

2022 RESOURCE TRACKING REPORT LGBTQ Grantmaking by U.S. Foundations

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Foundation funding for LGBTQ* communities and causes from U.S.-based foundations totaled \$258.1 million in 2022. This 2022 total is a nominal increase of \$7.3 million (less than 3 percent) from the \$250.8 million in total funding reported in 2021, but in real dollars, foundation support actually decreased due to inflation.² Additional funding above and beyond the 2021 level of inflation, which was 8 percent according to the Consumer Price Index, would have been necessary to overcome the impact of inflation on funding for LGBTQ communities.³ In effect, inflation washed out the nominal increase in funding for LGBTQ communities and issues observed in 2022. This decrease is especially troubling in light of findings presented in our last resource tracking report, which revealed the most vulnerable LGBTQ communities were already experiencing stagnated funding. As grantmakers continue to consider myriad factors when making funding decisions, we encourage them to adjust their funding levels to account for the ongoing and lasting impact of inflation on their grantees.

* Throughout this report, the acronym "LGBTQ" is inclusive of LGBTQ communities and individuals in all our diversity, including lesbian, gay, bisexual, transgender and trans, queer and questioning, intersex, asexual and agender, two-spirit, and all persons who identify as LGBTQ+.

Domestic Annual LGBTQ Grant Dollars, 2011-2022



Foundation funding for LGBTQ Issues from U.S. Foundations totaled \$258.1 million in 2022.

*This chart **excludes** funds awarded for the purpose of regranting and does not include funds awarded by U.S. foundations for use outside of the United States. Until 2020, this chart included global funding.⁴ Funding to OneOrlando, a community fund begun after the 2016 Pulse Nightclub massacre, was separated from other funding in 2016 and 2017. From 2018 to 2021, any funding to OneOrlando was re-included in the main line, as this fund closed in 2017.

2022 dollars (adjusted for inflation) Total without OneOrlando grantmaking (not adjusted) Total without OneOrlando grantmaking (adjusted for inflation) 2011 \$95,000,000 \$123,617,959 2012 \$101.141.019 \$128,940,548 2013 \$104,462,244 \$131,252,114 2014 \$112,599,058 \$139,217,290 2015 \$129.120.635 \$159.455.271 2016 \$156,799,690 \$191,223,915 2016 (without One-Orlando) \$127,289,690 \$155,235,210 2017 \$137,194,461 \$163,825,142 2017 (without One-Orlando) \$135,087,935 \$161,309,720 2018 \$161.789.004 \$188.592.758 2019 \$151.892.857 \$173.871.878 2020 \$156,908,521 \$177,461,840

\$270,894,872

\$258,101,259

\$250,811,446

\$258,101,259

Nominal dollars (not adjusted)

2021

2022

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		U.S. foundations in 2021.

Top 10 Funders of LGBTQ Issues, by Total Dollar Amount, 2022

In 2022, the top ten funders of domestic LGBTQ communities and issues awarded \$149.2 million, accounting for approximately 52 percent of all funding from U.S.-based foundations for domestic LGBTQ communities and issues. This amount decreased from the \$168.8 million awarded by the top ten domestic funders in 2021, which represented 60 percent of total funding for that year. **Foundation support for LGBTQ communities and causes in the U.S. remained top-heavy in 2022**.



*This graphic **includes** funds awarded for the purpose of regranting in order to account for the total funding that each U.S. foundation awarded for LGBTQ communities and causes in 2022.



Local and State Funding of LGBTQ Issues, by State, 2022

(1) "Regranting is the act of acquiring a large grant and using the funds from that grant to create, manage, and finance smaller grants in turn." For more information, please see: Aswell, S. (2021, March 16). The Complete Guide to Regranting. Submittable Blog. <u>https://blog.submittable.com/regranting/</u>

(2) Throughout this report, funding data from U.S. foundations in 2021 are from the 2021 Resource Tracking Report. For more information, please see: Alyssa Lawther, et. al. (2023). 2021 Resource Tracking Report: LGBTQ Grantmaking by U.S. Foundations. Funders for LGBTQ Issues. <u>https://lgbtfunders.org/wp-content/uploads/2023/06/2021-Resource-Tracking-Report.pdf</u>

(3) Federal Reserve Bank of Minneapolis. (2024). Consumer Price Index, 1913-: Historical data from the era of the modern U.S. consumer price index (CPI). Federal Reserve Board. <u>https://www.minneapolisfed.org/about-us/monetary-policy/inflation-calculator/consumer-price-index-1913-</u>

(4) Consistent with the 2021 report, the 2022 Resource Tracking Report only reports on funding to LGBTQ communities and issues within the United States. For a detailed look at funding for LGBTQ communities outside of the U.S., consult the *Global Resources Report* produced by the Global Philanthropy Project, which offers a comprehensive analysis of grantmaking awarded by U.S. foundations for activities outside the United States alongside funding from international donors, governments, and multilateral agencies. Visit <u>https://globalresourcesreport.org/</u> for more information.

(5) According to Giving USA, U.S. foundations awarded \$105.2 billion in 2022. Giving USA. (n.d.). 2022 Giving Overview. https://givingusa.org/giving-usa-limited-data-tableau-visualization/



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INTRODUCTION

We are pleased to share the 2022 Resource Tracking Report: Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) Grantmaking by U.S. Foundations. This 20th edition of the annual tracking report builds upon our updated approach to grant reporting, which has been developed in partnership with Strength in Numbers Consulting Group, an LGBTQ-led research firm with expertise in philanthropic strategy and evaluation. This approach is guided by our continued commitment to sustainability, transparency, and durability to develop consistent research protocols and methodologies that can grow with Funders for LGBTQ Issues, and respond to the evolving needs of the philanthropic sector and LGBTQ* communities across the country.

* Throughout this report, the acronym "LGBTQ" is inclusive of LGBTQ communities and individuals in all our diversity, including lesbian, gay, bisexual, transgender and trans, queer and questioning, intersex, asexual and agender, two-spirit, and all persons who identify as LGBTQ+.

Consistent with the 2021 Resource Tracking Report, this edition of the Resource Tracking Report looks only at U.S. foundation funding to domestic LGBTQ communities and issues. Anyone interested in the global LGBTQ funding landscape should consult the Global Resources Report, a robust biennial report series produced by the Global Philanthropy Project.⁶

For this report, we identified 6,110 grants for domestic LGBTQ communities and issues from 903 foundations in 2022, for a total of \$258.1 million, excluding funding for the purpose of regranting.⁷ **Though the 2022 total represents a slight nominal increase of \$7.3 million (less than 3 percent increase) from**

the total of \$250.8 million in grantmaking from U.S. foundations in 2021, there was a real-dollar decrease in total funding for LGBTQ communities and causes in 2022 due to the impact of inflation.

As a result, additional funding above and beyond the 2021 level of inflation, which was 8 percent according to the Consumer Price Index, would have been necessary to overcome the impact of inflation on the total funding for LGBTQ communities in 2022.⁸ According to an analysis completed by Candid as part of the Foundation Giving Forecast Survey, approximately one in five funders reported that inflation impacted 2022 grantmaking decisions, and only 29 percent of funders anticipated that inflation would impact grantmaking decisions in 2023.⁹

⁽⁶⁾ Visit https://globalresourcesreport.org for more information.

⁽⁷⁾ Including funds for the purpose of regranting, we identified a total of \$285.5 million in funding for domestic LGBTQ communities and issues in 2022 compared to \$281.6 million in 2021, which was a 1 percent increase.

⁽⁸⁾ Federal Reserve Bank of Minneapolis. (2024). Consumer Price Index, 1913-: Historical data from the era of the modern U.S. consumer price index (CPI). Federal Reserve Board. <u>https://www.minneapolisfed.org/about-us/monetary-policy/inflation-calculator/consumer-price-index-1913-</u>

⁽⁹⁾ Dayal, S. and Sato, G. (2023, July 19). How inflation affects foundation grantmaking decisions. Candid. <u>https://blog.candid.org/post/how-inflation-affects-grantmaking-decisions-foundations/</u>

As grantmakers continue to consider myriad factors when making funding decisions, we encourage them to adjust their funding levels to account for the ongoing and lasting impact of inflation on their grantees.

