, we look forward to offering more detailed reporting on foundation funding for strategies our communities are deploying to support ourselves, and fight back in this time of heightened crisis. Funding for safety and security (both physical and digital), rapid response funding, the role of local versus national-level funding, the impact of community-led intermediary funders, and the significance of shifting foundation priorities during election cycles are all areas we hope to explore further. We look forward to engaging with our members and the larger philanthropic community to investigate these questions more deeply in the future.

Sincerely,

Alyssa Lawther Senior Research Officer, Funders for LGBTQ Issues **Alexander Lee** Deputy Director, Funders for LGBTQ Issues

⁽⁴⁾ While this report focuses on 2021 grantmaking, the Club Q mass shooting in Colorado Springs in November of 2022 and its aftermath offers many lessons for grantmakers about how funders can support the healing and recovery of LGBTQ communities in the Mountain region. Please contact Funders for LGBTQ Issues if you are interested in learning more.

TOP GRANTMAKERS 2021

The field of LGBTQ funding continues to be driven by a small group of leading funders. The leading grantmakers for calendar year 2021 are listed in the table here.⁵

In 2021, the top twenty funders combined awarded \$204 million, accounting for 72 percent of the year's total. Giving from the top twenty funders of 2021 is \$66 million higher than giving from the top twenty funders of 2020. Four of the top twenty foundations were LGBTQ-specific funders.

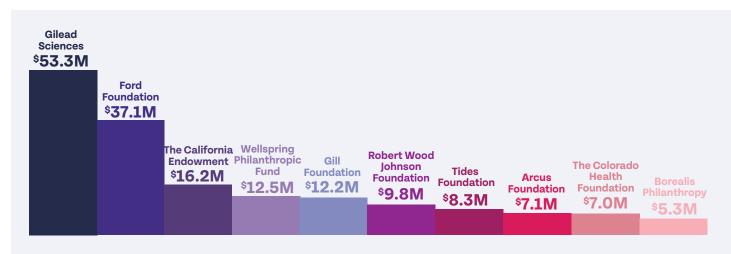
While overall grantmaking has increased, such continued "top-heaviness" means that LGBTQ communities and movements are increasingly vulnerable to shifts in grantmaking trends, crises, and even to grantmakers' natural staff turnover.



*This table includes funds awarded for the purpose of regranting.

(5) In contrast to other sections of this report, these lists of top funders – and all subsequent top funder lists – include dollars awarded for re-granting, so as to capture the full amount of funding flowing from (or through) each funder.

Top Ten Funders By Total Dollar Amount (2021)



Top 10 Funders of LGBTQ Communities & Issues by Number of Grants (2021)



TOP GRANT RECIPIENTS 2021

In 2021, the top 20 recipients of LGBTQ funding received a total of \$68 million, accounting for 27 percent of all LGBTQ dollars reported in that calendar year. Ten⁶ of the top 20 grantees were nonprofit organizations focused specifically on LGBTQ issues.

Top 20 Grantees Receiving Foundation Support for LGBTQ Communities & Issues (2021)⁷

National LGBTQ Task Force



Southerners On New Ground (SONG) Atlanta, GA \$8,407,750

0	
	2

Transgender Law Center Oakland, CA \$7.444.026

Los Angeles LGBT Center Los Angeles, CA \$6,881,590



New York, NY \$6,116,627



GLSEN New York, NY \$3,003,705



Washington, DC \$2,921,950



BYP100 Education Fund Chicago, IL \$2,705,000



Freedom For All Americans Education Fund Washington, DC \$2,632,500

Social Good Fund Richmond, CA \$2,563,500

Funders For LGBTQ Issues New York, NY \$2,451,800



San Francisco AIDS Foundation San Francisco, CA \$2,267,450

Equality California Los Angeles, CA \$2,063,250 15

New York, NY \$1,950,000

Neo Philanthropy



Algorithmic Justice League Washington, DC \$1,900,000

Planned Parenthood Federation Of America New York, NY \$1,795,680



Latino Commission On AIDS

New York, NY \$1,750,000



Right To The City Alliance New York, NY \$1,595,000



San Francisco Community Health Center San Francisco, CA \$1,465,250

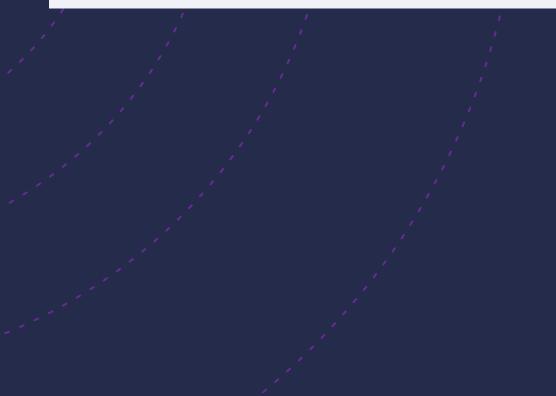
(6) This was determined based on reviews of these organizations' websites as they appeared in May of 2023.

