

2018 FUNDING FORWARD

new orleans  march 14-16



FUNDERS FOR
LGBTQ
ISSUES

THE
ANNUAL
GATHERING
OF GRANTMAKERS
COMMITTED
TO
LGBTQ ISSUES

WELCOME



Money, Power, and Politics: **THE 2020 CENSUS**

Facilitator: Bia Vieira, Grantmakers Concerned with Immigrants
and Refugees (GCIR)

Speakers:

Alexis Anderson Reed, Funders' Committee for Civic Participation
Meghan Maury, National LGBTQ Task Force



Why Should LGBTQ Funders Care About the Census?

MEGHAN MAURY
NATIONAL LGBTQ TASK FORCE



Federal Funding





2018
FUNDING
FORWARD

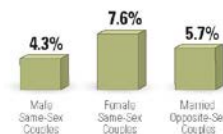
FUNDERS FOR
LGBTQ
ISSUES

LGBTQ People, Poverty, & Safety Net Programs

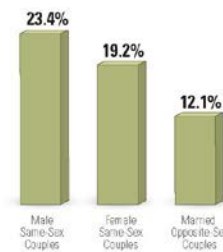
POVERTY IN THE LGBT COMMUNITY

POVERTY RATES

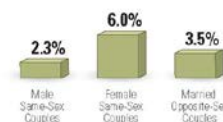
ADULTS IN POVERTY



CHILDREN IN POVERTY RAISED BY...

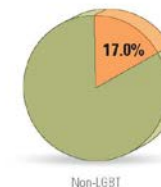
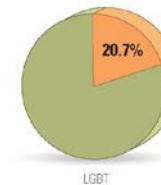


OLDER ADULTS IN POVERTY

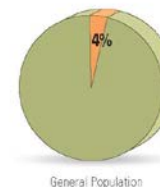
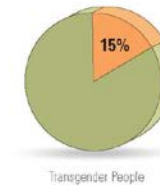


EXTREMELY LOW INCOMES

LESS THAN \$12K PER YEAR



LESS THAN \$10K PER YEAR

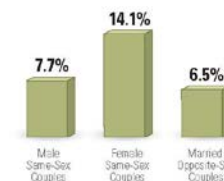


PUBLIC ASSISTANCE

RECEIVE CASH ASSISTANCE (e.g., TANF)



RECEIVE FOOD ASSISTANCE (SNAP)



Sources: M.V. Lee-Budgett, Laura E. Dunn, and Alyssa Schwabauer, "New Patterns of Poverty in the Lesbian, Gay, and Bisexual Community," The Williams Institute, June 2013; Gary J. Gates, "LGBT Poverty in the United States," The Williams Institute, February 2015; James M. Grant, Lisa A. Mottet, Justin Tebb, Jack Harrison, Jocelynn Herman, and Maria Keeling, "Inequality at Every Turn: A Report of the National Inequality Discrimination Survey," National Center for Transgender Equality and National Gay and Lesbian Task Force, 2011.

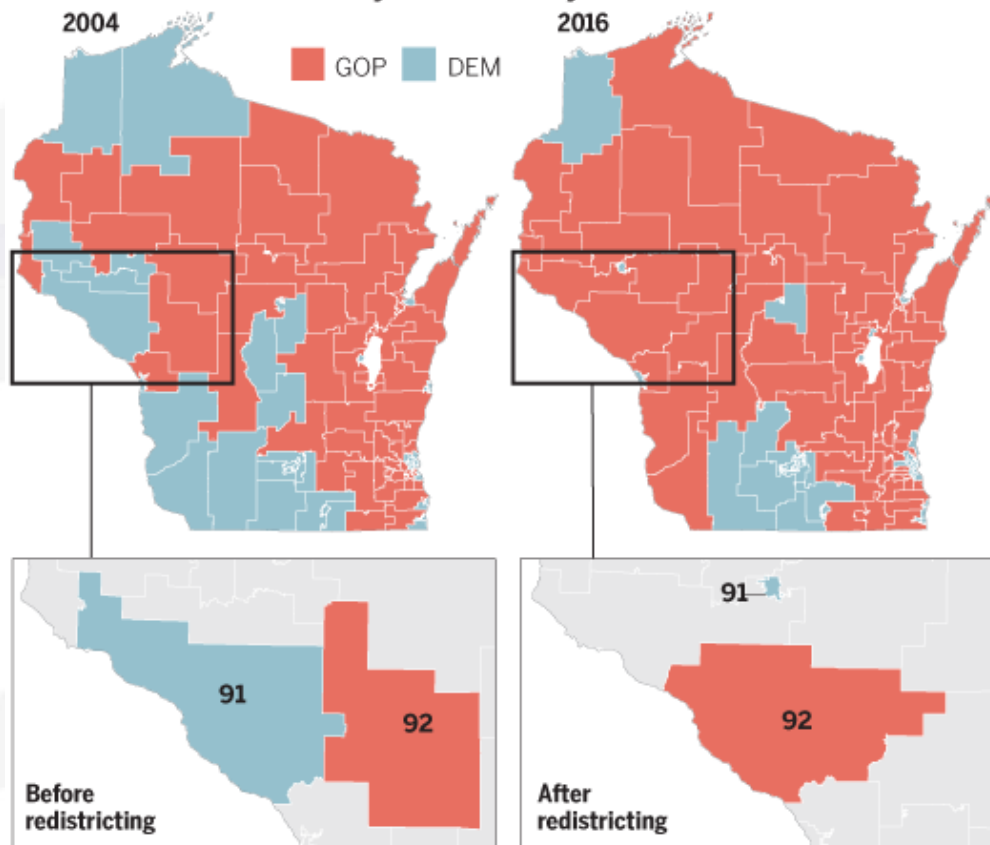
A map of the Northeastern United States showing the number of Democratic House members from each state in the 2006 election. The states and their respective counts are: NH 2, VT 1, MA 9, RI 2, CT 5, NJ 12, DE 1, MD 8, and a large orange-shaded area representing the Mid-Atlantic and South Atlantic states with a total of 27 members.