Another key finding from the 2022 data is that a total of \$48.2 million was awarded to transgender communities in the U.S. in 2022, which represents a 34 percent increase from the \$36.0 million that were awarded to these communities in 2021. For every \$100 awarded by U.S. foundations in 2022, 4.6 cents specifically supported transgender communities and issues in that year. Based on other tracking methods used by Funders for LGBTQ Issues' programs, this marked increase in foundation grantmaking to transgender communities can be largely attributed to strategic philanthropic organizing efforts that ramped up in 2022 as a necessary response to the rapid escalation of legal and policy attacks on the rights of transgender persons, alongside worsening stigma, discrimination, and violence.¹⁰

Similar to prior years, the trend of "topheaviness" of foundation support—where a relatively small number of foundation sources provide a disproportionately large percentage of the funding for LGBTQ communities and causes—continued into grantmaking from U.S.based foundations in 2022. In 2022, the top ten funders of domestic LGBTQ communities and issues awarded \$149.2 million, accounting for approximately 52 percent of all funding from U.S.-based foundations for domestic LGBTQ communities and issues. As a result, any decrease in funding from these top funders has far-reaching impacts on LGBTQ communities and issues, and on broader social justice movements. We hope more grantmakers who have not yet made substantial long-term investments to queer communities will increase their giving to diversify funding sources, and help stabilize support for LGBTQ communities and causes in the United States.

Additionally, we noted the following trends in 2022 which may offer further guidance to grantmakers:

- → For the first time, the majority of funding from U.S. foundations was for general operating support for LGBTQ organizations. In 2022, there was a 38 percent increase in general operating support grants compared to 2021. General operating support is vital to ensuring that LGBTQ organizations can function sustainably in the long term.
- → Funding to Black LGBTQ communities doubled from 7 percent in 2021 to 14 percent in 2022, although total overall funding for LGBTQ communities of color decreased from 43 percent in 2021 to 38 percent in 2022.
- → In 2022, 36 percent of funding had an undefined geographic focus, compared to just 16 percent in 2021. The greatest decrease of funding according to geographic distinction was funding at the local level, which decreased from 25 percent in 2021 to 16 percent in 2022. Local level funding is important because local funders are more likely to have the relationships and contextual knowledge allowing grant dollars to reach further and deeper into communities.
- → There was a slight decrease in funding from \$32.2 million in 2021 to \$28.5 million in 2022 for LGBTQ communities and issues in the Southeast, which represents the continuation of a trend documented in previous Resource Tracking Reports. In addition, the U.S. Territories and

⁽¹⁰⁾ Peele, C. (2023, May 23). Roundup of Anti-LGBTQ+ Legislation Advancing In States Across the Country [Press release]. Human Rights Campaign. https://www.hrc.org/press-releases/roundup-of-anti-lgbtq-legislation-advancing-in-states-across-the-country

the Mountain and Midwest regions continue to lag far behind in receiving funding support compared to the U.S. mainland coastal areas. These trends are especially concerning given that LGBTQ communities and groups in these areas are continuously targeted by right-wing forces promoting extremism and violence towards LGBTQ communities of color, drag performers, and trans and gender expansive communities.¹¹

→ U.S. foundation funding for LGBTQ communities and issues in 2022 found that \$20.9 million in grantmaking, 8 percent of all reported grantmaking in the dataset, was related to COVID-19. This represents a \$13.6 million (39 percent) decrease in grantmaking for issues related to COVID-19 from 2021, even though transmission rates peaked in January 2022 and LGBTQ people and their households were particularly vulnerable to negative consequences of the pandemic due to long-standing health and economic inequities that disproportionately affect LGBTQ people.^{12,13}

LOOKING FORWARD

As a core component of our organization's research portfolio, the Resource Tracking Project continues to evolve to more accurately capture the state of U.S. foundation funding for domestic LGBTQ communities and causes, offering timely analyses of trends that are also relevant to the needs of broader social justice movements. As threats to the LGBTQ community increase, we regularly review this report's methodology to offer a more detailed analysis of foundation funding to support our communities and causes. The Resource Tracking Project informs Funders for LGBTQ Issues' engagement with our members and the implementation of our programs, which set the standard for LGBTQ philanthropic funding. We aim to create increased avenues for LGBTQ grantmaking that have real positive impacts

on the daily lives of LGBTQ communities in the United States. Funding for democracy and trans justice, safety and security (both physical and digital), the role of local versus national-level funding, the impact of community-led intermediary funders, and the significance of shifting funding priorities during election cycles are all areas we hope to explore further. We welcome feedback and questions from our members and the larger philanthropic community as we investigate these questions and continue to advance our collective liberation.

Sincerely,

Alyssa Lawther Senior Research Officer, Funders for LGBTQ Issues **Sammy Luffy** Director of Research, Funders for LGBTQ Issues

⁽¹¹⁾ Movement Advancement Project. (2024). Equality Maps Snapshot: LGBTQ Equality By State. https://www.lgbtmap.org/equality-maps

⁽¹²⁾ Coronavirus Resource Center. (2023). United States: Overview. https://coronavirus.jhu.edu/region/united-states

⁽¹³⁾ Nowaskie, D.Z. and Roesler, A.C. (2022). The impact of COVID-19 on the LGBTQ+ community: Comparisons between cisgender, heterosexual people, cisgender sexual minority people, and gender minority people. *Psychiatry Research*, 309, <u>https://doi.org/10.1016/j.psychres.2022.114391</u>

2022 RESOURCE TRACKING REPORT FINDINGS

Top Grantmakers, 2022

Consistent with a trend we have observed for several years, LGBTQ foundation funding continues to be driven by a small group of leading funders. In 2022, the top ten funders of domestic LGBTQ communities and issues awarded \$149.2 million, accounting for approximately 52 percent of all funding from U.S.-based foundations for domestic LGBTQ communities and issues.¹⁴

This amount decreased from the \$168.8 million awarded by the top ten domestic funders in 2021, which represented 60 percent of total funding for that year. Foundation support for LGBTQ communities and causes in the U.S. remains top-heavy even though we updated our methodology to include an analysis of publicly available 990 data from a larger number of foundations to produce this report. As a result of this update to the methodology, the total number of foundations included in the 2022 dataset is larger than in prior years, but so is the proportion of foundations that only awarded one grant to LGBTQ communities and causes or gave less than \$1,000.¹⁵

Given this "top heaviness" of foundation funding for domestic LGBTQ communities, any decrease in overall

funding from the top funders has far-reaching impacts on the LGBTQ community and intersecting social justice movements. Within this funding landscape, our communities and movements remain vulnerable to shifts in grantmaking trends and crises, as well as strategic priority changes and natural staff turnover at grantmaking organizations. We hope more grantmakers who have not yet made substantial long-term investments will increase their giving to diversify funding sources and help stabilize support for LGBTQ communities and causes in the United States.

The leading grantmakers for calendar year 2022 are listed in the table below.¹⁶ Four of the top twenty foundations were LGBTQ-specific funders.¹⁷

⁽¹⁴⁾ Please note that grantmakers reported grant totals that were awarded during calendar year 2022. In many cases, the totals do not align with the institutions' fiscal years, resulting in common variation from total grant disbursements as reported on U.S. 990 tax forms and other public documentation. In addition, all grants over \$100 thousand are reviewed manually by a member of the research team to support accuracy of reporting. Please see the Methodology section of this report on page 34 for more information.

⁽¹⁵⁾ A total of 283 foundations were included in the 2021 dataset compared to the total of 903 foundations that were included in the 2022 dataset. Please see the Methodology section of this report on page 34 for a thorough explanation for this increase, as well as additional details about recent updates to the Tracking Report Methodology.

⁽¹⁶⁾ In contrast to other sections of this report, these lists of top funders—and all subsequent top funder lists—include dollars awarded for re-granting, so as to capture the full amount of funding flowing from (or through) each funder.

⁽¹⁷⁾ This was determined based on reviews of these organizations' websites as they appeared in April 2024. These foundations either awarded 100% of their grants to LGBTQ communities, groups, and causes, or had an explicit, dedicated, and substantial portfolio for LGBTQ communities, groups, and causes.

