

# OUT IN THE SOUTH

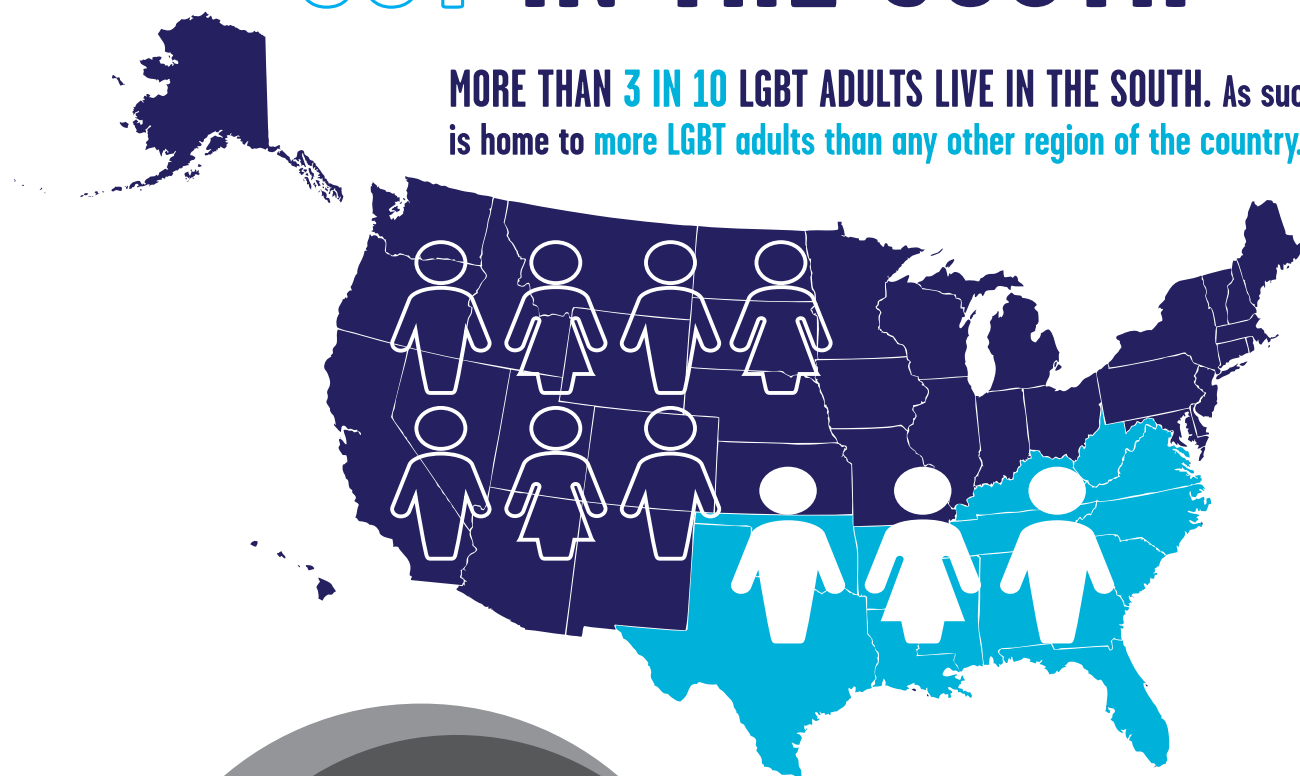
BUILDING RESOURCES  
FOR  
LGBTQ ADVANCEMENT  
IN THE  
U.S. SOUTH



FUNDERS FOR  
LGBTQ  
ISSUES

# OUT IN THE SOUTH

MORE THAN **3 IN 10** LGBT ADULTS LIVE IN THE SOUTH. As such, the South is home to **more LGBT adults than any other region of the country.**



ALL  
LGBTQ  
FUNDING

DOMESTIC LGBTQ FUNDING

SOUTHERN  
FUNDING

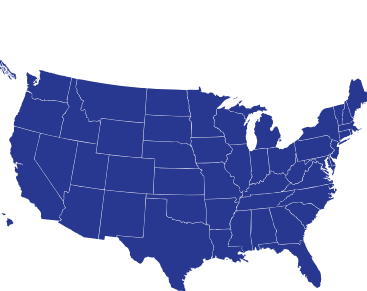
YET EACH YEAR THE SOUTH RECEIVES  
**ONLY 3-4 PERCENT OF DOMESTIC  
LGBTQ FUNDING.**

So for every dollar of funding, the LGBTQ population living in the South sees at most 4 cents of funding.

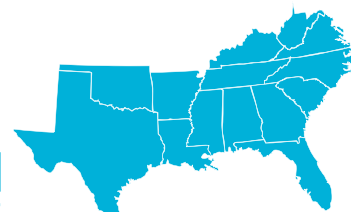
**\$10.10**  
PER ADULT



**\$5.78**  
PER ADULT



**\$1.71**  
PER ADULT



In 2011-2012, LGBTQ domestic funding averaged \$5.78 per LGBT adult. While the Northeast received an average of \$10.10 per LGBT adult, **THE SOUTH ONLY RECEIVED \$1.71 PER LGBT ADULT.**

When it comes to LGBTQ funding in the South, the top 5 funders provide 42 percent.

**THE TOP 10 FUNDERS PROVIDE NEARLY 60 PERCENT OF THE FUNDING.**



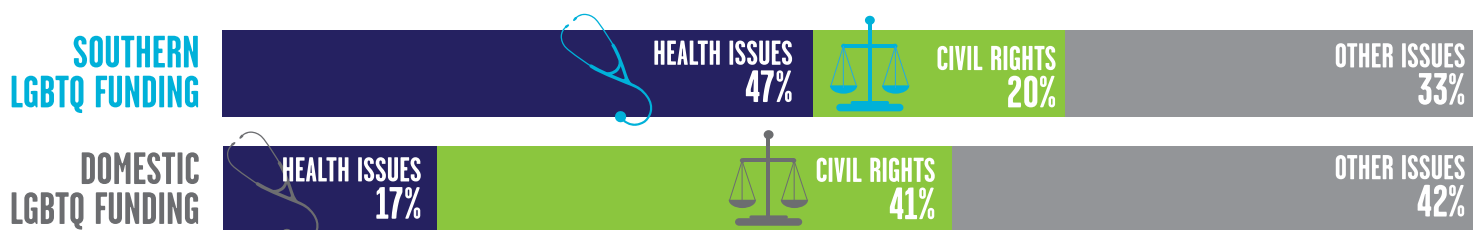
ELTON JOHN AIDS FOUNDATION  
ARCUS FOUNDATION  
SUSAN G. KOMEN FOUNDATION  
BLACK TIE DINNER  
ANONYMOUS  
HOUSTON ENDOWMENT

\$1,308,000 (12%)  
\$950,000 (8%)  
\$823,268 (7%)  
\$735,918 (7%)  
\$675,000 (6%)  
\$530,000 (5%)

TIDES FOUNDATION / STATE EQUALITY FUND  
MIAMI FOUNDATION  
FORD FOUNDATION  
COMMUNITY FOUNDATION OF BROWARD  
OTHER DONORS

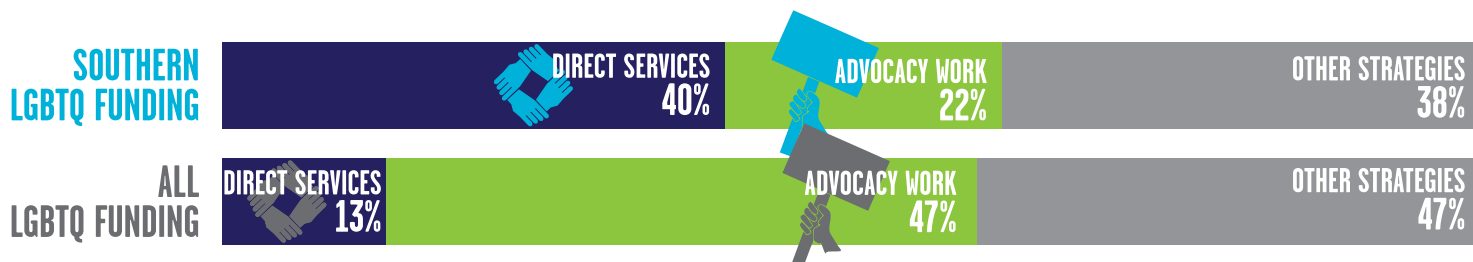
\$433,000 (4%)  
\$417,400 (4%)  
\$400,000 (4%)  
\$358,211 (3%)  
(40%)

## LGBTQ FUNDING BY ISSUE ADDRESSED



In comparison to the overall picture of LGBTQ funding,  
**HEALTH ISSUES RECEIVE A LARGER PERCENTAGE OF SOUTHERN FUNDING,**  
while civil rights receive a much smaller percentage.