(7) In 2021, multiple anonymous grantees received a total of \$3.9 million benefitting LGBTQ communities. If we combined anonymous grantees, they would be #5 on this list.

The field of LGBTQ foundation support in the United States is growing increasingly top-heavy, led by a small group of leading funders.

In 2021, a single foundation, Gilead Sciences, accounted for 19 percent of total foundation support for U.S. LGBTQ communities. The top ten largest funders (including Gilead Sciences) are responsible for 60 percent of funding, and the top 20 funders accounted for 72 percent of all U.S. foundation support for LGBTQ communities and issues in the United States.

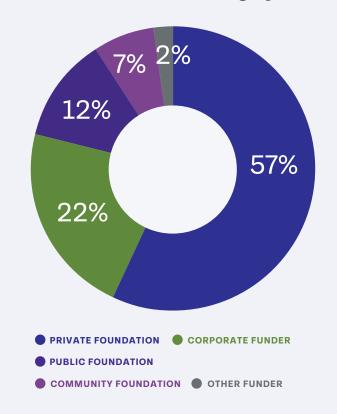
Funding By Relative Amount of Domestic LGBTQ Funding (2021)



SOURCES OF LGBTQ FUNDING 2021

Consistent with established trends, funding from private foundations accounted for the largest share of U.S. foundation support for LGBTQ communities and issues in 2021. Support from private foundations accounted for more than half of all funding for LGBTQ communities. Corporate foundation giving overtook that of public foundations, becoming the second largest source of funding for LGBTQ communities, accounting for 22 percent of all funding in 2021. Community foundation giving also increased slightly as a share of total giving, from 5 percent in 2020 to 7 percent in 2021.

New to our taxonomy this year is the "Other" category, which data-submitting funders could select as their foundation type if they did not fit into the preestablished categories of public, private, corporate, or community foundation. This category, which encompasses eight funders, accounts for 2 percent of total foundation giving to LGBTQ communities.



Sources of LGBTQ Funding by Funder Type (2021)

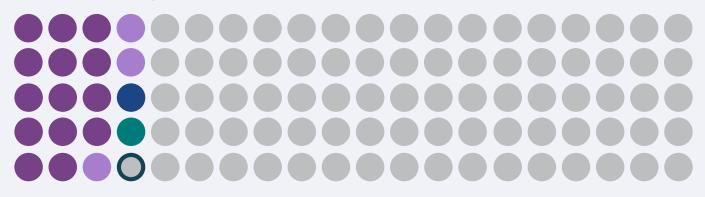
Private Foundation	\$161,549,813	57%
Corporate Funder	\$62,790,455	22%
Public Foundation	\$32,972,759	12%
Community Foundation	\$20,909,962	7%
Other	4,522,906	2%
Total	\$282,745,896	

POPULATION FOCUS 2021

Distribution of Domestic Grant Dollars by Sexual Orientation, Gender Identity, and Sex Characteristics

In 2021, \$204 million, or 81 percent of all U.S.-based foundation support for LGBTQ communities and issues, was allocated to the general LGBTQ community. Historically, the majority of funding has been allocated to the LGBTQ community broadly; however, this still represents a significant increase from 2020, when grantmaking to the LGBTQ community broadly accounted for 68 percent of U.S.-based foundation support for LGBTQ communities and issues. This report captures a \$95 million (61 percent) increase in giving to LGBTQ communities and issues from what was reported in 2020. While we are heartened to see this increase, the funding landscape for the most vulnerable members of our communities remains uneven and unstable. Black LGBTQ, Southeastern LGBTQ, and transgender, gender nonconforming and nonbinary communities and groups largely did not reap the benefits of this increase in funding. This rising tide has not lifted all boats.

Distribution of Domestic Grant Dollars by Sexual Orientation, Gender Identity, and Sex Characteristics (2021)



LESBIANS/QUEER WOMEN 🛛 🔵 INTERSEX

TGNCNBi ⁸	\$36,006,256	14%
Gay Men/Queer Men/MSM	\$7,607,786	3%
Lesbians/Queer Women	\$1,586,739	1%
Intersex People	\$1,541,650	1%
Bisexual People	\$1,199,183	<1%
Asexual People	\$0	0%

*This table excludes funds awarded for the purpose of regranting.