Top 20 Funders of LGBTQ Issues by Total Dollar Amount, 2022



Gilead Sciences Foster City, CA \$38,702,568



Ford Foundation New York, NY \$30,340,377



Wellspring **Philanthropic Fund** New York, NY \$21,995,990



The California Endowment Los Angeles, CA \$11,080,533

Tides Foundation San Francisco, CA \$9,735,227



Robert Wood Johnson Foundation Princeton, NJ \$9,225,241



Gill Foundation Denver, CO \$9,039,500



New York, NY

\$6,199,000

Third Wave Fund New York, NY \$6,018,400

Arcus Foundation

*This table **includes** funds awarded for the purpose of regranting.



Borealis Philanthropy Minneapolis, MN \$5,989,200

Foundation for a Just Society New York, NY \$4,585,000

John D. & Catherine T. **MacArthur Foundation** Chicago, IL \$4,222,000



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Groundswell Fund Oakland, CA \$4,121,500



Denver, CO \$3,953,300 **Fidelity Investments**

Charitable Gift Fund Boston, MA \$3,953,253

The William and Flora Hewlett Foundation Menlo Park, CA \$3,946,500

Horizons Foundation San Francisco, CA \$3,848,868

AIDS United Washington, DC \$3,774,667



Wells Fargo Foundation San Francisco, CA \$3,241,025

Top 10 Funders of LGBTQ Issues by Number of Grants, 2022



Top Grant Recipients, 2022

In 2022, the top twenty recipients of LGBTQ funding received a total of \$76.8 million, accounting for 30 percent of all LGBTQ dollars reported in that calendar year from U.S. foundations. Fourteen of the top twenty grantees were nonprofit organizations focused specifically on LGBTQ communities and issues in the United States.¹⁸

Top 20 Grantees Receiving Foundation Support for LGBTQ Issues, 2022



The Trevor Project West Hollywood, CA \$8,164,488



Transgender Law Center Oakland, CA \$7,355,562



National Women's Law Center Washington, DC \$6,800,000



United We Dream Network Washington, DC \$5,725,000

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National LGBTQ Task Force Washington, DC \$5,634,351





Social Good Fund Richmond, CA \$3,725,913

*This table **excludes** funds awarded for the purpose of regranting.



- National Center For Lesbian Rights (NCLR) San Francisco, CA \$3,404,282
- Transgender, Gendervariant, and Intersex (TGI) Justice Project San Francisco, CA

\$3,392,500



Los Angeles LGBT Center Los Angeles, CA \$3,268,189

GLAAD New York, NY \$2,928,342



San Francisco AIDS Foundation San Francisco, CA \$2,895,650



Lambda Legal Defense and Education Fund New York, NY \$2,880,529



GLBTQ Legal Advocates and Defenders (GLAD) Boston, MA \$2,413,125



Transgender Legal Defense and Education Fund (TLDEF) New York, NY \$2,357,829



PRC San Francisco, CA \$2,288,000



Services & Advocacy for GLBT Elders (SAGE) New York, NY \$2,206,766

Sero Project Milford, PA \$2,136,261



CenterLink Ft. Lauderdale, FL \$1,977,562



Translatin@ Coalition Los Angeles, CA \$1,869,408



As in years past, the field of foundation support for LGBTQ communities and causes in the United States continued to be top-heavy with the top twenty funders contributing the majority of funding in 2022.

The top funder alone accounted for 14 percent of total foundation support for domestic LGBTQ communities and causes in this reporting year. The top ten largest funders were responsible for 52 percent of funding and the top twenty funders accounted for 67 percent of all U.S. foundation support for LGBTQ communities and issues in 2022. For comparison, the top ten funders in 2021 accounted for 60 percent of funding and the top twenty funders accounted for 73 percent of the year's total funding for that year, so the funding landscape has remained consistently top-heavy from year to year.



Funding By Relative Amount of Domestic LGBTQ Funding, Including Regranting, 2022*

*This analysis **includes** funds awarded for the purpose of regranting in order to account for the total funding that each U.S. foundation awarded for LGBTQ communities and issues in 2022, so the total is higher than the total of \$258.1 million that excludes regranting.

Sources of LGBTQ Funding, 2022

Consistent with established trends, funding from private foundations accounted for the largest share of domestic grantmaking for LGBTQ communities and issues in 2022. Support from private foundations accounted for almost half (49 percent) of all funding for domestic LGBTQ communities in the year of reporting. Support from corporate foundations decreased from a share of 22 percent of all LGBTQ grantmaking in 2021 to 15 percent in 2022, but remained higher than public foundation grantmaking, which increased slightly from a 12 percent share of all LGBTQ grantmaking in 2021 to 15

percent in 2022. Community foundation grants also continued to increase as a share of total giving, from 5 percent in 2020 to 7 percent in 2021 and 11 percent in 2022.

Beginning with the 2021 report, we added an "Other" category to our taxonomy, which allowed funders who submitted their grant data to select if their foundation type did not fit into the pre-established categories of public, private, corporate, or community foundation. This category, which included 30 funders, accounts for 7 percent of total foundation grantmaking to LGBTQ communities in 2022.

Sources of LGBTQ Funding by Funder Type, 2022



Private Foundations	\$139,062,806	49%
Corporate Funders	\$42,795,393	15%
Public Foundations	\$41,655,970	15%
Community Foundations	\$30,916,788	11%
Other Funders	\$21,062,026	7%
Missing Funder Type	\$10,010,476	4%
Total	285,503,459	

LGBTQ Population Focus, 2022

Distribution of Domestic Grant Dollars by Sexual Orientation, Gender Identity and Expression, and Sex Characteristics (SOGIESC)

In 2022, \$203.3 million, or 79 percent of all U.S.based foundation support for LGBTQ communities and issues, was allocated to the general LGBTQ

community. Historically, the majority of funding from U.S. foundations has been allocated to the LGBTQ community broadly rather than to specific populations within the LGBTQ community; this trend has continued from 2021 when funders allocated \$202.9 million (81 percent) to the general LGBTQ community. The data presented in this section reflect funding amounts for the general LGBTQ community alongside specific LGBTQ populations that reflect the diversity of sexual orientation, gender identity and expression, and sex characteristics (SOGIESC) within our communities. Except for an increase in funding specifically for transgender, gender nonconforming, and nonbinary (TGNCNBi) communities and issues in 2022, specific funding for all other specific LGBTQ populations was extremely low and stagnant from prior years. This was the case for gay men, queer men, and men who have sex with men (2 percent of funding in 2022), as well as lesbians and queer women, intersex people, two-spirit people, and bisexual people (less than 1 percent of funding for each population in 2022). We did not track a single grant dedicated to asexual people in 2022, which contributes to the erasure of this specific population within philanthropy for LGBTQ communities and causes.

Distribution of Domestic Grant Dollars by Sexual Orientation, Gender Identity and Expression, and Sex Characteristics (SOGIESC), 2022

TGNCNBi TGNCNBi GAY MEN/QUER MEN/MSM LESBIANS/QUER WOMEN INTERSEX PEOPLE TWO-SPIRIT PEOPLE BISEXUAL PEOPLE BISEXUAL PEOPLE GENERAL LIGBTQ

TGNCNBi	\$48,165,252	19%
Gay Men/Queer Men/MSM	\$4,972,633	2%
Lesbians/Queer Women	\$632,640	<1%
Intersex People	\$738,127	<1%
Two-Spirit People	\$83,877	<1%
Bisexual People	\$45,750	<1%
Asexual People	\$0	0%
General LGBTQ	\$203,345,648	79%

Funding for TGNCNBi Communities and Issues

A key finding from our analysis of 2022 data is that a total of \$48.2 million was awarded specifically to transgender, gender nonconforming, and nonbinary (TGNCNBi) communities and issues in 2022, which represented a 34 percent increase from the \$36.0 million that were awarded to these communities

in 2021. This relatively rapid increase in funding in 2022 was a promising sign given the significant challenges that TGNCNBi people continue to face across the country, from policy and legal challenges to worsening stigma, discrimination, and violence.¹⁹

Our research supports that a significant portion of the increase in funding for TGNCNBi communities and issues in 2022 was attributable to the work of the <u>Trans Futures Funding Campaign (TFFC)</u> that same year.²⁰ TFFC was formed in the spring of 2022 when a group of trans- and queer-led intermediary funders partnered with Funders for LGBTQ Issues to coordinate a national philanthropic response to unprecedented legislative attacks on transgender youth by the Texas state government in early 2022.²¹

TFFC builds on the work of <u>Grantmakers United for</u> <u>Trans Communities (GUTC)</u>, an initiative launched by Funders for LGBTQ Issues in the winter of 2017 with the long-term goals of shifting the philanthropic sector to better support trans leaders in philanthropy through a professional development fellowship, and to better resource trans communities through the GUTC Pledge.²²

While we are heartened to see this relatively dramatic increase in funding for TGNCNBi communities, this funding continues to be far too low to adequately support TGNCNBi organizations to defend and protect community members against the current onslaught of attacks from the conservative right.