## LGBTQ FUNDING BY STRATEGY FUNDED



While advocacy work is the predominant strategy supported by LGBTQ funding overall,  
**IN THE SOUTH, DIRECT SERVICES RECEIVE MORE FUNDING THAN ADVOCACY WORK.**

# INTRODUCTION

## THE SOUTH IS HOME TO MORE LGBT ADULTS THAN ANY OTHER REGION OF THE COUNTRY

Unfortunately, recent momentum and policy gains for LGBTQ equality have largely not reached the U.S. South. Of the 14 Southern states (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Oklahoma, North Carolina, South Carolina, Tennessee, Texas, Virginia, and West Virginia), not a single one has passed employment non-discrimination legislation, and every state bans recognition of same-sex marriage.<sup>1</sup> Still, the South is home to an impressive cohort of LGBTQ leaders and is rich with opportunities for LGBTQ advancement.

Of the estimated 8 million “out” LGBT adults living in the United States, nearly 2.7 million are living in the U.S. South—nearly one-third of all LGBT adults. At the same time, LGBTQ Southerners are among the most likely to be raising children and to be living in poverty. Moreover, the challenges facing LGBTQ Southerners are exacerbated by a lack of philanthropic resources for LGBTQ communities in the Southern states. In the face of these challenges, LGBTQ leaders in the South have done much with little, developing innovative advocacy strategies, cost-effective service organizations, and deep intersectional coalitions.

This report is the first in a series of reports entitled ***Out in the South: Building Resources for LGBTQ Advancement in the U.S. South***. This first report, ***Foundation Funding for LGBTQ Issues in the U.S. South***, explores the underfunding of the U.S. South in comparison to the rest of the country. It identifies who is funding in the South, and examines the issues and strategies currently being funded. Future reports in the series will assess the current nonprofit landscape in the South and will offer recommendations for the strategic expansion of philanthropic investment in Southern LGBTQ communities.

This report is a part of the LGBT Southern Funding Project at Funders for LGBTQ Issues. The goal of the project is to expand the scale and impact of funding for LGBTQ communities in the U.S. South.

<sup>1</sup> All states except West Virginia have constitutional provisions banning recognition of same-sex marriage. In West Virginia, there is a statute barring marriage equality. SOURCE: “Marriage & Relationship Recognition Laws.” [www.lgbtmap.org](http://www.lgbtmap.org). Movement Advancement Project, 15 Jan. 2014. Web. 17 Jan. 2014.

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# FUNDING OF LGBTQ ISSUES IN THE SOUTH

In 2011 and 2012, foundation funding for LGBTQ issues reached record highs at \$123 million and \$121.4 million respectively.<sup>2</sup> Domestic funding of LGBTQ issues totaled \$95 million in 2011 and over \$101 million in 2012. Excluding funding for national organizations, funding dedicated to local and statewide work came in at just under \$51 million in 2011 and just over \$46 million in 2012.

However, funding for LGBTQ and allied organizations based in or serving the 14 Southern states totaled a mere \$4.4 million in 2011 and \$4.8 million in 2012.<sup>3</sup> This total is equivalent to between three percent and four percent of all LGBTQ funding and between eight and ten percent of funding dedicated to local and statewide work.

By comparison, in 2012 New York City received over \$10 million for local services and advocacy – more than the entire South received in both 2011 and 2012. San Francisco received just over \$4 million in 2012 – nearly the same amount as the entire U.S. South in either 2011 or 2012.

While both cities house a large, diverse LGBTQ population in need of every foundation grant they receive, with nearly a third of “out” LGBT adults in the country living in the South, less than \$5 million of funding can easily be viewed as an underinvestment.



## DID YOU KNOW?

***Only two cities in the U.S. South were home to organizations receiving more than one million dollars in LGBTQ funding in 2011-2012. Houston-based nonprofits received nearly \$1.3 million in LGBTQ funding and Atlanta-based organizations received nearly \$1.1 million in LGBTQ funding. At \$950,000 in LGBTQ funding, Dallas came in third among Southern cities..***

<sup>2</sup> Note: This is still a tiny portion of all foundation funding, which totals nearly \$50 billion. For every 100 dollars foundations award, only 24 cents goes to LGBTQ issues.

<sup>3</sup> Note that this figure and all of the analysis in this report focus solely on funding from U.S. foundations, which makes up about 20 percent of revenue for the LGBTQ nonprofit sector. This report does not explore funding from individual donors or government agencies for LGBTQ nonprofits in the South, which may look very different from foundation funding. Our analysis here does include data from corporate funders, though we believe that data set is much less complete than our data on foundation grants; we likely are underestimating contributions from corporate giving programs. These figures also exclude funding for national organizations based in the South (e.g. Centerlink), except in cases where grants specifically were awarded for work targeting the Southern states. Southern-based national organizations received \$750,000 in 2011 and just under \$1 million in 2012. Foundation grants to international organizations based in the South (e.g. the International Gay & Lesbian Travel Association) have also been excluded. International organizations based in the South were awarded almost \$1 million in 2011 and nearly \$500,000 in 2012.

# TOP 25 FUNDERS OF LGBTQ ISSUES IN THE SOUTH, 2011-2012 <sup>4</sup>

1.	<b>Elton John AIDS Foundation</b> [New York, NY]	\$1,308,000
2.	<b>Arcus Foundation</b> [New York, NY]	\$950,000
3.	<b>Susan G. Komen Foundation</b> [Dallas, TX]	\$823,268
4.	<b>Black Tie Dinner</b> [Dallas, TX]	\$735,918
5.	<b>Anonymous</b> [Various Locations]	\$675,000
6.	<b>Houston Endowment</b> [Dallas, TX]	\$530,000
7.	<b>Tides Foundation/State Equality Fund <sup>5</sup></b> [San Francisco, CA]	\$433,000
8.	<b>Miami Foundation</b> [Miami, FL]	\$417,400
9.	<b>Ford Foundation</b> [New York, NY]	\$400,000
10.	<b>Community Foundation of Broward</b> [Fort Lauderdale, FL]	\$358,211
11.	<b>G&amp;E Foundation</b> [Fairfield, CT]	\$350,000
12.	<b>Amy Mandel &amp; Katina Rodis Fund</b> [Asheville, NC]	\$259,025
13.	<b>Wells Fargo Foundation</b> [San Francisco, CA]	\$251,731
14.	<b>Astraea Lesbian Foundation for Justice</b> [New York, NY]	\$226,300
15.	<b>Our Fund</b> [Fort Lauderdale, FL]	\$224,802
16.	<b>Freeman Foundation</b> [SC]	\$204,500
17.	<b>Aqua Foundation for Women</b> [Miami, FL]	\$179,000
18.	<b>Foundation for the Carolinas</b> [Charlotte, NC]	\$176,415
19.	<b>The Community Foundation for Greater Atlanta</b> [Atlanta, GA]	\$141,400
20.	<b>Z. Smith Reynolds Foundation</b> [Winston-Salem, NC]	\$135,000
21.	<b>PFLAG/Hatch Youth Scholarship Foundation</b> [Houston, TX]	\$131,139
22.	<b>AIDS United</b> [Washington, DC]	\$123,750
23.	<b>Hollyfield Foundation</b> [Houston, TX]	\$108,733
24.	<b>Liberty Hill Foundation/Queer Youth Fund <sup>6</sup></b> [Los Angeles, CA]	\$103,767
25.	<b>David Bohnett Foundation</b> [Beverly Hills, CA]	\$95,042

<sup>4</sup> These figures include dollars awarded to intermediaries for re-granting purposes.