GAY MEN/QUEER MEN/MSM

TGNCNBI

(8) Transgender, gender nonconforming, and nonbinary community members

🕨 BISEXUAL 🛛 🛑 ASEXUAL

While total foundation giving to LGBTQ communities in the United States has greatly increased, nominal giving to transgender communities has only slightly increased from 2020, and is still lower than the record high of \$36.1 million in 2019. Funding to transgender communities still accounts for a very small amount of total foundation giving. For every \$100 awarded by U.S. foundations, less than 4 cents supported transgender communities in 2021.



Trans Funding Over Time (2012-2021)

*Inflation numbers are based on the Bureau of Labor Statistics Consumer Price Index. This figure excludes funds awarded for the purpose of regranting.

	NOMINAL DOLLARS	2021 DOLLARS
2012	\$3,624,394	\$4,278,033
2013	\$6,448,133	\$7,501,144
2014	\$9,806,873	\$11,226,271
2015	\$13,246,083	\$15,145,279
2016	\$16,976,892	\$19,169,102
2017	\$22,564,755	\$24,947,163
2018	\$28,604,972	\$30,871,953
2019	\$36,121,652	\$38,283,018
2020	\$30,996,642	\$32,457,844
2021	\$36,006,256	\$36,006,256

Distribution of Domestic Grant Dollars Among People of Color

Consistent with historical trends, the majority of U.S. foundation funding to LGBTQ communities of color in the United States went not to a specific group, but to communities of color broadly. In 2021, \$78.4 million, 31 percent of overall LGBTQ funding, was allocated to LGBTQ communities of color broadly.

Despite the massive increase in LGBTQ funding from 2020, funding to Black LGBTQ communities specifically has slightly decreased, from \$18.7 million (12 percent of LGBTQ funding) in 2020 to \$18.4 million (7 percent of LGBTQ funding) in 2021. This is especially troubling in the wake of racial justice uprisings following the murders of George Floyd and Breonna Taylor by law enforcement in 2020, and the seeming groundswell of foundation pledges made in response. While disappointing, this stagnation in funding matches similar philanthropic trends observed elsewhere.⁹

Funding for all other specific LGBTQ communities of color slightly increased from 2020 to 2021, but in total represents only 5 percent of overall LGBTQ funding.

Distribution of Domestic Grant Dollars Among LGBTQ People of Color [POC] (2021)

● POC (GENERAL) ● BLACK ● LATINX ● AAPI ● INDIGENOUS ● MIDDLE EASTERN

POC (General)	\$78,396,616	31%
Black	\$18,385,080	7%
Latinx	\$8,262,384	3%
ΑΑΡΙ	\$2,145,735	1%
Indigenous	\$1,694,837	1%
Middle Eastern	\$155,000	<1%

*This table excludes funds awarded for the purpose of regranting.

(9) Malkia Devich Cyril, et. al. Mismatched: Philanthropy's Response to the Call for Racial Justice, Philanthropic Initiative for Racial Equity (September 2021).

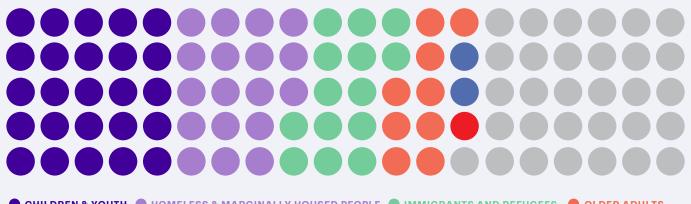
Distribution of Domestic Grant Dollars Among Other Populations

Funding for LGBTQ children and youth, historically the most funded subpopulation, reached a new record high of \$63.4 million in 2021, accounting for 25 percent of total funding to LGBTQ communities and issues.

Funding to homeless and marginally housed LGBTQ communities, LGBTQ immigrants and refugees, and LGBTQ older adults also increased from 2020 to 2021. However, funding specifically to LGBTQ people of faith and LGBTQ sex workers decreased from 2020 to 2021.

As with overall funding, funding to these specific LGBTQ populations is very dependent on a few top funders. Gilead Sciences, the top funder of LGBTQ sex workers, homeless and marginally housed LGBTQ communities, LGBTQ people of faith, and LGBTQ older adults, accounted for a disproportionate share of funding specifically aimed at these communities (ranging from 45 percent of the funding for LGBTQ sex workers to 83 percent of funding to LGBTQ older adults).