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For every \$100 awarded by U.S. foundations in 2022, 4.6 cents supported TGNCNBi communities, which was an increase from less than 4 cents per \$100 awarded in 2021.²³

⁽¹⁹⁾ Movement Advancement Project. (2023 February). Under Fire: The War on LGBTQ People in America. <u>https://www.mapresearch.org/file/Under%20Fire%20report_</u> MAP%202023.pdf

⁽²⁰⁾ TFFC issued its first public call in April 2022 for \$10 million in new grantmaking dollars in the following twelve months to support local trans organizations, with the goal of directing funding to trans organizations in states, regions, and localities that were being targeted by the anti-LGBTQ right. Throughout 2022, TFFC pushed for sizable, multi-year, unrestricted grants, as well as capacity building technical assistance, to strengthen local, grassroots trans organizations to respond to ongoing threats and build long term sustainability for the trans movement as a whole. Importantly, this campaign was not designed as a rapid response fund, but rather a coordinated effort to bring in new funding partners who may not have funded trans issues in the past. As a result of these efforts, TFFC raised a total of \$6 million by the end of December 2022. For more information, please see: Trans Futures Funding Campaign. (2023). Trans Futures Funding Campaign. Retrieved April 8, 2024, from https://www.transfuturesfundingcampaign.org/

⁽²¹⁾ In February 2022, the Texas Attorney General and Governor declared that the families of transgender children that support access to transition-related health care are committing child abuse, and directed Texas Department of Family and Protective Services to investigate these cases as such. This ruling also instituted "reporting requirements on all licensed professionals who have direct contact with children who may be subject to such abuse, including doctors, nurses, and teachers," as well as criminal penalties for failing to report such cases. For more information, please see: Abbott, G. (2022, February 22). Letter to Texas Department of Family and Protective Services re: Office of Attorney General Opinion No. KP-0401. https://gov.texas.gov/uploads/files/press/O-MastersJaime20220221358.pdf

⁽²²⁾ The GUTC Leaders Fellowship supports emerging trans leaders in the philanthropic sector to build sustainable careers, and help bring long-term change in the philanthropic sector to benefit trans communities. Foundations can take the GUTC Pledge to join a cadre of other funders who are committed to better understanding the needs of trans communities and coordinating funding to meet these needs. For more information, please see: Funders for LGBTQ Issues. (n.d.). About Grantmakers United for Trans Communities (GUTC). https://lgbtfunders.org/programs/gutc/about/

⁽²³⁾ According to Giving USA, U.S. foundations awarded \$105.2 billion in 2022. Giving USA. (n.d.). 2022 Giving Overview. <u>https://givingusa.org/giving-usa-limited-data-tableau-visualization/</u>

Funding for TGNCNBi Communities and Issues Over Time, 2012-2022



*Inflation numbers are based on the Bureau of Labor Statistics Consumer Price Index. This figure **excludes** funds awarded for the purpose of regranting.

	NOMINAL DOLLARS	2022 DOLLARS
2012	\$3,624,394	\$4,620,592
2013	\$6,448,133	\$8,101,789
2014	\$9,806,873	\$12,125,202
2015	\$13,246,083	\$16,358,019
2016	\$16,976,892	\$20,704,044
2017	\$22,564,755	\$26,944,777
2018	\$28,604,972	\$33,343,988
2019	\$36,121,652	\$41,348,485
2020	\$30,996,642	\$35,056,867
2021	\$36,006,256	\$38,889,414
2022	\$48,165,252	\$48,165,252

Distribution of Domestic Grant Dollars for LGBTQ Communities of Color

Consistent with trends observed in past reports, the majority of U.S. foundation funding to LGBTQ people and communities of color in the United States went not to a specific group, but to communities of color generally. In 2021, \$78.4 million, or 31 percent of overall LGBTQ funding, was allocated to LGBTQ people of color (POC) generally. This total decreased by 32 percent in 2022, with approximately \$53.4 million, or 21 percent of overall LGBTQ funding, being allocated to general LGBTQ communities of color.²⁴ Taking into account funding for all LGBTQ communities of color (both general and specific populations), total funding for LGBTQ communities of color decreased from 43 percent in 2021 to 38 percent in 2022.

Funding to Black LGBTQ communities almost doubled from \$18.4 million (7 percent of LGBTQ funding) in 2021 to \$35.0 million (14 percent of LGBTQ funding) in 2022.²⁵ The increase in funding observed in 2022 surpassed the level of funding for Black LGBTQ communities that was documented in 2020 (\$18.7 million or 12 percent of LGBTQ funding, an all-time high at that point), an increase which coincided with the rise in activism in support of racial equity and justice following the murders of George Floyd and

Distribution of Domestic Grant Dollars Among LGBTQ Communities of Color, 2022



Communities of Color (General)	\$53,433,792	21%
Black	\$35,041,188	14%
Latinx	\$6,698,674	3%
ΑΑΡΙ	\$2,328,927	1%
Indigenous	\$1,290,926	<1%
Middle Eastern	\$50,000	<1%
Unspecified	\$159,257,751	62%

⁽²⁴⁾ In past reports, the term "LGBTQ people of color (POC)" has been used to describe these data, including the 2021 report. Beginning with the 2022 report and moving forward, the term "LGBTQ communities of color" will be used instead, though the methodology for analyzing and presenting these data has not been changed so these data can be compared across years.

⁽²⁵⁾ Lawther, A., et. al. (2022). 2019-2020 Resource Tracking Report: LGBTQ Grantmaking by U.S. Foundations. Funders for LGBTQ Issues. <u>https://lgbtfunders.org/wp-content/uploads/2022/06/2019-2020-Tracking-Report.pdf</u>

Breonna Taylor by law enforcement in 2020.²⁶ The higher amount of funding for Black LGBTQ communities in 2022 is encouraging after the decrease in funding in 2021, but the corresponding decrease in overall funding for LGBTQ communities of color in 2022 is concerning. This decrease suggests that a larger share of existing grantmaking dollars earmarked for LGBTQ communities of color were reallocated specifically for Black LGBTQ communities in 2022, so this likely does not reflect an actual increase in new grantmaking dollars for Black LGBTQ communities. Given the lack of growth in overall funding for LGBTQ communities of color in 2022, we are concerned that the increase in funding specifically for Black LGBTQ documented in 2022 could be temporary. Funding for all other specific LGBTQ communities of color, including Latinx, Asian American and Pacific Islander (AAPI), Indigenous, and Middle Eastern communities either remained consistent or decreased slightly from 2021 to 2022, but in total represents only 4 percent of overall LGBTQ funding. The consistently low funding for these specific communities also contributes to the erasure of the specific needs of other communities of color.²⁷ In addition, this phenomenon may contribute to fostering divisions within queer and trans movements of color, as well as increasing competition among these groups for limited funding opportunities.

Distribution of Domestic Grant Dollars Among Other Populations

Funding for LGBTQ children and youth, historically the most funded LGBTQ subpopulation reflected in the methodology, reached a new record high of \$63.4 million in 2021, accounting for 26 percent of total funding to LGBTQ communities and issues. **Total funding for this LGBTQ subpopulation increased slightly to \$66.1 million in 2022, which accounted for 26 percent of total funding to LGBTQ communities and issues in that year. This total does not account for inflation, however, so the actual total for LGBTQ children and youth decreased from 2021 to 2022.**

Funding to homeless and marginally housed LGBTQ communities, LGBTQ immigrants and refugees, and LGBTQ older adults decreased from 2021 to 2022 by an average of more than 4 percentage points across the board. Funding specifically to LGBTQ people of faith remained consistent at 2 percent and LGBTQ sex workers increased slightly from 1 percent in 2021 to 2 percent 2022, though the total funding to these subpopulations is so low that these percentage changes were effectively washed out by inflation in 2022. As with overall funding for LGBTQ communities and causes, funding to specific LGBTQ populations is very top-heavy. Gilead Sciences, the top funder of LGBTQ sex workers, homeless and marginally housed LGBTQ communities, and LGBTQ older adults, accounted for a disproportionate share of funding specifically aimed at these communities (ranging from 59 percent of the funding for LGBTQ sex workers to 27 percent of funding to older LGBTQ people) in 2022.