REDRAWING THE MAP

Presidential election results in Wisconsin's state Assembly districts before the 2010 Census and after redistricting. The GOP advantage was much bigger in 2016, thanks in part to the way Republicans revised district boundaries. Below, a look at how two districts changed.

Presidential election results by state Assembly district



Source: Star Tribune analysis of Wisconsin Elections Commission data RAY GRUMNEY • Star Tribune

Democracy



State Political Power & LGBTQ People

a. Single-Sex Facility Restrictions

State	Bill Number	Status
IA	HF 2164	1/31/2018: Referred to committee
IA	SF 2296	2/19/2018: Referred to sub-committee
KY	HB 326	2/9/2018: Referred to committee
MO	SB 690	1/10/2018: Second read and referred to committee
OK	SB 1223	2/5/2018: First reading
SD	HB 1296	2/12/2018: Committee deferred to the 41st legislative day
SD	SB 202	2/14/2018: Committee deferred to the 41st legislative day
TN	HB 2620	2/7/2018: Passed second consideration, referred to committee
TN	SB 2480	2/5/2018: Passed second consideration, referred to committee

b. FADA and Other Religious Exemptions

State	Bill Number	Status
CO	HB 1206	2/5/2018: Introduced, referred to committee
KV	HR 372	2/22/2018: Posted in committee



Undercounted Populations



Undercount 2020





Undercount 2020

- Immigration Policy
- Anti-LGBTQ Policy
- Public Benefits Attacks



Undercount 2020



- Communications
- Partnerships & Outreach
- Limited Internet Access



Undercount 2020



Inaction maintains the status quo.

Other Considerations





What Can Funders Do?

ALEXIS ANDERSON REED
FUNDERS' COMMITTEE FOR CIVIC
PARTICIPATION



Funders Census Initiative 2020

An FCCCP working group that supports strategy development planning by funders.



Visit funderscommittee.org for updates, webinars, factsheets, analysis, and more!