Distribution of Domestic Grant Dollars Among Other Populations (2021)



CHILDREN & YOUTH
HOMELESS & MARGINALLY HOUSED PEOPLE
IMMIGRANTS AND REFUGEES
OLDER ADULTS
PEOPLE OF FAITH
SEX WORKERS

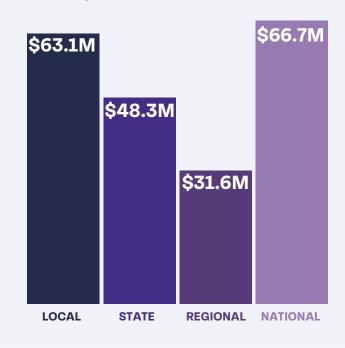
Children and Youth	\$63,420,436	25%
Homeless and Marginally Housed People	\$45,251,592	18%
Immigrants and Refugees	\$35,402,812	14%
Older Adults	\$22,535,492	9%
People of Faith	\$3,954,165	2%
Sex Workers	\$2,300,321	1%

LOCAL, STATE, AND REGIONAL FUNDING OF LGBTQ ISSUES

Geographic Level of Domestic Funding

Funds awarded for work inside the United States were almost evenly allocated between the local and national level. National level funding accounted for 26 percent of support for LGBTQ communities and issues in 2021, while local level funding accounted for 25 percent. This is a shift in share from 2020, when national level funding accounted for 42 percent of support for LGBTQ communities and issues in the United States. However, the dollar amount allocated at the national level has remained similar: \$66.3 million in 2020, and \$66.7 million in 2021. Percentages reported here are reflective of the total grant dollars awarded in the U.S., including those for which geographic focus was anonymous or could not be ascertained. In reports prior to 2019, we found a higher percentage of grants focused on work at the local level. For this report, we only coded grants as local in focus if the geographic target was specified in the grant.

Distribution of Domestic Funding for LGBTQ Communities & Issues, by Geographic Level (2021)¹⁰



Local	\$63,071,620	25%
State	\$48,299,953	19%
Regional	\$31,566,692	13%
National	\$66,721,549	26%

⁽¹⁰⁾ This table captures the geographic level of the funded work, not necessarily the level of the funded organizations. So, e.g., a national group and a local group doing local work would both be counted as Local.

Focus of Local, State, and Regional Funding

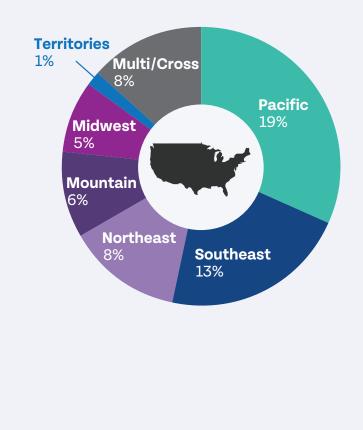
In 2021, the Pacific region received the largest share of local, state, and regional LGBTQ funding, accounting for 19 percent of all funding to LGBTQ communities and issues. This was largely driven by funding to California, which was the most highly funded state in the nation for LGBTQ communities and issues (\$39.5 million).

New York was the second most highly funded state, with \$12.3 million of LGBTQ funding. No other state received more than \$10 million of LGBTQ state and local funding.

The Southeast was the second most funded region, accounting for 13 percent (\$32.2 million) of all funding to LGBTQ communities and issues. However, the increase in overall funding in 2021 did not seem to benefit the region-the nominal dollar amount of foundation funding for the Southeastern U.S. appears to have remained the same from 2018 levels,¹¹ despite the escalating rightwing attacks targeting LGBTQ community members there and the surge in community-led organizing and activism. Furthermore, funding for the Southeast appears to be disproportionately awarded to only a few states (Texas, Florida, North Carolina, and Georgia), while half of the states in the region received less than \$1 million in 2021.

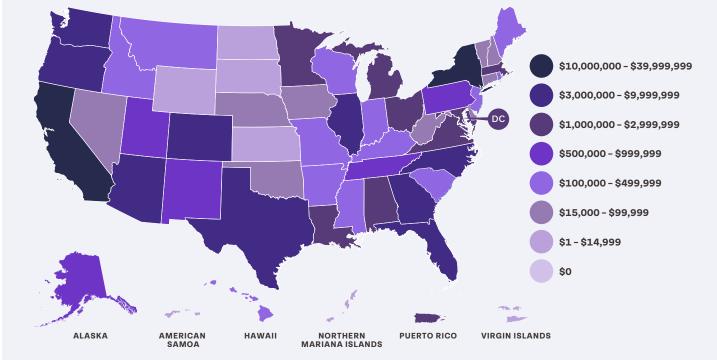
No other region received more than 10 percent of total LGBTQ funding.