Given that a small number of funders allocate grantmaking dollars to LGBTQ populations who experience specific disparities and barriers due to their age, housing status, immigration status, religious affiliation, or type of employment, any decrease in funding has a direct impact on the safety and wellbeing of LGBTQ people and their families. For example, LGBTQ adults are twice as likely to have experienced homelessness in their lifetime compared to non-LGBTQ adults.²⁸ In addition, LGBTQ people who engage in sex work face significant criminalization and stigma, which can lead to further civil and economic instability.²⁹

⁽²⁶⁾ Devich Cyril, M., et. al. (2021, September). Mismatched: Philanthropy's Response to the Call for Racial Justice, Philanthropic Initiative for Racial Equity. https://racialequity.org/mismatched/

⁽²⁷⁾ GLAAD. (n.d.) GLAAD Media Reference Guide (11th Edition): LGBTQ Communities of Color. https://glaad.org/reference/communities-of-color/.

⁽²⁸⁾ Wilson, B.D.M., et al. (2020, May). Homelessness Among LGBT Adults in the US. Williams Institute, UCLA School of Law. https://williamsinstitute.law.ucla.edu/ publications/lgbt-homelessness-us/

⁽²⁹⁾ Reframe Health and Justice. (2018). Sex Work is an LGBTQ Issue. Survivors Against SESTA. <u>https://survivorsagainstsesta.files.wordpress.com/2018/03/</u> <u>Igbtq_2pager1.pdf.</u>

Distribution of Domestic Grant Dollars Among LGBTQ Age Groups, 2022

CHILDREN & YOUTH
OLDER ADULTS
UNSPECIFIED

Children and Youth	\$66,112,272	26 %
Older Adults	\$14,709,998	6 %
Unspecified	\$177,278,992	69 %

*This table **excludes** funds awarded for the purpose of regranting.

Distribution of Domestic Grant Dollars Among Other LGBTQ Populations, 2022



Homeless and Marginally Housed People	\$33,490,786	13%
Immigrants and Refugees	\$23,012,562	9%
People of Faith	\$4,241,192	2%
Sex Workers	\$5,841,196	2%
Unspecified	\$191,515,520	74%

Local, State, and Regional Funding of LGBTQ Issues, 2022

Geographic Level of Domestic Funding

In 2022, more funding was distributed to address LGBTQ issues at the national level than at the regional, state, or local level for grants with a geographic distinction in our dataset. National level funding accounted for 29 percent of support for LGBTQ communities and issues in 2022, while regional level funding accounted for 6 percent and state and local level funding accounted for 12 and 16 percent, respectively. This is a shift in distribution of funds from 2021, when the distribution of national and local level funding was roughly equal at 27 and 25 percent, respectively. Percentages reported here reflect the share of total grant dollars that were awarded in the U.S., including those for which geographic focus was not specified or could not be ascertained. In reports prior to 2019, we found a higher percentage of grants focused on work at the local level. For this report, we only coded grants as local if the geographic target was specified in the grant.

Distribution of Domestic Funding for LGBTQ Communities & Issues, by Geographic Level, 2022³⁰



Local	\$41,626,339	16%
State	\$30,904,265	12%
Regional	\$16,456,595	6%
National	\$76,133,465	29%
Unspecified	\$92,980,595	36%

*This table **excludes** funds awarded for the purpose of regranting.

(30) This table captures the geographic level of the funded work, not necessarily the level of the funded organizations. For example, a national group and a local group both doing local work would both be counted as Local.

Geographic Focus of Local, State, and Regional Funding

Consistent with the trend observed in 2021, the Pacific region (which includes Alaska, California, Hawaii, Oregon, and Washington) received the largest share of local, state, and regional LGBTQ funding, accounting for 15 percent of all funding to LGBTQ communities and issues in 2022. This was largely driven by funding to California, which was the most funded state in the nation for LGBTQ communities and issues (\$30.6 million). **No other state besides California received more than \$10 million of LGBTQ state and local funding.** As of the 2020 Census, California was also the most highly populated state in the Pacific region with approximately 39.5 million people, which represented 74 percent of the total population in the region.³¹

New York was the second most highly funded state in 2022, with \$6.5 million in funding for LGBTQ communities and causes, which was a 47 percent decrease from \$12.3 million for LGBTQ funding in 2021. This decrease could be due to myriad factors, including missing geographic focus information, multi-year grant cycles, and shifts in funding priorities.

The Southeast was the second most funded region, accounting for 11 percent (\$28.5 million) of all funding to LGBTQ communities and issues in 2022.³² Funding for the Southeast region has remained relatively constant in recent years, despite escalating right-wing attacks targeting LGBTQ community members in the region, and a surge of communityled organizing and activism in response. **Funding for Southeastern LGBTQ communities has never been commensurate with the needs of the population—more LGBTQ people live in the Southeast region than any other³³—and this**

stagnation is particularly troubling given the rate of legislative attacks in states in this region.

Furthermore, funding for the Southeast appears to be disproportionately awarded to only a few states (such as Georgia, Florida, Texas, North Carolina, Louisiana, and Virginia), while more than half of the states in the region (57 percent) received less than \$1 million in 2022.

Importantly, Funders for LGBTQ Issues continues to support the <u>Out in the South (OTS) Initiative</u> to increase philanthropic resources to support a healthy ecosystem of LGBTQ organizations in the U.S. South to reverse the historical trend of underinvestment in this region.³⁴ As these historical attacks on our community members continue to escalate, we will continue to develop and improve research strategies to ensure that the most accurate data from this region are included in this report.

Outside of the Pacific and Southeast regions, no other region received more than 10 percent of total LGBTQ funding in 2022, and 61 percent of funding did not specify a geographic focus.

The data also indicate that a total of sixteen states and Washington D.C. received over a million dollars to support LGBTQ communities and issues, and alarmingly, six states (Alaska, Connecticut, Delaware, Kansas, New Hampshire, and Wyoming) did not receive any targeted LGBTQ funding in 2022.

⁽³¹⁾ United States Census Bureau. (2023, May). Age and Sex Composition: 2020. U.S. Department of Commerce. <u>https://www2.census.gov/library/publications/</u> decennial/2020/census-briefs/c2020br-06.pdf.

⁽³²⁾ It is possible that grantmaking classified as "Multi-Region/Cross-Region" also included specific Southern states or regions, and thus would not be captured in the "Southeast" category.

⁽³³⁾ Flores, A.R. and Conron, K.J. (2023, December). Adult LGBT Population in the United States. Williams Institute, UCLA School of Law. <u>https://williamsinstitute.law.ucla.</u> edu/publications/adult-lgbt-pop-us/

⁽³⁴⁾ Funders for LGBTQ Issues. (n.d.). About Out in the South (OTS). <u>https://lgbtfunders.org/programs/ots/about/</u>

Local, State, and Regional LGBTQ Funding, by U.S. Region, 2022³⁵



Pacific	\$38,166,196	15%
Southeast	\$28,499,618	11%
Northeast	\$13,825,135	5%
Midwest	\$10,039,637	4%
Mountain	\$8,473,640	3%
Territories	\$799,500	<1%
Multi-Region/ Cross-Region	\$1,705,000	1%
National or Unspecified	\$156,592,533	61%

⁽³⁵⁾ The regions listed in this table represent the regions and divisions used by the U.S. Census Bureau. United States Census Bureau. (n.d.). Census Regions and Divisions of the United States. U.S. Department of Commerce. https://www2.census.gov/geo/pdfs/maps-data/maps/reference/us_regdiv.pdf



Density Map of Local and State Funding of LGBTQ Issues, by State, 2022

*This graphic **excludes** funds awarded for the purpose of regranting.