<sup>5</sup> The State Equality Fund is a collaborative funding partnership of The Gill Foundation, Evelyn and Walter Haas Jr. Fund, an anonymous donor, and the Ford Foundation. The collaborative is staffed by The Gill Foundation and operates as a donor-advised fund with Tides Foundation.

<sup>6</sup> The Queer Youth Fund is a collaborative of several donors housed as a donor-advised fund at Liberty Hill. As of 2011, contributing donors to the fund were Ralph Alpert, Johnson Family Foundation, Weston Milliken, Palette Fund, and Threshold Foundation.

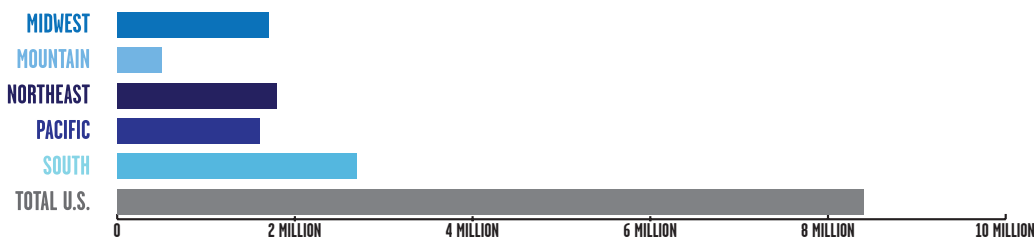
# THE GEOGRAPHY OF LGBTQ FUNDING: SOUTHERN FUNDING IN CONTEXT

As a region, only the Mountain states receive less LGBTQ funding than the U.S. South.<sup>7</sup> The Mountain states received \$5.3 million between 2011 and 2012 while the Southern states received \$9.2 million. However, when you take into account the size of the LGBT population living in each region and calculate dollars awarded by foundations per LGBT adult, the South stands out as by far the most under-resourced region in the country.

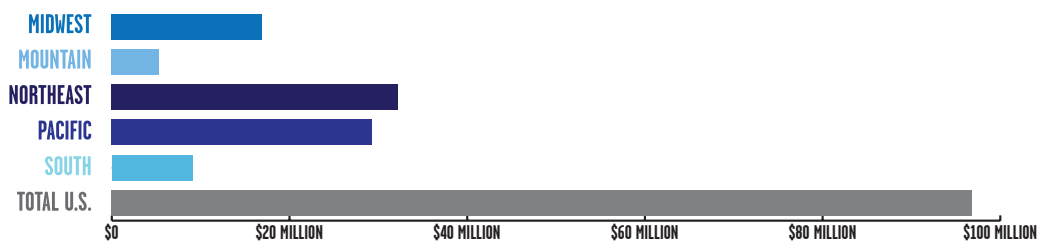
More LGBT adults live in the South than any other region. A total of nearly 2.7 million LGBT adults live across the 14 Southern states. As such, to better assess the level of funding for each region relative to its population, we have provided a “per capita” estimate based on the total grant dollars in each region divided by the estimated number of adults in each region who openly identify as lesbian, gay, bisexual, or transgender.<sup>8</sup>

## LGBT POPULATION AND FUNDING BY REGION

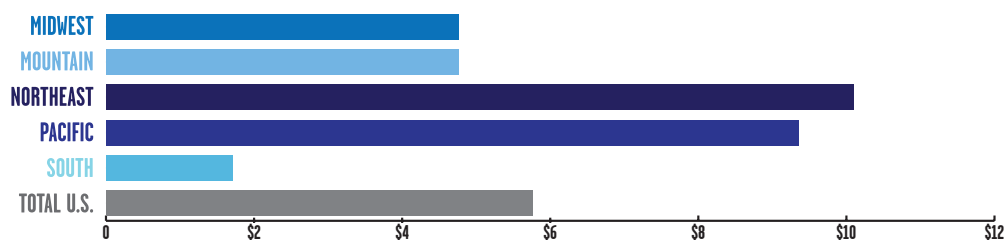
### ESTIMATED “OUT” LGBT ADULT POPULATION BY REGION



### TOTAL LGBTQ GRANT DOLLARS BY REGION, 2011-2012



### AVERAGE ANNUAL LGBTQ GRANT DOLLARS PER LGBT ADULT, BY REGION, 2011-2012



<sup>7</sup> For the purposes of this report the Midwest is defined as Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin. The Mountain region is defined as Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, and Wyoming. The Northeast is defined as Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont. The Pacific is defined as Alaska, California, Hawaii, Oregon, and Washington.

<sup>8</sup> SOURCE: “LGBT Populations.” [www.lgbtmap.org](http://lgbtmap.org). Movement Advancement Project, 15 Jan. 2014. Web. 17 Jan. 2014. <<http://lgbtmap.org/equality-maps/lgbt-populations>> (NOTE: This in data is derived from a Williams Institute/Gallup survey of 206,186 adults who were asked during the Gallup daily tracking survey: “Do you, personally, identify as lesbian, gay, bisexual, or transgender?” This survey was conducted between June 1, 2012 and December 30, 2012.)



Using this method, we see that the South receives by far the lowest “per capita” grant dollars of any region, at only \$1.71 per LGBT adult. The South falls more than \$4 below the national “per capita” average of \$5.78.

The Mountain region receives the second lowest “per capita” at \$4.72, which is almost three times greater than the South’s “per capita.” LGBTQ funding per capita in the Midwest is \$4.76, just four cents higher than the Mountain region.

The Northeast and the Pacific are the most well-funded regions in terms of both total dollars (\$36 million and \$29 million, respectively) and “per capita” funding (\$10.10 “per capita” and \$9.35 “per capita,” respectively).

Only 13 states and the District of Columbia received “per capita” funding greater than the national average of \$5.78. (LGBTQ funding per capita was below \$2.00 for seventeen states -- over 40 percent of those states located in the South.) The South is the only region that lacks a single state receiving above-average investment across 2011 and 2012.

While there are states in every region that are “under-funded,” the average LGBTQ funding per capita of the Northeast and the Pacific – and even the Midwest and the Mountain states, to a lesser extent – are lifted up by a few states that received above-average “per capita” funding:

- New York, Maine, the District of Columbia, and Massachusetts are strong in the Northeast region.
- Oregon, California, and Washington are strong in the Pacific region.
- Minnesota, Michigan, Illinois, and Wisconsin are strong in the Midwest region.
- Utah, Colorado, and Montana are strong in the Mountain region.