Local, State, and Regional LGBTQ Funding, By Region (2021)



Pacific	\$46,983,967	19%
Southeast	\$32,214,600	13%
Northeast	\$18,924,019	8%
Mountain	\$13,985,305	6%
Midwest	\$11,985,765	5%
Territories	\$2,035,800	1%
Multi-Region/ Cross-Region	\$18,939,385	8%

⁽¹¹⁾ It is possible that grantmaking classified as "multi-region/cross-region" also included specific Southern states or regions, and thus would not be captured in the "Southeast" category.



Local and State Funding of LGBTQ Communities & Issues, by State (2021)

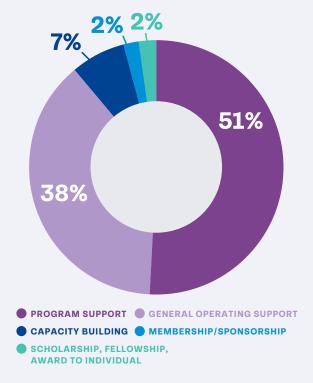
Alabama	\$1,552,020	Illinois	\$3,755,326	Montana	\$408,900	Rhode Island	\$110,000
Alaska	\$545,000	Indiana	\$318,919	Nebraska	\$82,500	South Carolina	\$299,700
American Samoa	\$2,500	Iowa	\$35,500	Nevada	\$88,800	South Dakota	\$15,500
Arizona	\$3,131,591	Kansas	\$7,000	New Hampshire	\$75,000	Tennessee	\$532,400
Arkansas	\$133,000	Kentucky	\$397,653	New Jersey	\$249,554	Texas	\$6,516,445
California	\$39,492,946	Louisiana	\$1,482,500	New Mexico	\$926,500	Utah	\$551,713
Colorado	\$8,483,701	Maine	\$183,640	New York	\$12,282,561	Vermont	\$49,000
Connecticut	\$43,000	Maryland	\$1,663,116	North Carolina	\$3,040,002	Virgin Islands	\$25,000
DC	\$1,966,750	Massachusetts	\$1,167,450	North Dakota	\$2,500	Virginia	\$1,215,361
Delaware	\$58,560	Mighican	\$2,915,062	Ohio	\$1,512,675	Washington	\$3,271,770
Florida	\$3,525,112	Minnesota	\$1,708,778	Oklahoma	\$47,004	West Virginia	\$81,500
Georgia	\$3,061,350	Mississippi	\$166,500	Oregon	\$3,600,025	Wisconsin	\$348,500
Hawaii	\$90,500	Missouri	\$231,005	Pennsylvania	\$737,360	Wyoming	\$10,500
Idaho	\$314,600	Northern Mariana	\$5,000	Puerto Rico	\$1,978,300		
Hawaii	\$90,500	Missouri Northern	\$231,005	Pennsylvania	\$737,360		

FUNDING FOR U.S. LGBTQ COMMUNITIES & ISSUES BY TYPE OF SUPPORT

Consistent with established trends, funding for program or project-specific support continued to be the most common type of support type among grants for U.S. LGBTQ communities and issues in 2021, accounting for 51 percent of all domestic support awarded by U.S. foundations. General operating support accounted for 38 percent of all funding.

While capacity building grants increased as a share of grantmaking from 2020 to 2021 (from 4 percent to 7 percent), the small share of these types of grants threatens the future of our movements and communities. Given the unprecedented challenges in recent years facing the LGBTQ community on multiple fronts, it has become more and more clear that winning and defending the rights supporting intersectional LGBTQ communities will require building long-term, sustainable movement organizations and coalitions. Such long-term movement and institution building requires capacity-building support.