						Rhode	
Alabama	\$866,000	Illinois	\$3,083,323	Montana	\$225,000	Island	\$237,500
Alaska	-	Indiana	\$300,000	Nebraska	\$402,000	South Carolina	\$216,500
Arizona	\$1,416,800	lowa	\$41,000	Nevada	\$317,500	South Dakota	\$21,000
Arkansas	\$434,000	Kansas	_	New Hampshire	-	Tennessee	\$310,000
California	\$30,564,651	Kentucky	\$100,000	New Jersey	\$182,850	Texas	\$3,344,615
Colorado	\$4,852,300	Louisiana	\$1,651,734	New Mexico	\$778,190	Utah	\$207,500
Connecticut	-	Maine	\$99,000	New York	\$6,517,994	Vermont	\$25,000
DC	\$2,172,073	Maryland	\$173,000	North Carolina	\$2,034,530	Virgin Islands	\$8,000
Delaware	-	Massachusetts	\$1,067,466	North Dakota	\$37,500	Virginia	\$1,871,610
Florida	\$3,336,737	Michigan	\$1,123,560	Ohio	\$1,289,439	Washington	\$623,081
Georgia	\$4,899,924	Minnesota	\$635,500	Oklahoma	\$599,989	West Virginia	\$5,000
Hawaii	\$8,000	Mississippi	\$567,000	Oregon	\$4,533,524	Wisconsin	\$922,090
Idaho	\$51,900	Missouri	\$390,500	Pennsylvania	\$1,759,752	Wyoming	_

Puerto Rico

\$747,500

Funding for U.S. LGBTQ Communities and Issues by Type of Support, 2022

For the first time, funding for general operating support was the most common type of support among grants for domestic LGBTQ communities and issues, accounting for 51 percent (\$130.8 million) of all grant dollars awarded by U.S. foundations in 2022. This represents a 38 percent increase in specific funding for general operating support, which was \$94.6 million in 2021. For many years, the majority of funding was allocated for program or projectspecific support for grantees working on LGBTQ issues.

Specific funding for capacity building grants decreased substantially as a share of grantmaking from 7 percent in 2021 to 1 percent in 2022. While it is true that nonprofit organizations can use general operating funds to support capacity building expenses, specific funding for capacity building can be enormously useful in helping community groups plan for and carry out organizational growth and development in the face of increasingly urgent and immediate community needs. This significant decrease in funding specifically for capacity building observed in 2022 may be an early warning that the future of our movements and communities is at significant risk, despite gains in other areas, so this is a critical area for deeper thinking and feedback from movement leaders moving forward. Given the unprecedented challenges in recent years facing the LGBTQ community at all levels of society, it has become more clear that defending the rights of intersectional LGBTQ communities will require dedicated and reliable funding for capacity strengthening activities within organizations that support LGBTQ rights and our collective liberation. It is unclear what led to the decrease in capacity building funding in 2022. We will continue to monitor this space given the important role capacity building funds play in promoting long-term, sustainable movement and institution-building.

Distribution of Funding for U.S. LGBTQ Communities and Issues, by Type of Support, 2022



General Operating Support	\$130,807,695	51%
Program Support	\$120,040,143	47%
Capacity Building	\$2,817,275	1%
Membership or Sponsorship	\$3,006,924	1%
Scholarship, Fellowship, Award To Individual	\$1,429,222	1%

Issues Addressed in Domestic Funding for U.S. LGBTQ Communities, 2022

For the first time in more than a decade, funding for issues related to health and wellbeing among LGBTQ communities received the highest percentage of funding in 2022 among all issues tracked in the report, with 28 percent (\$72.0 million). Within the \$72.0 million in funding focused on health and wellbeing generally, 41 percent (\$29.7 million) was focused on HIV and AIDS-specific initiatives in 2022 (this represents 12 percent of all total funding). This increase in funding for health and wellbeing coincided with the rise in the introduction

and passage of anti-trans legislation targeting gender affirming health care and criminalizing supportive parents of trans youth and their medical providers across the U.S. in 2022.³⁶

In both 2020 and 2021, civil and human rights had garnered the largest share of funding, accounting for 35 and 27 percent of all grant dollars from U.S.based foundations in support of domestic LGBTQ communities and issues, respectively. In 2022, funding for this particular issue decreased to 23 percent of all funding for LGBTQ communities and issues.

Distribution of Funding for U.S. LGBTQ Communities & Issues, by Issues Addressed, 2022³⁷

\$258,101,259	28%	HEALTH & WELLBEING	Health and Wellbeing	\$71,964,936	28%
	[12%] 23%	[HIV & AIDS] CIVIL & HUMAN RIGHTS	[HIV and AIDS]	[\$29,693,654]	[12%]
			Civil and Human Rights	\$58,763,644	23%
			Strengthening Communities, Families, and Visibility	\$56,223,476	22%
	22%	STRENGTHENING COMMUNITIES, FAMILIES & VISIBILITY	Economic Issues	\$20,788,904	8%
TOTAL			Education and Safe Schools	\$15,542,837	6%
	8% 6%	ECONOMIC ISSUES EDUCATION & SAFE SCHOOLS	Unspecified	\$34,817,462	13%
	13%	UNSPECIFIED	Total	\$258,101,259	
	*This table excludes funds awarded for the purpose of regranting.				

⁽³⁶⁾ Movement Advancement Project. (2023 February). Under Fire: The War on LGBTQ People in America. https://www.mapresearch.org/file/Under%20Fire%20report_MAP%202023.pdf

⁽³⁷⁾ For 13 percent of grants, we were not able to identify an issue area through automated coding or manual review of grant descriptions. Grants coded to multiple issues were weighted with the inverse of the number of issues to which they were coded; for example, if a grant was coded to economic issues and to education and safe schools (2 issues), each category included $\frac{1}{2}$ (50%) of the funding for that grant. COVID funding is not included in this weighting; for example, if a grant was coded to economic issues, education and safe schools, and COVID, then economic issues and education and safe schools would each include $\frac{1}{2}$ (50%) of the funding for that grant and COVID would receive 100% of funding for that grant.

Funding to strengthen communities, families, and visibility was the third most funded category in 2022, receiving 22 percent of the total funding. This issue area, encompassing a broad range of activities including community-building programs, Pride celebrations, and visibility initiatives, accounted for 22 percent of all funding. Funding to address economic issues decreased as a share of funding, from 12 percent of total LGBTQ funding in 2021 to 8 percent of total LGBTQ funding in 2022, and funding for education and safe schools remained at 6 percent of funding from 2021 to 2022.

Grantmaking

was COVID-19

Related

\$20.9M

Funding for COVID-19 in 2022

The ongoing COVID-19 pandemic has had a profound impact on every aspect of society, and continues to impact LGBTQ communities across the country. Our analysis of U.S. foundation funding for domestic LGTBQ communities and issues in 2022 found \$20.9 million in grantmaking, 8 percent of all reported grantmaking in our dataset, was related to COVID-19. This represents a \$13.6 million (39 percent) decrease in grantmaking for issues related to COVID-19 and LGBTQ communities in 2022, even though COVID-19 transmission rates peaked in January 2022 and LGBTQ people and their households were particularly vulnerable to negative consequences due to the pandemic.^{38,39}

Results from a national poll distributed among households in July and August 2020 indicate that a higher percent of LGBTQ households experienced serious financial problems,

increased challenges navigating working and having children at home, greater employment disruption, and more challenges accessing health care due to COVID-19 than non-LGBTQ households.⁴⁰ A total of 39 LGBTQ organizations operating in the U.S. reported that they were generally recovering from the effects of COVID-19 on their operations as of April 2023.⁴¹ However, LGBTQ communities continue to experience significant health, employment, financial, and other disparities in addition to long-term impacts of the pandemic that require long-term support from LGBTQ organizations.⁴²

⁽³⁸⁾ Coronavirus Resource Center. (2023). United States: Overview. <u>https://coronavirus.jhu.edu/region/united-states</u>

⁽³⁹⁾ Nowaskie, D.Z., and Roesler, A.C. (2022). The impact of COVID-19 on the LGBTQ+ community: Comparisons between cisgender, heterosexual people, cisgender sexual minority people, and gender minority people. *Psychiatry Research*, 309, <u>https://doi.org/10.1016/j.psychres.2022.114391</u>

⁽⁴⁰⁾ Movement Advancement Project. (2020, December). The Disproportionate Impacts of COVID-19 on LGBTQ Households in the U.S.: Results from a July/August 2020 National Poll. www.lgbtmap.org/2020-covid-lgbtq-households.