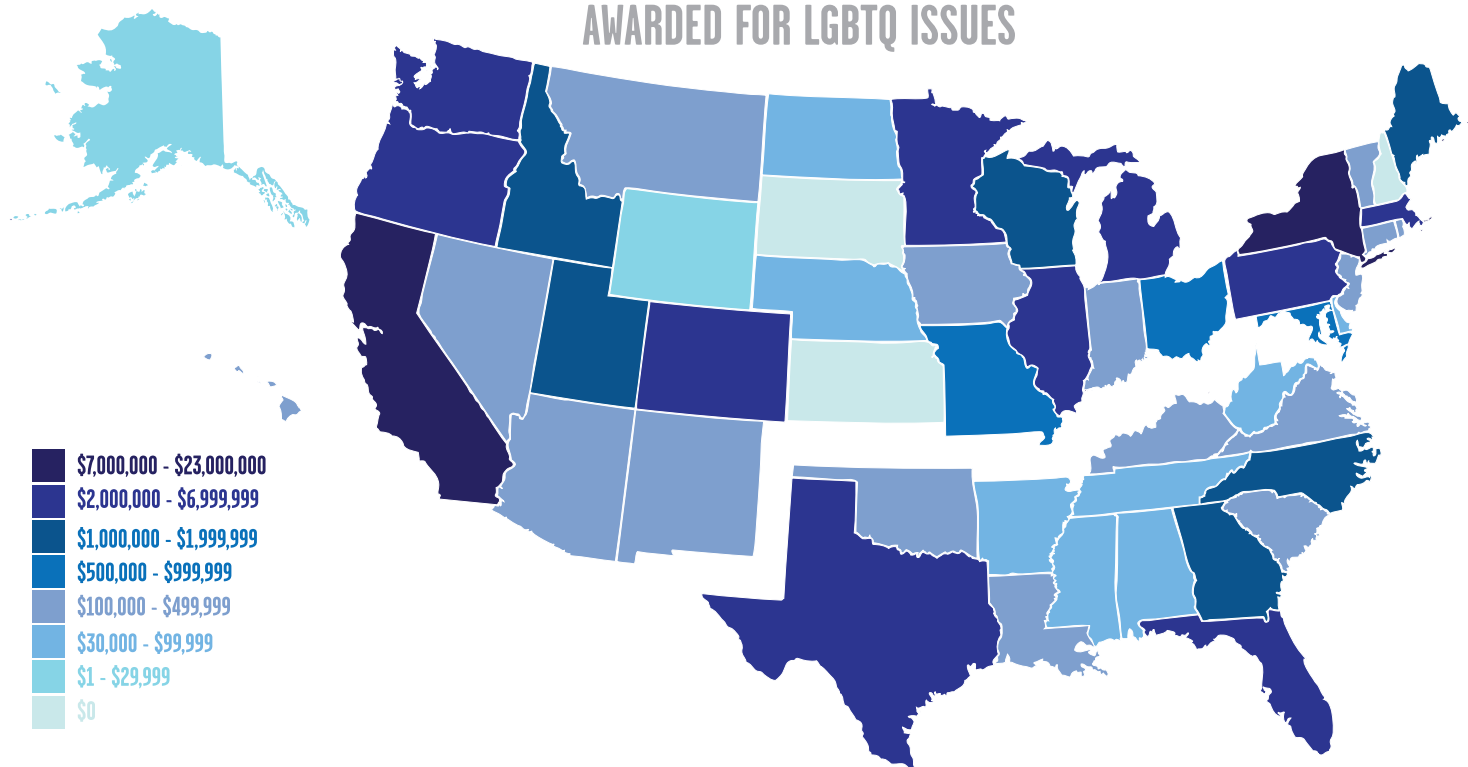
Most of these “positive deviants” are largely accounted for by three factors:

- 1) Being home to a large gay or lesbian private foundation investing significant dollars in its local area (e.g. Arcus Foundation in Michigan; Bruce Bastian Foundation in Utah; Gill Foundation in Colorado)
- 2) Receiving significant dollars from national LGBTQ funders for state-level policy campaigns (in 2011 and 2012, this was the case for Illinois, Maine, Minnesota, Oregon, Rhode Island, and Washington)
- 3) Possessing a significant local philanthropic infrastructure, with at least some “mainstream” foundations investing in LGBTQ issues (California, DC, Illinois, Massachusetts, Minnesota, and New York)

Overall, these three factors point to importance of strong locally based funders, willing to support LGBTQ issues. None of these factors were prominent for LGBTQ funding in the South. The three Southern states with sizeable philanthropic sectors – Florida, North Carolina, and Texas – have the highest level of funding in the region, in terms of both total grant dollars and LGBTQ funding per LGBT adult.