Distribution of Funding for U.S. LGBTQ Communities & Issues by Type of Support (2021)



Program Support	\$128,780,180	51%
General Operating Support	\$95,058,148	38%
Capacity Building	\$17,883,963	7%
Membership/ Sponsorship	\$5,779,395	2%
Scholarship, Fellowship, Award To Individual	\$4,440,885	2%

ISSUES ADDRESSED IN DOMESTIC FUNDING

Funding for civil and human rights continued to garner the largest share of funding in 2021, accounting for 27 percent of all grant dollars from U.S.-based foundations in support of LGBTQ communities and issues. Funding to support strengthening communities, families, and visibility was the next most funded category. This issue area, encompassing a broad range of activities including community-building programs, pride celebrations, and visibility initiatives, accounted for 24 percent of all funding. Support for health and wellbeing closely followed, accounting for 24 percent of all domestic funding in 2021, up slightly from the 21 percent reported in 2020. Economic issues doubled as a share of funding, from 6 percent of total LGBTQ funding in 2020 to 12 percent of total LGBTQ funding in 2021.

Distribution of Funding for U.S. LGBTQ Communities & Issues, by Issues Addressed (2021)¹²

	27%	CIVIL & HUMAN RIGHTS	Civil and Human Rights	\$68,411,880	27%
			Strengthening Communities, Families, and Visibility	\$61,183,388	24%
\$251,942,571	24%	STRENGTHENING COMMUNITIES, FAMILIES &	Health and Wellbeing	\$59,542,724	24%
\$251,9	24%	VISIBILITY	Economic Issues	\$30,590,138	12%
тотац \$	2470	HEALTH & WELLBEING	Education and Safe Schools	\$15,072,265	6%
	12%		Unspecified	\$17,142,180	7%
	6%	ECONOMIC ISSUES EDUCATION & SAFE SCHOOLS	Total	\$251,942,571	
	7%	UNSPECIFIED	*This table excludes funds awarded for the purpos	se of regranting	

Funding for COVID-19 in 2021

The ongoing COVID-19 pandemic has had a profound impact on every aspect of society. Our analysis of U.S. foundation funding for LGTBQ communities and issues in 2021 found \$34.5 million in grantmaking–**14 percent of all reported grantmaking in our dataset**–was related to COVID-19. \$34.5M 14.% Of 2021 Grantmaking was COVID-19 Related

(12) For 7 percent of grants, we were not able to identify an issue area through automated coding or manual review. Grants coded to multiple issues were weighted with the inverse of the number of issues to which they were coded; for example, if a grant was coded to economic issues and to education and safe schools (2 issues), each category included $\frac{1}{2}$ (50%) of the funding for that grant. COVID funding is not included in this weighting; for example, if a grant was coded to economic issues, education and safe schools, and COVID, then economic issues and education and safe schools would each include $\frac{1}{2}$ (50%) of the funding for that grant and COVID would receive 100% of funding for that grant.

STRATEGIES FUNDED IN DOMESTIC FUNDING

In 2021, funding for advocacy in support of LGBTQ communities and issues garnered the largest share of funding, accounting for 37 percent of all U.S. foundation support for LGBTQ communities and issues. This support strategy includes funding for governmental advocacy, community organizing, public education efforts, and/or litigation to influence policy and/or the allocation of resources in support of LGBTQ communities.

Following advocacy, support for direct services and health care received 18 percent of all support. The remaining funds were distributed for capacity building, culture and media, philanthropy and fundraising, and research.

Distribution of Funding for U.S. LGBTQ Communities & Issues, by Strategy (2021)¹³

379	%		Advocacy	\$92,944,224	37%
		ADVOCACY	Direct Service and Health Care	\$45,476,848	18%
571			Capacity Building	\$38,032,932	15%
\$251,942,571 81 81	%	DIRECT SERVICE & HEALTH CARE	Culture and Media	\$34,755,284	14%
10,	%	CAPACITY BUILDING	Philanthropy and Fundraising	\$15,629,801	6%
149 149	14% 6%		Research	\$9,982,107	4%
6%		CULTURE & MEDIA	Unspecified	\$15,121,382	6%
4% 6%		FUNDRAISING RESEARCH UNSPECIFIED	Total	\$251,942,571	

⁽¹³⁾ For 6 percent of grants, we were not able to identify a strategy through automated coding or manual review. Grants coded to multiple strategies were weighted with the inverse of the number of strategies to which they were coded; for example, if a grant was coded to advocacy and to capacity building (2 issues), each category included $\frac{1}{2}$ (50%) of the funding for that grant.

COMMUNITY FOUNDATION GRANTMAKING FOR U.S. LGBTQ COMMUNITIES & ISSUES

In 2021, community foundations awarded \$20.9 million (7 percent) to LGBTQ communities and issues (or \$18.9 million, 8 percent, after funds awarded for the purpose of regranting are excluded).