⁽⁴¹⁾ Movement Advancement Project. (2023, July). COVID & the LGBTQI Movement in 2022 and 2023: Results from the Spring 2023 COVID Pulse Survey. <u>https://www.mapresearch.org/file/MAP-Pulse-Survey-Report-July-2023.pdf</u>

⁽⁴²⁾ Dawson, L., Kirzinger, A., & Kates, J. (2021, March 11). The Impact of the COVID-19 Pandemic on LGBT People. Kaiser Family Foundation. <u>https://www.kff.org/</u> coronavirus-covid-19/poll-finding/the-impact-of-the-covid-19-pandemic-on-lgbt-people/

Strategies Funded in Domestic Funding for U.S. LGBTQ Communities, 2022

In 2022, advocacy related to LGBTQ communities and issues garnered the largest share of funding, accounting for 35 percent of all U.S. foundation support included in this report. Advocacy strategy includes funding for governmental advocacy, community organizing, public education efforts, and/ or litigation to influence policy and/or the allocation of resources in support of LGBTQ communities. These types of strategies are vital given that over 300 antiequality bills were introduced in state legislatures around the country in 2022.43

Following advocacy, support for direct services and health care received 19 percent of all support in 2022. The remaining funds were distributed for capacity building, culture and media, philanthropy and fundraising, and research, at levels that were either the same as or lower than funding levels in 2021.

Distribution of Funding for U.S. LGBTQ Communities and Issues, by Strategy, 2022⁴⁴

35%		Advocacy	\$90,930,216	35%
	ADVOCACY	Direct Service and Health Care	\$49,724,336	19%
		Capacity Building	\$32,969,266	13%
19%	DIRECT SERVICE & HEALTH CARE	Culture and Media	\$32,485,286	13%
13%	CAPACITY BUILDING	Philanthropy and Fundraising	\$9,217,465	4%
13%	CULTURE & MEDIA	Research	\$6,584,791	3%
4%	PHILANTHROPY & FUNDRAISING - 3% RESEARCH	Unspecified	\$36,189,900	14%
14%	UNSPECIFIED	Total	\$258,101,259	

⁽⁴³⁾ Human Rights Campaign Foundation. (2024). 2023 State Equality Index: A Review of State Legislation Affecting the Lesbian, Gay, Bisexual, Transgender and Queer Community and a Look Ahead in 2024. <u>https://reports.hrc.org/2022-state-equality-index?_ga=2.224069970.894314567.1711674096-1950215324.1711674095#summary-state-developments-2022</u>

⁽⁴⁴⁾ For 13 percent of grants, we were not able to identify a strategy through automated coding or manual review. Grants coded to multiple strategies were weighted with the inverse of the number of strategies to which they were coded; for example, if a grant was coded to advocacy and to capacity building (2 issues), each category included $\frac{1}{2}$ (50%) of the funding for that grant.

GRANTMAKING FOR U.S. LGBTQ COMMUNITIES & ISSUES ACCORDING TO TYPE OF FOUNDATION IN 2022

COMMUNITY FOUNDATION GRANTMAKING FOR U.S. LGBTQ COMMUNITIES & ISSUES

In 2022, community foundations awarded \$30.9 million (11 percent) to LGBTQ communities and issues (or \$30.2 million, 12 percent, after excluding funds awarded for the purpose of regranting).

Top Community Foundation Funders, 2022	Top Community Foundation Grantees, 2022 ⁴⁵	
The Chicago Community Trust	National LGBTQ Task Force	
Chicago, IL	Washington, DC	
\$6,905,242	\$3,000,500	
Phorizons Foundation	Genders And Sexualities Alliance Network	
San Francisco, CA	(GSA Network)	
\$3,848,868	San Francisco, CA	
3 New York Women's Foundation New York, NY \$2,486,100	\$1,513,000 CenterLink Fort Lauderdale, FL \$1,501,000	
4 Pride Foundation	Openhouse	
Seattle, WA	San Francisco, CA	
\$2,011,450	\$952,169	
Oregon Community Foundation	5 Transgender Resource Center Of New Mexico	
Portland, OR	Albuquerque, NM	
\$1,886,575	\$760,000	
6 San Francisco Foundation	GLAAD	
San Francisco, CA	New York, NY	
\$1,689,000	\$453,933	
California Community Foundation Los Angeles, CA \$1,299,768	7 Basic Rights Education Fund Portland, OR	
8 The Philadelphia Foundation (TPF)	\$370,639	
Philadelphia, PA	Wild Diversity	
\$1,182,752	Portland, OR	
9 Cleveland Foundation	\$360,000	
Cleveland, OH	Grand Rapids Pride Center	
\$906,610	Grand Rapids, MI	
Boston Foundation	\$329,750	
Boston, MA	Translatin@ Coalition	
\$875,126	Los Angeles, CA	
*This table includes funds awarded for the purpose of regranting.	\$324,950 *This table excludes funds awarded for the purpose of regranting.	
	mis table exclusion rands awarded for the purpose of regranting.	

⁽⁴⁵⁾ Anonymous grantees and scholarships accounted for a total of \$1,307,379 from community foundations. If we combined these, they would be #4 on this list.

CORPORATE FOUNDATION GRANTMAKING FOR U.S. LGBTQ COMMUNITIES & ISSUES

In 2022, corporate foundations awarded \$42.8 million (15 percent) to LGBTQ communities and issues (or \$41.6 million, 16 percent, after excluding funds awarded for the purpose of regranting).

Top Corporate Funders, 2022	Top Corporate Funder Grantees, 2022	
Gilead Sciences	San Francisco AIDS Foundation	
Foster City, CA	San Francisco, CA	
\$38,702,568	\$2,795,000	
JP Morgan Chase	2 Transgender Law Center	
New York, NY	Oakland, CA	
\$2,835,500	\$2,375,561	
MAC Viva Glam Fund	3 Los Angeles LGBT Center	
New York, NY	Los Angeles, CA	
\$470,000	\$2,290,000	
Eastern Bank Foundation	PRC	
Lynn, MA	San Francisco, CA	
\$384,500	\$2,250,000	
5 Bristol Myers Squibb	5 Sero Project	
New York, NY	Milford, PA	
\$218,500	\$2,062,661	
6 The Goldman Sachs Charitable Gift Fund	6 National Minority AIDS Council (NMAC)	
New York, NY	Washington, DC	
\$184,325	\$1,655,000	
*This table includes funds awarded for the purpose of regranting.	National Center For Civic Innovation New York, NY \$1,277,250	
	8 Equality Foundation Of Georgia Atlanta, GA \$1,108,561	
	9 Whitman Walker Foundation Washington, DC \$1,050,000	
	Howard Brown Health Center Chicago, IL \$1,050,000	

PRIVATE FOUNDATION GRANTMAKING FOR U.S. LGBTQ COMMUNITIES & ISSUES

In 2022, private foundations awarded \$139.1 million (49 percent) to LGBTQ communities and issues (or \$117.5 million, 46 percent, after excluding funds awarded for the purpose of regranting).



PUBLIC FOUNDATION GRANTMAKING FOR U.S. LGBTQ COMMUNITIES & ISSUES

In 2022, public foundations awarded \$41.7 million (15 percent) to LGBTQ communities and issues (or \$39.3 million, 15 percent, after excluding funds awarded for the purpose of regranting).