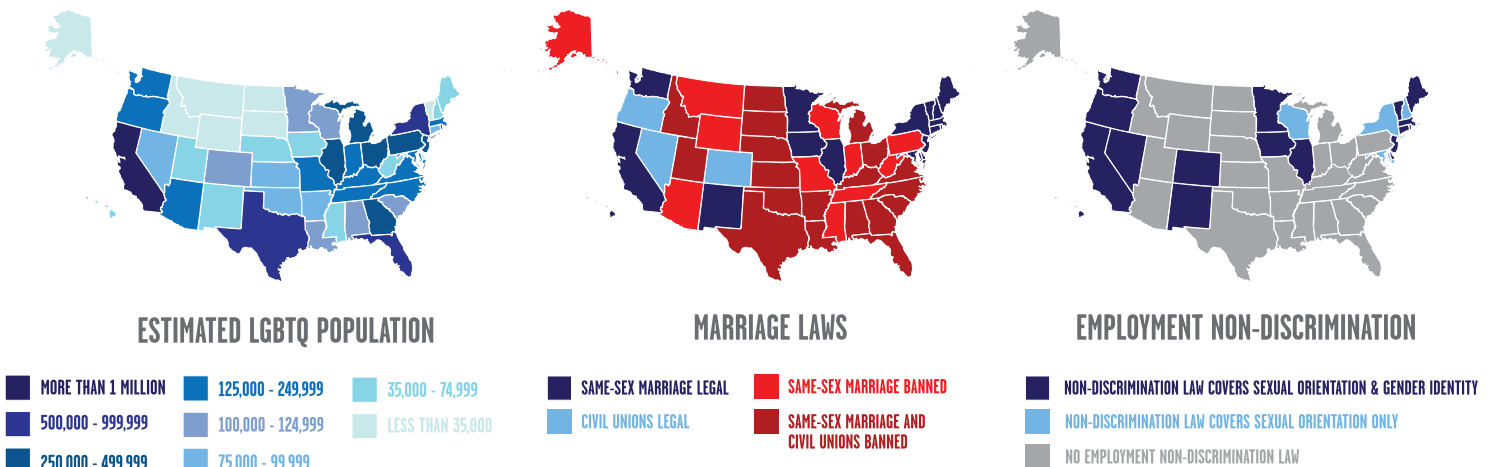
# LGBTQ FUNDING BY STATE, 2011-2012

## TOTAL GRANT DOLLARS AWARDED FOR LGBTQ ISSUES

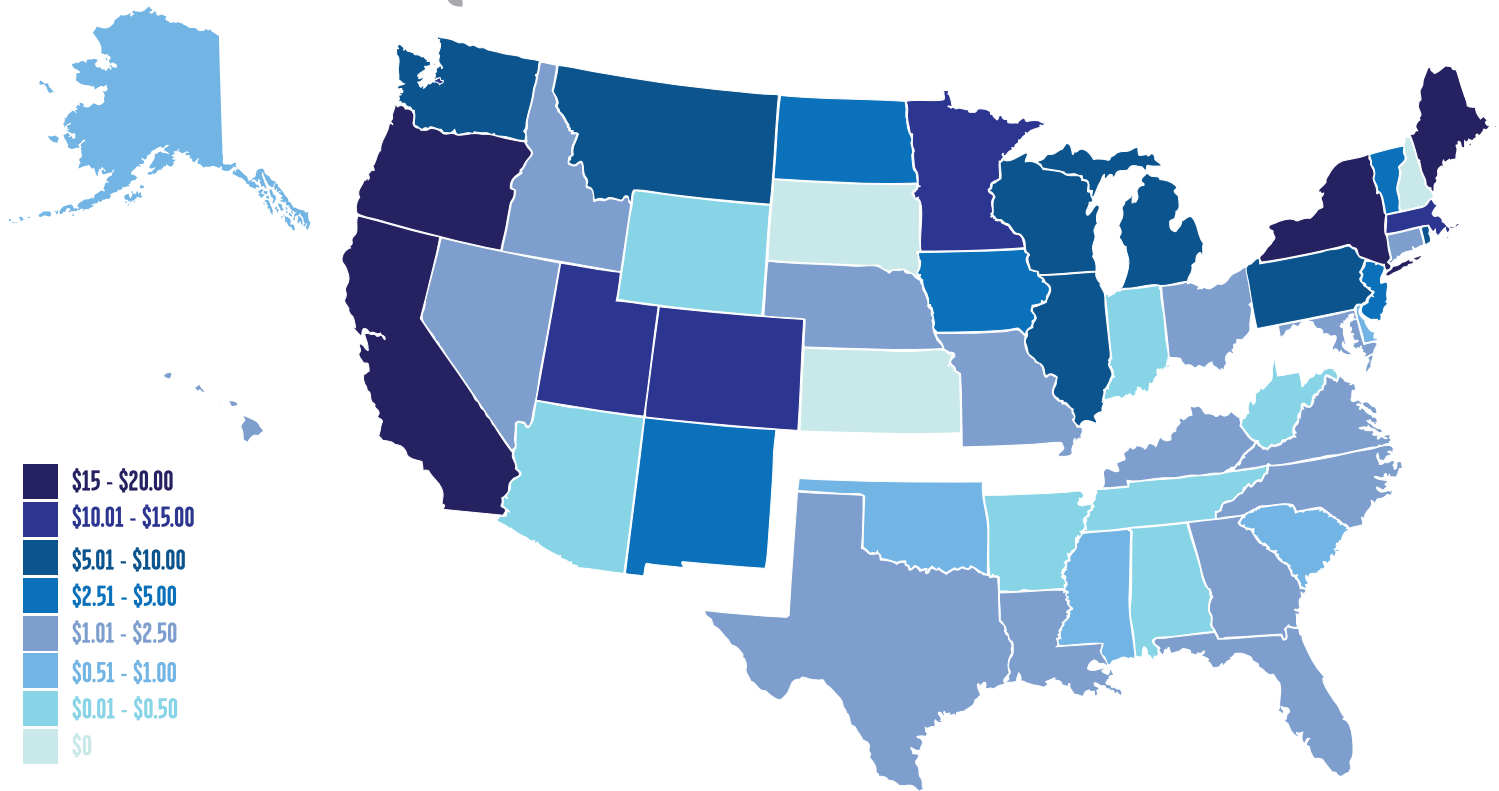


Alabama	\$63,750	Florida	\$2,259,307	Louisiana	\$295,242	Nebraska	\$91,960	Oklahoma	\$155,250	Vermont	\$235,299
Alaska	\$25,380	Georgia	\$1,054,758	Maine	\$1,746,288	Nevada	\$347,049	Oregon	\$5,126,129	Virginia	\$429,124
Arizona	\$182,270	Hawaii	\$125,123	Maryland	\$691,392	New Hampshire	\$0	Pennsylvania	\$2,724,210	Washington	\$2,984,099
Arkansas	\$54,000	Idaho	\$100,800	Massachusetts	\$6,317,842	New Jersey	\$259,300	Rhode Island	\$385,938	West Virginia	\$41,500
California	\$21,049,704	Illinois	\$5,941,452	Michigan	\$4,687,000	New Mexico	\$377,117	South Carolina	\$189,000	Wisconsin	\$1,448,787
Colorado	\$2,725,833	Indiana	\$117,500	Minnesota	\$3,008,182	New York	\$22,157,990	South Dakota	\$0	Wyoming	\$12,600
Connecticut	\$458,800	Iowa	\$464,683	Mississippi	\$82,434	North Carolina	\$1,129,059	Tennessee	\$51,940		
Delaware	\$37,000	Kansas	\$0	Missouri	\$515,913	North Dakota	\$60,500	Texas	\$2,931,465	Mean	\$1,899,896
D.C.	\$1,218,281	Kentucky	\$437,015	Montana	\$257,909	Ohio	\$540,766	Utah	\$1,297,734	Median	\$385,938

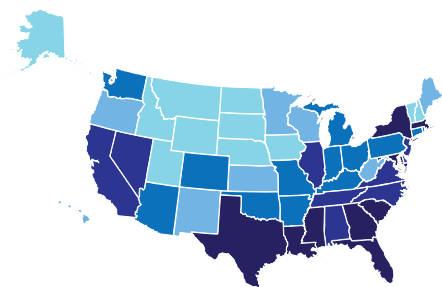
## MAPS OF KEY POLICY AND DEMOGRAPHIC TRENDS BY STATE



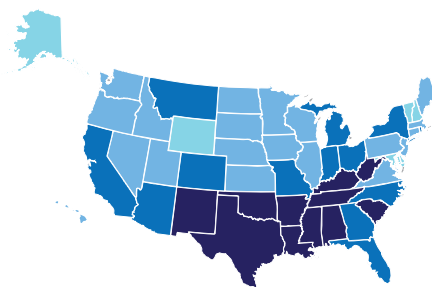
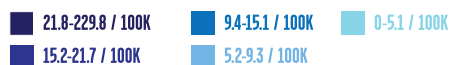
# AVERAGE ANNUAL LGBTQ GRANT DOLLARS PER LGBT ADULT



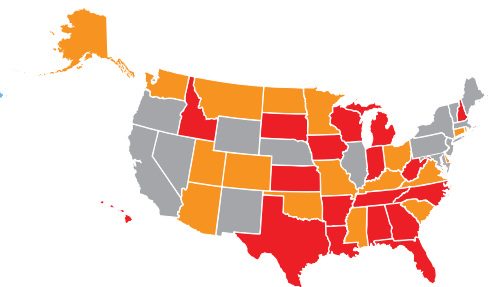
Alabama	\$0.31	Florida	\$2.14	Louisiana	\$1.33	Nebraska	\$1.23	Oklahoma	\$0.80	Vermont	\$4.80
Alaska	\$0.70	Georgia	\$2.06	Maine	\$17.18	Nevada	\$2.01	Oregon	\$17.39	Virginia	\$1.19
Arizona	\$0.48	Hawaii	\$1.15	Maryland	\$2.34	New Hampshire	\$0	Pennsylvania	\$5.05	Washington	\$7.11
Arkansas	\$0.35	Idaho	\$1.61	Massachusetts	\$13.85	New Jersey	\$0.52	Rhode Island	\$5.16	West Virginia	\$0.46
California	\$9.26	Illinois	\$8.00	Michigan	\$8.14	New Mexico	\$4.16	South Carolina	\$0.91	Wisconsin	\$5.90
Colorado	\$10.96	Indiana	\$0.32	Minnesota	\$12.75	New York	\$19.21	South Dakota	\$0	Wyoming	\$0.50
Connecticut	\$2.43	Iowa	\$3.55	Mississippi	\$0.71	North Carolina	\$2.32	Tennessee	\$0.20		
Delaware	\$0.77	Kansas	\$0	Missouri	\$1.70	North Dakota	\$3.34	Texas	\$2.37	Mean	\$4.31
D.C.	\$11.88	Kentucky	\$1.67	Montana	\$6.39	Ohio	\$0.85	Utah	\$12.41	Median	\$2.06



HIV INCIDENCE



POVERTY RATES



VOTER ID LAWS



MAP SOURCES: "LGBT Populations." [www.lgbtmap.org](http://www.lgbtmap.org). Movement Advancement Project, 15 Jan. 2014. Web. 17 Jan. 2014.; "Marriage & Relationship Recognition Laws." [www.lgbtmap.org](http://www.lgbtmap.org). Movement Advancement Project, 15 Jan. 2014. Web. 17 Jan. 2014.; "Non-Discrimination Laws." [www.lgbtmap.org](http://www.lgbtmap.org). Movement Advancement Project, 15 Jan. 2014. Web. 17 Jan. 2014.; "HIV Diagnoses" NCHHSTP Atlas. Centers for Disease Control and Prevention, n.d. Web. 17 Jan. 2014.; "Poverty Rates" United States. U.S. Department of Commerce. U.S. Census Bureau. Poverty 2010 and 2011: American Community Survey Briefs. By Alemayehu Bishaw. U.S. Census Bureau, 2012. Web. 17 Jan. 2014.; "Voter Identification Requirements." [www.ncsl.org](http://www.ncsl.org). National Conference of State Legislatures, 17 Oct. 2013. Web. 17 Jan. 2014.

# WHO IS FUNDING IN THE SOUTH?

## 2011-2012 LGBTQ FUNDING <sup>9</sup>

6% ANONYMOUS  
\$675,000

12% COMMUNITY FOUNDATIONS  
\$1,276,891

7% CORPORATIONS  
\$748,871

29% LGBTQ PUBLIC FOUNDATIONS  
\$3,034,278

15% GAY & LESBIAN PRIVATE FOUNDATIONS  
\$1,613,007

15% NON-LGBTQ PRIVATE FOUNDATIONS  
\$1,601,013

16% OTHER PUBLIC FOUNDATIONS<sup>10</sup>  
\$1,644,785



SOUTHERN  
LGBTQ FUNDING

ALL  
LGBTQ FUNDING



14% ANONYMOUS  
\$36,080,810

4% COMMUNITY FOUNDATIONS  
\$11,370,499

6% CORPORATIONS  
\$16,070,573

10% LGBTQ PUBLIC FOUNDATIONS  
\$26,500,603

28% GAY & LESBIAN PRIVATE FOUNDATIONS  
\$73,448,000

26% NON-LGBTQ PRIVATE FOUNDATIONS  
\$69,024,875

12% OTHER PUBLIC FOUNDATIONS  
\$30,070,702



## DID YOU KNOW?

**Almost one-third of LGBTQ funding for the South from “other public foundations” comes from funder collaboratives.** The two funder collaboratives with the highest level of LGBTQ funding in the South are the State Equality Fund at the Tides Foundation and the Queer Youth Fund at Liberty Hill Foundation. The State Equality Fund is a funding partnership of the Gill Foundation, Evelyn and Walter Haas, Jr. Fund, an anonymous donor, and the Ford Foundation. The Queer Youth Fund is a collaborative of several donors, which as of 2011 included Ralph Alpert, the Johnson Family Foundation, Weston Milliken, Palette Fund, and Threshold Foundation. Together, these two collaboratives account for 32 percent of “other public foundation” funding and five percent of all LGBTQ funding for the South. These collaboratives are listed as “other public foundations,” but much of their funding originates from private foundations, which leads to an underestimation of private foundation support for LGBTQ issues in the South.