⁽¹⁴⁾ Student scholarships accounted for a total of \$601,000 from community foundations. If we combined these, they would be #3 on this list.

CORPORATE FOUNDATION GRANTMAKING FOR U.S. LGBTQ COMMUNITIES & ISSUES

In 2021, corporate foundations awarded \$62.8 million (22 percent) to LGBTQ communities and issues (or \$59.6 million, 24 percent, after funds awarded for the purpose of regranting are excluded).



PRIVATE FOUNDATION GRANTMAKING FOR U.S. LGBTQ COMMUNITIES & ISSUES

In 2021, private foundations awarded \$161.5 million (57 percent) to LGBTQ communities and issues (or \$138.1 million, 55 percent, after funds awarded for the purpose of regranting are excluded).



⁽¹⁵⁾ Multiple anonymous grantees received a total of \$3.9 million from private foundations. If we combined anonymous grantees, they would be #3 on this list.

PUBLIC FOUNDATION GRANTMAKING FOR U.S. LGBTQ COMMUNITIES & ISSUES

In 2021, public foundations awarded \$33.0 million (12 percent) to LGBTQ communities and issues (or \$30.8 million, 12 percent, after funds awarded for the purpose of regranting are excluded).



OTHER FOUNDATION GRANTMAKING FOR U.S. • LGBTQ COMMUNTIES & ISSUES

In 2021, foundations that self-identified as not falling into one of the previous categories awarded \$4.5 million (2 percent) to LGBTQ communities and issues (or \$4.5 million, 2 percent, after funds awarded for the purpose of regranting are excluded).

Top Other Funders 2021 Top Other Funder Grantees 2021 Elton John AIDS Foundation Transgender Law Center Oakland, CA New York, NY \$1,413,206 \$1,323,500 **Normal Anomaly Trans Justice Funding Project** Houston, TX New York, NY \$180.000 \$1,272,500 **Us Helping Us, People Into Living** Washington, DC **Trinity Church Wall Street** \$180,000 New York, NY \$810,000 **TruEvolution** Riverside, CA **AIDS United** \$180,000 Washington, DC In The Meantime Men's Group \$614,700 Los Angeles, CA \$180,000 **Transgender Strategy Center (TSC)** The Bros In Convo Initiative Richmond, CA Orlando, FL \$175,000 \$179.386 **Outright Action International** S.O.U.L Sisters Leadership Collective New York, NY Miami, FL \$110,000 \$150,000 **THRIVE Support Services** Advocates for Youth Atlanta, GA Washington, DC \$144,000 \$110.000 **Girls for Gender Equity (GGE)** New York, NY Frameline, Inc. \$125,000 San Francisco, CA \$17,500 **Trinity Community Connection** New York, NY *This table includes funds awarded for the purpose of regranting. \$100,000 **Hetrick-Martin Institute** New York, NY \$100,000

Princess Janae Place New York, NY \$100,000

Girl Vow, Inc New York, NY \$100,000

METHODOLOGY

This report describes the amount and type of giving by U.S. foundations for LGBTQ communities and issues, including subsets of the community (e.g. transgender women, LGBTQ youth). The report does not include grants to organizations or projects that are generally inclusive of LGBTQ people. Major individual donors (i.e. MacKenzie Scott) were also not included in our reporting, as we focus on foundation funding.

We collected data in three ways: foundations could submit grant-level information for each year using a template provided by Funders for LGBTQ Issues, IRS Form 990 data could be provided from the Candid database, or grants could be identified using published annual reports. The dataset was deduplicated by funder name; in other words, if funders submitted directly, their grants as reported by Candid or online annual reports were not included.

Multi-year grants are counted in-full in the year they were awarded. This method best reflects a foundation's priorities in the year of reporting, though does contribute to fluctuations from year to year.

In order to be considered for inclusion in the dataset, grants had to include the following minimum information: grantee name, funder name, amount of funding, and support type (e.g. general operating, program). Grants were included if there was sufficient evidence that 50% or more of the support provided was for LGBTQ+ issues and people. Any one or more of the following was considered sufficient evidence that the grant was for LGBTQ+ issues and communities: if the submitting foundation indicated that all their grantmaking was LGBTQ-specific, or if the individual grant entry indicated that it was awarded for the specific purpose of supporting LGBTQ communities or issues (through the grant description or the selection of LGBTQ population categories in the direct submission template). Grants that lacked specificity in their grant description could also be included in the dataset if they were awarded to an organization whose mission was solely focused on LGBTQ communities or issues.