Top Public Foundation Funders, 2022	Top Public Foundation Grantees, 2022	
Tides Foundation	The Trevor Project	
San Francisco, CA	West Hollywood, CA	
\$9,735,227	\$3,132,837	
2 Third Wave Fund	2 Lambda Legal Defense And Education Fund	
New York, NY	New York, NY	
\$6,018,400	\$1,269,486	
Borealis Philanthropy	3 All Out Action Fund	
Minneapolis, MN	New York, NY	
\$5,989,200	\$947,756	
Groundswell Fund	4 Transgender Law Center	
Oakland, CA	Oakland, CA	
\$4,121,500	\$898,991	
5 Movement Voter Fund	GLAAD	
Los Angeles, CA	New York, NY	
\$1,680,220	\$553,491	
6 American Online Giving Foundation Inc	6 Services & Advocacy for GLBT Elders (SAGE)	
Newark, DE	New York, NY	
\$1,678,054	\$543,525	
Astraea Lesbian Foundation For Justice	Pride Live	
New York, NY	New York, NY	
\$1,259,200	\$516,266	
8 National Philanthropic Trust	8 True Colors United	
Jenkintown, PA	New York, NY	
\$1,028,920	\$470,000	
9 Jones Day Foundation	9 InTRANSitive	
Cleveland, OH	Mabelvale, AR	
\$1,000,000	\$378,000	
Our Fund Wilton Manors, FL \$912,000	Transgender, Gendervariant, and Intersex (TGI) Justice Project San Francisco, CA \$375,000	
*This table includes funds awarded for the purpose of regranting.		

*This table **excludes** funds awarded for the purpose of regranting.

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OTHER FOUNDATION GRANTMAKING FOR U.S. LGBTQ COMMUNTIES & ISSUES

In 2022, foundations that self-identified as not falling into one of the previous categories awarded \$21.1 million (7 percent) to LGBTQ communities and issues (or \$19.7 million, 8 percent, after excluding funds awarded for the purpose of regranting).

Top Other Funders, 2022 Top Other Funder Grantees, 2022 Fidelity Investments Charitable Gift Fund The Trevor Project West Hollywood, CA Boston, MA \$3.953.253 \$2,027,625 Ali Forney Center **AIDS United** New York, NY Washington, DC \$884,425 \$3,774,667 Lambda Legal Defense And Education Fund **Trans Justice Funding Project** New York, NY San Francisco, CA \$767,843 \$1,931,372 **Fenway Community Health The Blackbaud Giving Fund** Boston, MA \$720,592 Charleston. SC \$1,320,525 University Of California San Diego Mother **Child And Adolescent HIV Program Schwab Charitable Fund** San Diego, CA Orlando, FL \$538,333 \$1,300,837 **Positive Impact Health Centers** The Elizabeth Taylor AIDS Foundation (ETAF) Duluth, GA Beverly Hills, CA \$538,258 \$1,300,000 GLAAD New York, NY CenterLink \$529,050 Fort Lauderdale, FL \$885.048 **Men's Health Foundation** Los Angeles, CA Vanguard Charitable Endowment Program \$519,410 Warwick, RI \$699,211 **AIDS Taskforce Of Greater Cleveland** Cleveland, OH **Beth Israel Deaconess Medical Center** \$517.709 Boston, MA Gay Men's Health Crisis (GMHC) \$678,313 New York, NY \$514,503 Jewish Communal Fund New York, NY *This table **excludes** funds awarded for the purpose of regranting. \$593.769

METHODOLOGY

This report describes the amount and type of giving by U.S.-based foundations for domestic LGBTQ communities and issues, including subsets of the community (e.g., transgender women, LGBTQ youth). The report does not include grants to organizations or projects that are generally inclusive of LGBTQ people. Major individual donors (i.e., MacKenzie Scott) were also not included in our reporting, as we focus on institutional foundation funding.

We collected data in two ways: we invited foundations to submit grant-level information using a template we provided, and we also downloaded IRS Form 990 data directly from the IRS website.⁴⁶ The resulting dataset was deduplicated by funder name to remove any redundant grant data and prevent double-counting. For example, if a funder submitted grant data directly using the submission template, their grant data from the 990 were not included in the final dataset.

Available 990 data were pulled from the IRS website on October 26, 2023. The final dataset includes tax years 2021-2022 and 2022-2022, but not tax year 2022-2023.⁴⁷ All 990 data were prorated by its tax year overlap with calendar year 2022 (e.g., if the 990 covered January 2022 through December 2022, the full amount of relevant grants were included; if the 990 covered July 2021 through June 2022, then relevant grant values were prorated by 50 percent). By pulling 990 data directly from the IRS rather than using a third-party filtering service, we were able to greatly increase the number of organizations with LGBTQ grantmaking represented in this report.

By adding the review of 990 data to the methodology, the 2022 dataset contains more foundations than prior years. For context, the total number of foundations included in the 2021 dataset was 283, and the total number of foundations included in the 2022 dataset is 903. However, only 136 of the 903 foundations included in the 2022 dataset gave over \$1,000 to LGBTQ issues and groups, and 606 of them only gave one grant to LGBTQ communities and causes in 2022. This suggests that the methodology we have used in prior years has captured the majority of funding data that support LGBTQ communities and issues in the US.

Multi-year grants are counted in-full in the year they were awarded. This method best reflects a foundation's priorities in the year of reporting, though does contribute to fluctuations from year to year.

In order to be considered for inclusion in the dataset, grants had to include the following minimum information: grantee name, funder name, amount of funding, and support type (e.g. general operating, program). Grants were included if there was sufficient evidence that 50 percent or more of the support provided was for LGBTQ communities and issues. Any one or more of the following was considered sufficient evidence that the grant was for LGBTQ issues and communities: if the submitting foundation indicated that all their grantmaking was LGBTQ-

⁽⁴⁶⁾ Internal Revenue Service. (2024). Form 990 Series Downloads. U.S. Department of the Treasury. <u>https://www.irs.gov/charities-non-profits/form-990-series-downloads</u>

⁽⁴⁷⁾ Given that the 990 data were downloaded in October 2023, inclusion of 990 data covering 2022-2023 tax year available at the time of download would have less than 1 percent impact on the total funding for domestic LGBTQ communities and causes as presented in this report.

specific, or if the individual grant entry indicated that it was awarded for the specific purpose of supporting LGBTQ communities or issues (through the grant description or the selection of LGBTQ population categories in the direct submission template). Grants that lacked specificity in their grant description could also be included in the dataset if they were awarded to an organization whose mission was solely focused on LGBTQ communities or issues.

We endeavor to manually review all grants that were more than \$100 thousand, meaning that a member of the research team reviews grant data to ensure that the grant is wholly or partially intended to address LGBTQ communities and causes. At this stage, if the grant is only partially aimed at LGBTQ communities and causes, the research team may prorate the grant total for inclusion in the final dataset.

Grants were assigned to LGBTQ populations (e.g., TGNCNBi, asexual, lesbian/queer women), other populations (e.g., youth, Latinx) as well as LGBTQ issues and strategies using keyword searches of grant descriptions and grantee missions. Where keywords indicated that grants had multiple LGBTQ populations, multiple other populations, multiple issues, or multiple strategies, grant amounts were weighted by the inverse of the number of populations (or issues or strategies) the grant addressed. For details on how population, issue, and strategy weights were created, please contact the authors of the report.

Estimating change over time in the funding for LGBTQ communities and issues is an important goal of this report; however, there are significant limitations in comparability across years. Funder willingness and capacity to provide grantmaking data and the identification of new funding organizations through the analysis of publicly available 990 data on the date of download impact the data available for inclusion in our reporting. The updates to the methodology in 2022 continued the trend of robust outreach and data collection compared to 2019-2020, which were affected by a number of factors that limited these processes, such as COVID-19-related delays in data

collection and submission (in the form of IRS data and direct submission to Funders to LGBTQ Issues). Any adjustments to the methodology have been noted in footnotes in relevant sections throughout the report to ensure that data quality and comparability issues are clearly stated for transparency and accountability.

ACKNOWLEDGMENTS

This project would not be possible without the participation of our members and other philanthropic entities who generously shared grantmaking data and other insights for this report. We are especially grateful to our colleagues at Funders Concerned About AIDS (FCAA) in particular, Caterina Gironda—for sharing LGBTQ-specific HIV/AIDS grantmaking data and for consistently being outstanding collaborative partners in our research efforts. Our work has been strengthened through collaboration with the research team at Global Philanthropy Project. Ezra Nepon and Jay Postic have contributed invaluable support and feedback that has strengthened our shared mission to increase philanthropic support for LGBTQ communities around the globe. We are also very grateful to Laura Laderman at Strength in Numbers Consulting Group, whose work on 990 tax data greatly bolstered this project, and whose coding framework will be used in future reports.

Mission

Funders for LGBTQ Issues educates and organizes funders and supports power-building to create an abundance of resources for the justice and liberation of all queer communities.

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