<sup>9</sup> In contrast to other parts of this report, this section includes re-granting dollars.

<sup>10</sup> Some of this other public foundation funding comes through collaboratives largely funded by private foundations. As such, there might be greater, if indirect, investment in the South by private foundations than this report indicates.

As with all LGBTQ funding, approximately 40 percent of LGBTQ funding in the South was driven by LGBTQ donors, through either gay and lesbian private foundations or LGBTQ public foundations.

However, whereas private foundations (both gay and lesbian and non-LGBTQ combined) account for over half of all LGBTQ funding overall, private foundations only account for 30 percent of LGBTQ funding in the South. Community foundations and LGBTQ public foundations play a much larger role in funding for LGBTQ issues in the South than they do in LGBTQ funding overall. Together, they account for more than 40 percent of LGBTQ grant dollars in the South versus less than 15 percent of all LGBTQ grant dollars.

Of the top ten funders for the U.S. South, two are community foundations, two are LGBTQ public foundations, two are other public foundations, two are non-LGBTQ private foundations, one is a gay and lesbian private foundation, and one is anonymous. (See the top 25 funders on page 7). Five of the top ten funders are based in the South. The other five are in California, New York, or various locations. The top five funders provide nearly half of all Southern funding – 42 percent.

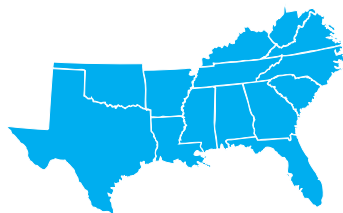
## SOUTHERN FUNDERS SUPPORTING SOUTHERN LGBTQ COMMUNITIES

Of LGBTQ funding for the South, nearly \$5 million, or 47 percent, came from funders based in the South. The remaining 53 percent came from funders outside the region—largely from national funders. In most of the 14 Southern states, locally-based funders provided less than \$100,000 for LGBTQ issues. However, in five Southern states, local funders' investments in LGBTQ issues were substantial:

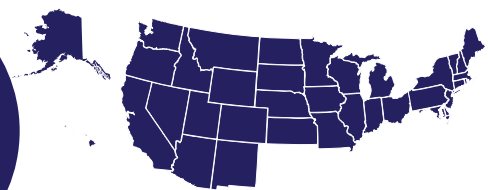
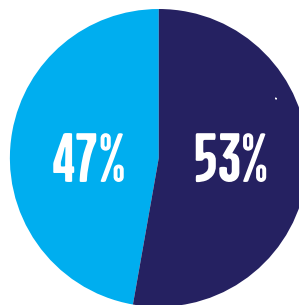
- Florida-based funders awarded more than \$1.3 million for LGBTQ issues.
- Georgia-based funders awarded nearly \$200,000 for LGBTQ issues.
- North Carolina-based funders awarded nearly \$700,000 for LGBTQ issues.
- South Carolina-based funders awarded more than \$200,000 for LGBTQ issues.
- Texas-based funders awarded nearly \$2.5 million for LGBTQ issues.

Across all 14 Southern states, the majority of LGBTQ dollars awarded by local funders went to organizations based in the same state, as is the case with much local philanthropy.

### SOURCES OF SOUTHERN LGBTQ FUNDING BY REGION



**SOUTHERN-BASED FUNDERS**  
\$4,986,516



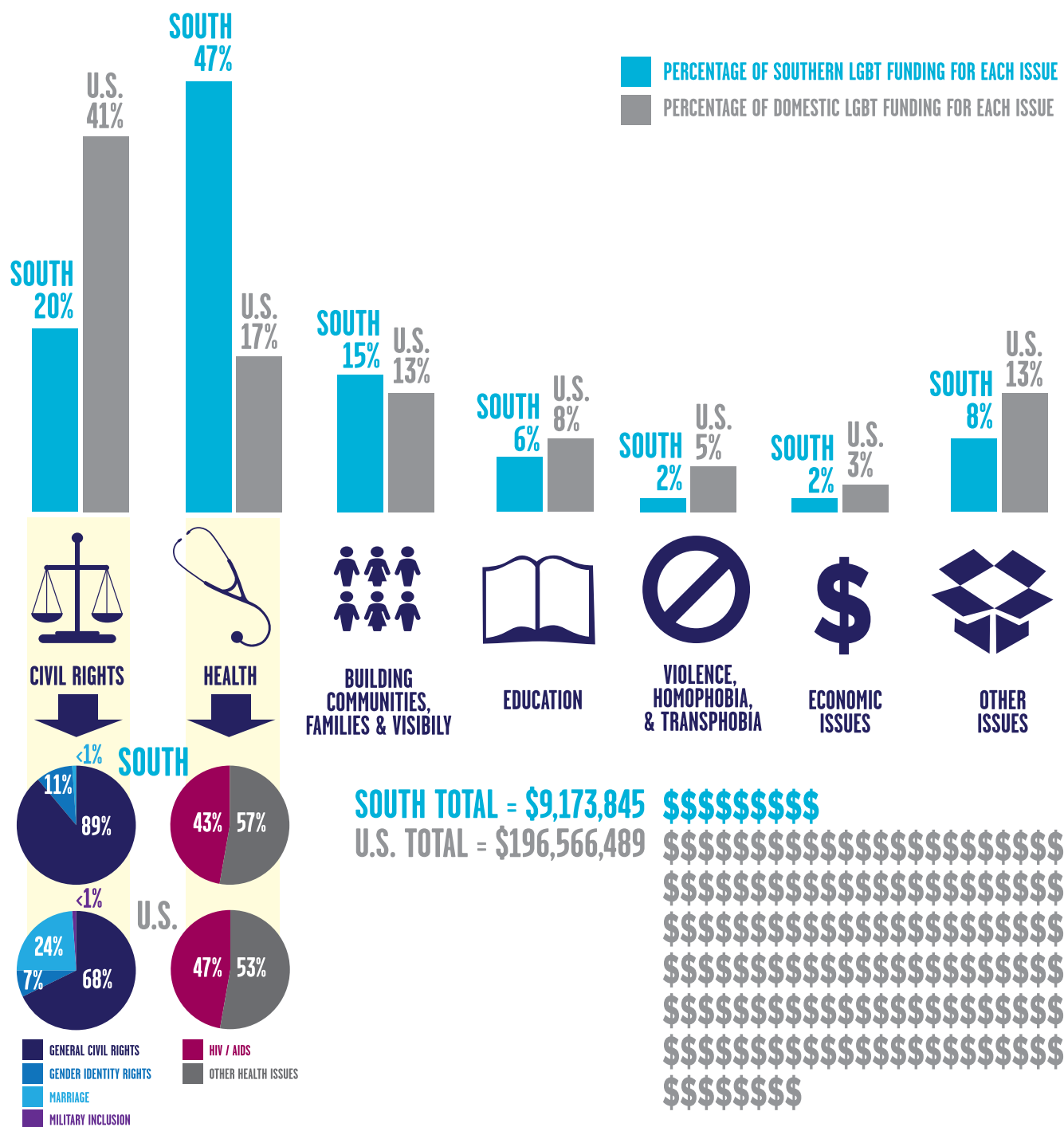
**FUNDERS BASED OUTSIDE THE SOUTH**  
\$5,607,329



### DID YOU KNOW?

**Donor Advised Funds directed over \$1 million to advance LGBTQ issues in the South in 2011-2012. That's roughly 11 percent of all Southern LGBTQ funding.**