Funders Census Initiative 2020

Be Part of a Community



Stay informed



Webinars

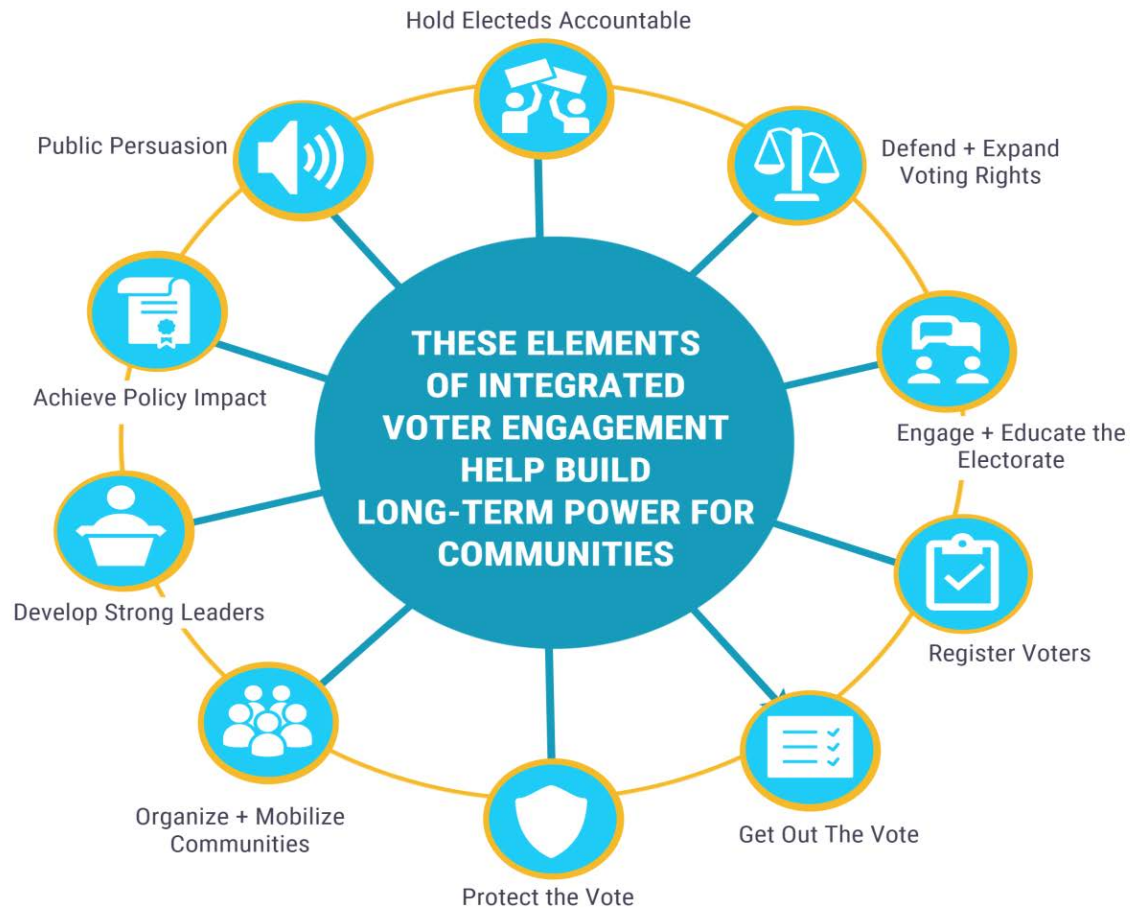


Access to Census
Funder Resources



Connect with
others

Integrated Voter Engagement



A Proven Strategy For Achieving Impact on the Issues You Care About

Strategies that integrate year-round nonpartisan voter engagement with community-organizing activities build a strong base of support that strengthens an organization's ability to hold decision-makers accountable, impact public policy and build long-term power for the communities they serve.

What's happening now?





Opportunities for Funders



Participate



Convene



Invest



Participate

- *At Your Foundation* – get your foundation’s commitment
- *Engage local government officials* – use your leadership role in your community or state to ensure a fair and accurate census
- *Engage your networks and partners* – leverage your relationships with community foundations, chambers, and businesses



Convene

- Funders – to learn more about why the census is important and what is at stake or even a local funder table
- Current Grantees – organize a census convening to discuss approaches to mobilization and collaboration
- Funders and Stakeholders – to develop a plan to ensure a fair and accurate census



Invest

- Support census infrastructure: communications plan, technical assistance, evaluation
- Request proposals: for outreach efforts
- Add on grants: Give existing grantees “add on” grants and training for census mobilization
- Field collaboration: Support nonprofits that foster cross sector collaborations

Take Action – A Two Year Campaign

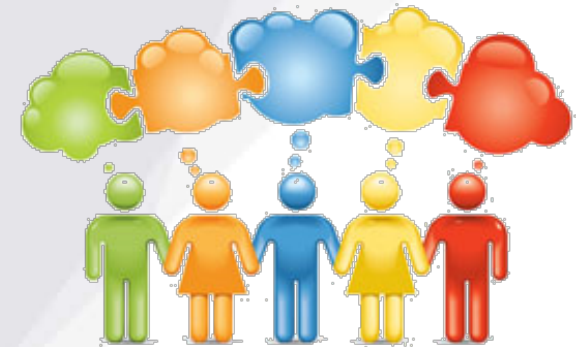
When you get back..



Identify what additional information you need



Engage others in your foundation to get “buy-in”



Does a collaborative approach make sense?

Take Action – A Two Year Campaign

April – June 2018



Create an action plan –
what's the best fit for your
foundation?



Convene state funders
and/or stakeholders



Make grant
recommendations to
your foundation



Small Group Discussion

SECTION SUBTITLE HERE



THANK YOU!

Meghan Maury National LGBTQ Task Force
Alexis Anderson Reed Funders' Committee for Civic Participation
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