Grants were assigned to LGBTQ populations (e.g. asexual, lesbian), other populations (e.g. Black, youth), issues, and strategies using keyword searches of grant descriptions and grantee missions. Where keywords indicated that grants had multiple LGBTQ populations, multiple other populations, multiple issues, or multiple strategies, grant amounts were weighted by the inverse of the number of populations (or issues or strategies) the grant addressed. For details on how population, issue, and strategy weights were created, please contact the authors of the report.

Estimating change over time in the funding to LGBTQ communities and issues is an important goal of this report; however, there are significant limitations in comparability across years. Funder willingness and capacity to provide grantmaking data, COVID-19-related delays in data collection and submission (in the form of online reporting, IRS data, and direct submission to Funders to LGBTQ Issues), and the discovery of new funding organizations all impact the data available for inclusion in our reporting. This year saw a particularly robust outreach and data collection period compared to the previous two years, which were affected by a number of factors that limited these processes.



ACKNOWLEDGMENTS

This project would not be possible without the participation of our members and other philanthropic entities who generously shared grantmaking data and other insights for this report. We are especially grateful to our colleagues at Funders Concerned About AIDS (FCAA) – in particular, Caterina Gironda – for sharing LGBTQ-specific HIV/AIDS grantmaking data and for consistently being outstanding collaborative partners in our research efforts. Our work has been strengthened through collaboration with the research team at Global Philanthropy Project. In addition to sharing grantmaking data, Ezra Nepon and Jay Postic have contributed invaluable support and feedback that has strengthened our shared mission to increase philanthropic support for LGBTQ communities around the globe. We are also indebted to Andrew Wallace for his continued advice and guidance.

For this report, we benefited from 990 data purchased from **Candid**.

Mission

Funders for LGBTQ Issues works to increase the scale and impact of philanthropic resources aimed at enhancing the well-being of lesbian, gay, bisexual, transgender and queer communities, promoting equity, and advancing racial, economic and gender justice.

Board of Directors

Cynthia Renfro снык President & CEO, Civis Consulting, LLC

Paulina Helm-Hernández VICE CHAIR Program Officer, US Southeast, Foundation for A Just Society

Karen Appelbaum TREASURER Operations Director, Northwest Area Foundation

Jonathan Jayes-Green secretary Philanthropic Consultant

Namita Chad Philanthropic Consultant Ana Conner Co-Director, Third Wave Fund

Desiree Flores Executive Director, General Service Foundation

Aldita Gallardo Program Officer, Fund For Trans Generations

Lane Harwell Program Officer, Ford Foundation

Cathy K. K. Kapua Deputy Director, Trans Justice Funding Project Kelli King-Jackson Coach and Strategic Advisor

Bré Rivera Founder, Black Trans Fund

Glo Ross Program Officer, Arcus Foundation

William (Bill) Smith CEO, May & Stanley Smith Charitable Trust

Judy Yu Senior Program Officer, SOGIE, Wellspring Philanthropic Fund

Staff

Saida Agostini-Bostic President

Cleopatra Jach Acquaye Director of Programs

April Bethea Director of External Affairs

Ashe Helm-Hernández Senior Fellow of Philanthropic Organizing Alyssa Lawther Senior Research Officer

Alexander Lee Deputy Director

Ollin Rodriguez Lopez Director of Human Resources and Administration

Noemi Mangual-Rosa Communications Officer Amara Reese-Hansell Membership Engagement Officer

Stephen Switzer Director of Finance

Marvin Webb Chief Financial Officer

Report Credits

AUTHORS Funders for LGBTQ Issues Alyssa Lawther Alexander L. Lee

Strength in Numbers Consulting Somjen Frazer Erin Howe

DATA PARTNERS Candid. Funders Concerned About AIDS Global Philanthropy Project GRAPHIC DESIGNER Trevor Messersmith / 80east Design

LEAD ANALYSTS Somjen Frazer Alyssa Lawther

PROOFREADERS Ollin Rodriguez Lopez Amara Reese-Hansell RESEARCH SUPPORT Abby El-Shafei Stephanie Hasford Chinwendu Ilonzo Laura Laderman Mary Paul Emma Sexton Andrew Wallace

ADDITIONAL THANKS Shaena Johnson Chantelle Fisher-Borne, former Senior Project Director, Out In The South Initiative

© JUNE 2023, FUNDERS FOR LGBTQ ISSUES

Permission is granted to reproduce this document in part or in its entirety provided that Funders for LGBTQ Issues is cited as the source for all reproduced material.



lgbtfunders.org