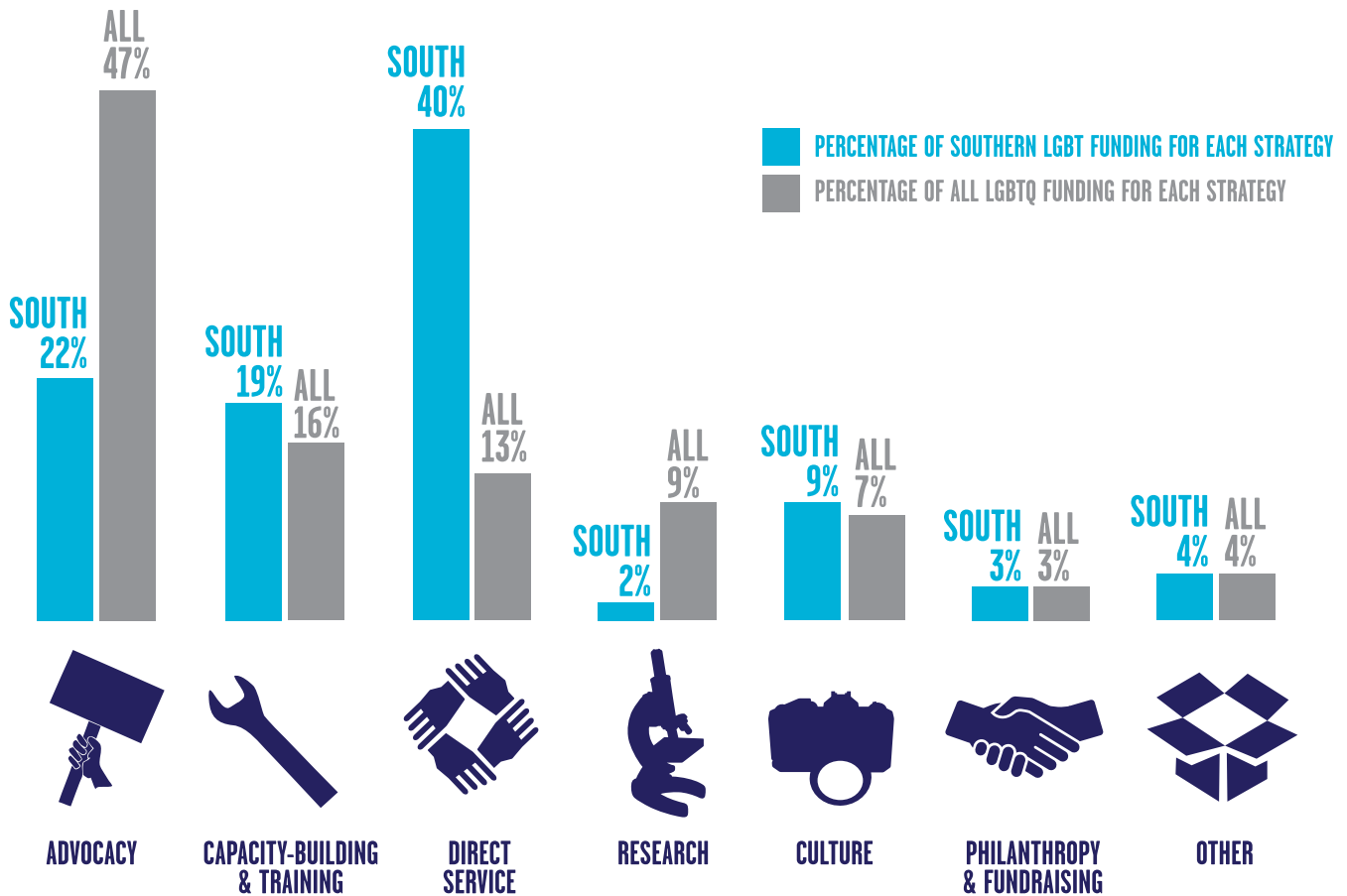
# WHAT IS BEING FUNDED IN THE SOUTH?: THE ISSUES



Between 2011 and 2012, over 40 percent of domestic LGBTQ funding was devoted to advancing the civil rights of LGBTQ Americans, while less than 20 percent was dedicated to health issues. However, in the South the opposite was true; nearly half of all Southern funding went to health issues and twenty percent went to civil rights.

The emphasis on health funding may in part be a response to the extremely high levels of HIV in the South. The South has the highest HIV incidence of any region and accounts for approximately half of all HIV cases in the nation. This had led HIV funders such as the Elton John AIDS Foundation to fund at significant levels in the South. HIV/AIDS-focused grants accounted for 20 percent of LGBTQ funding in the U.S. South while accounting for only 8 percent of all domestic LGBTQ funding.

## WHAT IS BEING FUNDED IN THE SOUTH?: THE STRATEGIES



**SOUTH TOTAL = \$9,173,845 \$\$\$\$\$\$**

## ALL LGBTQ FUNDING

**TOTAL = \$244,424,913**

[illegible]

In the South, 40 percent of LGBTQ funding is devoted to direct services, and less than a quarter to advocacy work. Overall, just as with issues funded, this represents an inverse of the trends we see with LGBTQ funding taken as a whole. Nationally, nearly half of LGBTQ funding supports advocacy work and less than 15 percent is awarded for direct services.

Compared to all LGBTQ funding, a smaller percentage of LGBTQ funding in the South went towards research. A larger percentage of funding benefited organizational capacity building and culture work.

# WHO IS BEING FUNDED IN THE SOUTH?

Twenty-five different organizations working in the South to advance LGBTQ issues received \$100,000 or more in funding between 2011-2012. These grantees were spread across 8 of the 14 Southern states. Over half were based in either Florida or Texas.

## KEY HIGHLIGHTS AND OPPORTUNITIES

This report is largely intended to be descriptive, providing a straightforward assessment of the current scale and character of foundation funding for LGBTQ issues in the U.S. South. However, the data herein does highlight several key opportunities for funders with an interest in advancing equality and well-being for LGBTQ communities in the South:

- **Potential for national-local funding partnerships:** With nearly half of LGBTQ funding for the South coming from Southern funders, and with a growing number of national funders developing strategies for the region, there is potential for national-local funding partnerships. Such partnerships may range from learning networks to funder collaboratives.
- **Assets in health and service sectors:** Funding for health and services is more prominent in the South, driven largely by HIV funders and local funders. This offers an opportunity to address continuing crucial needs such as HIV/AIDS and mental health, as well as a potential infrastructure to build on for more policy-oriented work.
- **Supporting Southern advocacy:** LGBTQ policy efforts in the South are particularly under-funded, but the need for supporting Southern LGBTQ advocacy has recently become even more stark, with many advances for equality failing to reach LGBTQ Southerners. National funders and nonprofits have an opportunity to increase their impact in the South while drawing on and supporting the expertise and work of local leaders, organizations, and funders.

Future reports in the *Out in the South* series will explore the current state of the LGBTQ movement and nonprofits in the South and will provide more in-depth recommendations for funders seeking to enhance both equality and lived experience of LGBTQ Southerners.



### DID YOU KNOW?

***In 2011-2012, the largest grant targeting LGBTQ Southerners came from the GE Foundation.***

*GE awarded \$350,000 over two years to Legacy Community Health Services in Houston, TX, to increase LGBTQ access to health services. Legacy Community is a full-service health care facility that has specialized in HIV/AIDS testing, education, treatment and social services since the early 1980s. The agency provides services in a culturally sensitive, judgment-free and confidential environment. Legacy Community Health was also the recipient of the largest single-year grant, \$300,000 from Houston Endowment. Across 2011 and 2012, Legacy Community Health received more grant dollars than any other organization serving LGBTQ Southerners.*



# THE TOP 25 LGBTQ GRANT RECIPIENTS BASED IN THE SOUTH, 2011-2012

1.	<b>Legacy Community Health Services</b> [Houston, TX]	\$658,500
2.	<b>Southerners On New Ground</b> [Atlanta, GA]	\$365,825
3.	<b>Resource Center of Dallas</b> [Dallas, TX]	\$356,806
4.	<b>Montrose Counseling Center</b> [Houston, TX]	\$284,225
5.	<b>Equality North Carolina Foundation</b> [Raleigh, NC]	\$227,100
6.	<b>D'Feet Breast Cancer, Inc.</b> [Galveston, TX]	\$275,578
7.	<b>Pride Center at Equality Park <sup>11</sup></b> [Ft. Lauderdale, FL]	\$239,151
8.	<b>Equality Foundation of Georgia</b> [Atlanta, GA]	\$232,150
9.	<b>Stonewall National Museum &amp; Archives</b> [Ft. Lauderdale, FL]	\$226,567
10.	<b>Okaloosa AIDS Support and Informational Services, Inc. (OASIS)</b> [Ft. Walton Beach, FL]	\$150,000
10.	<b>Duke University</b> [Durham, NC]	\$150,000
10.	<b>AIDS Care Center for Education &amp; Support Services</b> [Norfolk, VA]	\$150,000
10.	<b>Brotherhood, Inc.</b> [New Orleans, LA]	\$150,000
10.	<b>Unity Fellowship Church Charlotte</b> [Charlotte, NC]	\$150,000
15.	<b>University of Louisville Research Foundation</b> [Louisville, KY]	\$142,000
16.	<b>Compass Community Center</b> [Lake Worth, FL]	\$140,237
17.	<b>Equality Florida Institute</b> [St. Petersburg, FL]	\$123,635
18.	<b>Out Youth</b> [Austin, TX]	\$120,370
19.	<b>SPARK Reproductive Justice NOW</b> [Atlanta, GA]	\$113,333
20.	<b>Time Out Youth</b> [Charlotte, NC]	\$113,560
21.	<b>Health Outreach Prevention Education (H.O.P.E.)</b> [Tulsa, OK]	\$108,000
22.	<b>Jacksonville Area Sexual Minority Youth Network</b> [Jacksonville, FL]	\$100,700
23.	<b>Jewish Family and Career Services</b> [Atlanta, GA]	\$100,500
24.	<b>allgo</b> [Austin, TX]	\$100,000
24.	<b>St. Hope Foundation</b> [Houston, TX]	\$100,000

11 This grantee was formerly known as Gay & Lesbian Community Center of Greater Fort Lauderdale Inc.

# ACKNOWLEDGEMENTS

As a part of the LGBT Southern Funding Project, this report is made possible because of the generous contributions made by the Arcus Foundation, the Chartrand Donor Advised Fund of the Community Foundation for Northeast Florida, Foundation for Louisiana, Four Freedoms Fund, Gill Foundation, Andrew Lane, Weston Milliken, Laughing Gull Foundation, the Amy Mandel and Katina Rodis Fund, Mario Palumbo, and Urvashi Vaid. Thank you for helping us advocate for increased philanthropic investment in the U.S. South.

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## METHODOLOGY

This report combines LGBTQ funding data captured for the *2012 Tracking Report: Lesbian, Gay, Bisexual, Transgender and Queer Grantmaking by U.S. Foundations* and the *2011 Tracking Report: Lesbian, Gay, Bisexual, Transgender and Queer Grantmaking by U.S. Foundations*. For these reports, requests for grant information were sent to nearly 700 grantmakers. All types of foundations were surveyed - private, public, community, and corporate - as well as nonprofit organizations with grantmaking programs. Information was obtained predominantly through self-reporting by grantmakers, as well as a review of 990s and annual reports.

The data does not include grants to organizations or projects that are generally inclusive of LGBTQ people unless they explicitly address an LGBTQ issue or population. For example, a women’s organization given a grant to develop a sex education curriculum for girls, open and welcoming to all girls, including LBTQ girls, would not have been included in the data. If that same organization was funded to provide sex education specifically to LBTQ girls, it would have been included.

Re-granting dollars are included in charts that rank individual grantmakers to accurately show the overall level of LGBTQ funding provided by each grantmaker, regardless of whether those dollars are provided in the form of direct grants or through an intermediary that then re-grants those dollars to other organizations and individuals. As a result, the charts that rank grantmakers “double-count” re-granting when aggregated. However, for all other tabulations and charts, we have not included dollars awarded for the purpose of re-granting, so as to avoid double counting.

# MISSION

Funders for LGBTQ Issues works to mobilize the philanthropic resources that enhance the well-being of lesbian, gay, bisexual, transgender and queer communities, promote equity and advance racial, economic and gender justice.

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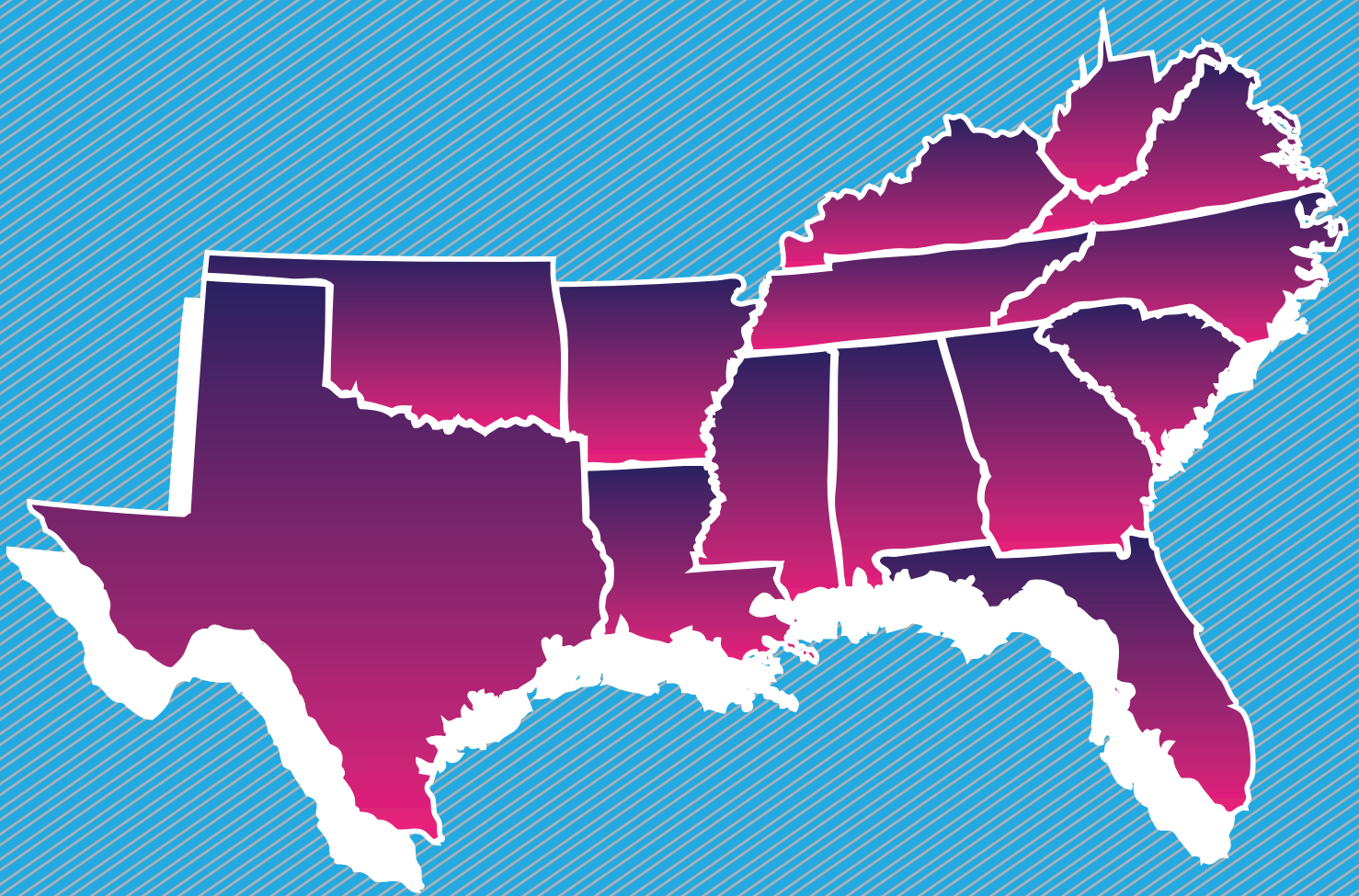
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